

ORIGINAL ARTICLE

Research on the efficiency of public investment from the perspective of performance audit

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Abstract: Public investment is an important means of promoting stable economic development, quelling economic fluctuations, and the government's macro-control. However, in the process of my country's continuous deepening of reforms, public investment has exposed problems such as waste of resources, corruption, and policy incoherence. The performance level of public investment is relatively low. Based on the perspective of performance auditing, this article discusses the key points of public investment performance auditing, the institutional issues of public investment and the path of influence on public investment. Finally, this article puts forward policy opinions on improving public investment performance through public investment performance auditing.

Keywords: public investment; performance audit; path research

1. Introduction

Public investment is an important force to promote the healthy growth of the national economy. With the development of society, the proportion of public investment in government expenditure is increasing. In the new era, public investment projects can not only realize the common interests of the public, but also improve the efficiency of public investment. However, the efficiency of public investment at this stage is low, and its function of promoting economic growth and improving the overall level of social welfare cannot be brought into full play. In this context, public investment performance auditing, as an important part of national auditing, provides an important starting point for exploring and adapting my country's public investment strategies and measures in the new era. The study of public investment performance audit has important practical significance for promoting the reform of public investment performance auditing and promoting the vigorous development of the national economy.

The key points of public investment project performance audit stand in different positions, and accordingly have different focuses. First of all, in the decision-making process, the audit work of public investment projects should pay attention to standardization. When conducting an audit, staff must not only fully consider the scientificity and rationality of the decision-making, but also need to check the source of project funds and the scope of use of funds in detail. Secondly, for investment project management audits, it is necessary to strictly supervise the implementation of legal person responsibilities, and pay attention to the establishment of the internal control system of the audited unit and other related content, because a reasonable internal mechanism can serve as the economic goal of public investment projects. At the same time, we must also do a good job in the management of public investment project contracts and audits such as bidding. Finally, as for comprehensive auditing, all benefits of the project need to be audited. While effectively achieving public welfare goals, it is also necessary to take into account the effective improvement of audit efficiency.

2. The problem of public investment in China

2.1 Institutional incentives for problems in my country's public investment

2.1.1 In terms of decision-making system: the malpractice of the public investment system leads to a loss of

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efficiency

Chinese public investment system has institutional flaws and lacks rationality in project decision-making[1]. In order to pursue rapid economic development, some local governments pay too much attention to infrastructure and one-sidedly pursue economic growth goals. The end result is that the government repeatedly builds infrastructure, which greatly wastes social resources and increases the burden of social costs.

2.1.2 During the implementation process: the supervision and management responsibilities of relevant departments are not in place

Some local governments only focus on the approval of public investment projects and the allocation of funds. They have not committed to the establishment of a public investment-related accountability system[2]. They have insufficient supervision of public investment projects and abuse of funds in public investment projects. And the use of power for personal gain is widespread. In terms of investment auditing, some auditing agencies focused their efforts on reviewing and reducing project investment settlement payments, and failed to implement the supervision of management responsibilities and the improvement of audit performance, which greatly violated the inherent requirements of audit supervision.

2.1.3 In terms of evaluation system: the system of public investment is not sufficiently binding

At present, Chinese public investment lacks a sound evaluation system. In reality, the implementation of public investment projects has serious work flow and the wrong tendency of one-sided pursuit of high economic indicators [3]. The audit results of public investment performance evaluation are seriously deviated from the established targets. Such adverse consequences will adversely affect public investment performance evaluation and related audit work.

2.2 Auditing mechanism for changes in investment efficiency

First, when conducting audits, audit institutions must fully disclose violations of laws and regulations in accordance with relevant laws. While writing and submitting the audit report to the government, the audit agency should also make corresponding recommendations for the disclosed issues. Second, the audit agency must correct violations of laws and regulations and implement corresponding rectification measures. Third, audit institutions should promote transparency in public investment projects, conduct true and objective evaluations on all aspects of public investment project activities, and ensure that the final results of audit evaluations conform to the objective reality. At the same time, the audit agency conducts a comprehensive analysis based on the various problems exposed in the work process, determines the specific root cause of the problem, and prescribes the right medicine.

3. The main problems in the audit of public investment projects

3.1 The legal protection system is not sound

At present, the only laws and regulations related to investment audit in my country are the Audit Law of the People's Republic of China and the Implementation Regulations of the Audit Law of the People's Republic of China. However, the two documents did not give specific evaluation indicators and the standard procedures to be followed when conducting audits. The lack of these important contents will bring all kinds of troubles to the performance audit of public investment. Therefore, my country urgently needs to establish a stable and binding legal system to impose institutional constraints on public investment auditing.

3.2 Evaluation indicators are not yet clear

There are many types of public investment projects, and different project types require different audit indicators. Therefore, audit institutions need to further clarify the evaluation indicators corresponding to different categories. In the process of public investment projects, some indicators will change with changes in the institutional environment, social policies and other conditions. However, due to the lack of a clear evaluation indicator system, auditors cannot use appropriate indicators to replace them in a timely manner. This will adversely affect the reliability of public investment projects and the authenticity of returns.

3.3 The auditors lack professionalism

The audit work in the new era puts forward higher requirements on the professional quality and professional skills of the auditors. Traditional financial and accounting auditors can no longer meet the development requirements of public investment project audits. Modern public investment performance audits require compound talents with solid knowledge of laws, statistics, and psychology to conduct audit work. The requirements for professional qualities and skills have been greatly improved. Therefore, it can be seen that the professional quality and skills of public investment project auditors in my country urgently need to be further improved to meet the requirements of public investment performance audit work.

4. Implementation path of performance audit of public investment projects

4.1 Improve the legal guarantee system for performance auditing

In the context of a comprehensive rule of law, the establishment of a unified, stable and predictable performance audit legal system is an effective path to promote the stable development of public investment project audits, and provides legal support for the orderly conduct of audit work. At the same time, it is necessary to optimize performance audit standards and specific audit work processes to improve the efficiency of public investment performance audits, improve the performance audit internal audit system, and standardize the efficient development of internal audit work through the internal audit system.

4.2 Strengthen the independence of audit institutions

Audit work is an independent work link, and independence is the prerequisite and basic condition to ensure its effective development. Enhancing the independence of audit institutions means to strengthen the independent decision-making power of audit institutions so that they can make audit conclusions fairly and impartially without interference from other factors. Such audit results are an effective reflection of the true situation of public investment projects, and help the government to take corresponding rectification measures and improve performance.

4.3 Promote the quality construction of auditors

It is necessary to increase the training of comprehensive talents and promote the quality and capacity building of audit staff. At the same time, relevant departments must strictly conduct the selection of audit staff, raise the threshold for entry, optimize the number and hierarchical structure of staff in various agencies, so as to reduce unnecessary cost losses.

4.4 Adopt innovative audit methods

On the basis of the existing traditional auditing methods, we must increase the intensity of innovation and keep up with the development of the times. It is necessary to fully strengthen the use of new technologies, build an audit digital information sharing platform, further promote the information construction of audit work, improve work efficiency, strengthen work exchanges between various agencies, and promote the reform process of performance audit work.

5. Policy suggestion

5.1 Improve performance system and management mechanism

First, the government should improve the performance audit index evaluation system and conduct a comprehensive audit of the social and performance benefits brought by public investment projects. Based on the results of the audit, the government conducts comprehensive considerations in many aspects and puts forward effective policy recommendations.

Second, the government should improve the management mechanism of public investment projects and improve the efficiency of performance auditing. The government must increase the sense of responsibility of audit institutions and carefully plan the annual investment audit plan. The government must make plans that are compatible with actual

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capabilities and further improve the efficiency of performance auditing.

Third, improve the audit and supervision mechanism. It is necessary to incorporate the budget plan into the audit work and promote the effective development of budget audit performance evaluation. Audit institutions should make performance audit work throughout the entire public investment project, and fully expose problems such as duplication of construction, corruption, and waste of resources. At the same time, it is necessary to strengthen the effective cooperation and information sharing between the national audit agency, the discipline inspection and supervision agency, and the judicial agency.

5.2 Expand the breadth of public investment audit and strengthen the depth of audit

First, we must break down the barriers between performance audit work in different industries, different regions and different project audit circles, strengthen investment audit and policy implementation follow-up audit, as well as the horizontal collaboration and process coordination of various audits such as finance, finance, and enterprises.

Second, because many major public investment projects have a relatively long time span for project development, it is necessary to track and pay attention to every engineering link in the project development process. New development concepts and regional key development strategies should be embedded into the follow-up audit platform to achieve performance auditing to keep pace with the times, and to fully adapt performance audits to social changes.

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