

# Research on folk art entering general education in Higher Vocational Colleges

——Taking the course construction of Northeast Folk Painting as an example

Hongbo Shi

Changchun vocational and technical college, Jilin Changchun 130000

**Abstract:** Higher vocational colleges train qualified social practical professional talents. The cultivation of professional core competence and general literacy determines the future career and post conversion ability. Therefore, Changchun Polytechnic aims to improve students' professional core competence and establish a general library to further explore the general education mode. Northeast folk painting art has become one of the courses, Integrated into the general education of higher vocational colleges, enriched the content of Campus General Education, It can promote the development of various abilities of higher vocational students, improve the enthusiasm of students to participate in the study and promotion of folk art, improve the students' traditional art quality and professional skills, and also protect and inherit the folk art represented by northeast folk painting, which is conducive to the activation and dissemination of intangible cultural heritage in the new era.

**Keywords:** Folk art, General education, Folk painting, Curriculum construction

## 1. Set up the curriculum goal from the overall goal of space

This course is an art and painting course for the professional general management of traditional Chinese culture and art characteristic space in Changchun vocational college. The goal of curriculum construction relies on the overall goal of space, with the promotion of patriotism as the core, from the three levels of patriotism, life and self-cultivation, to guide young students to distinguish right from wrong, abide by the law, be tough and open-minded, work hard, consciously carry forward the excellent moral thoughts of the Chinese nation, and form good moral quality and behavior habits. Through the education of family and country feelings, social care and personality cultivation, we can cultivate young students to be self-confident, self-respect, self-improvement, high-quality, civilized, loving, honor and disgrace aware, honest and innovative Chinese. According to the teaching law of vocational education, combined with the school's professional talent training program, through the culture and art general courses and related activities, improve students' professional core ability, so as to achieve the purpose of promoting students' growth and development.

The goal of this course is to enable students to master the basic concepts of northeast folk painting, understand the characteristics of folk painting art, comb the styles of famous artists and masterpieces in combination with the evolution process of northeast folk painting, classify and appreciate different styles of painting, and grasp the basic painting rules and painting skills of Northeast Folk Painting. In learning and life, we should integrate traditional painting elements, cultivate good traditional cultural literacy and folk art transmission ability.

Through the study of this course, we can understand the Northeast Folk Painting and related folk art knowledge, and can use folk painting, paper cutting, cloth paste, clay sculpture and other forms to express life and learning scenes, folk festival scenes and imagination of the future world. Organize students to visit the exhibition hall of northeast folk paint-

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ing, visit folk artists, collect folk art from their hometown and other ways to absorb folk art nourishment, carry out independent or cooperative creation, be able to participate in the exchange and display, and objectively evaluate the learning situation. Cultivate students to love life, love hometown, love folk culture and art, guide students to pay attention to the development and change of hometown. Develop good study habits, enhance the study of folk art, especially the creation of folk painting enthusiasm.

## **2.The purpose of establishing the curriculum to support the core professional competence and comprehensive quality**

In the land rich in Northeast art resources, there are rich and colorful traditional folk art, open landscape and human resources, unique natural environment, and northeast folk painting which integrates the advantages of folk art. The course aims to cultivate and develop students' interests, pay attention to the differences of students' personality development, fully meet the needs of each student's development, develop students' potential, promote the harmonious development of students' personality and socialization, and provide students with sustainable and diversified development space. In order to make the school curriculum adapt to the development needs of different students, according to the school's existing education and teaching resources and conditions, the Northeast custom painting course, which is easy to get materials, simple tools, everyone can participate in, and has a strong local flavor, is introduced into the general curriculum, so that students can fully feel the charm of national art and culture through the study of this course, and gradually establish the love of hometown Love the school, love the motherland, cultivate interest in learning, develop personality hobbies. Strengthen the ability to inherit and spread the culture and art of hometown.

Northeast Folk Painting, a modern folk art, is a cultural phenomenon. Through the study of farmer painting and folk art, this course aims to guide students to widely contact with excellent folk art, feel the charm of folk culture, absorb the nourishment of folk culture and art, pay attention to life, love life, and stimulate their national self-confidence and pride. In the teaching process of this course, we should lead students to experience life, enrich emotions and accumulate experience, and focus on students' observation, practice, thinking and expression to improve their artistic quality and enthusiasm for discovering, appreciating and creating beauty. The goal is to stimulate students' interest, guide students' autonomous learning, and cultivate students' comprehensive ability to solve problems. In the activity, it emphasizes the experience process, and pays attention to the cultivation of good emotional attitude and values.

## **3.Construct rich and colorful curriculum content and implement all-round curriculum management**

In the selection of course content, we determine the teaching content according to the requirements of the students' needs and acceptance of Vocational Colleges on the knowledge, ability and quality of Northeast Folk Painting; the organization and arrangement of the content: according to the training law of Vocational Students' professional ability, taking the project task as the platform, we break the knowledge system of traditional painting teaching and integrate the relevant knowledge points, The content of learning unit is matched with the requirements of the nature, process and vocational skills of vocational education, and the arrangement of learning situation is content-oriented. According to personal interests or creative requirements, the teaching mode includes visiting folk painting exhibition hall, visiting folk painters, collecting folk art in hometown, and carrying out extended learning; combining with creative requirements, observing life, collecting materials, and carrying out creative activities independently or in cooperation with group members; participating in works display and exchange, and making objective evaluation on their own and their peers' works and learning . Specifically including the Northeast Folk Painting overview, northeast folk painting appreciation, Northeast Folk Painting training three plate content.

## **4.Make full use of resources inside and outside the school to enrich teaching resources**

The members of the teaching team include art teachers from our university, all of whom have master's degree, and

have reached a cooperation agreement with four inheritors of the intangible cultural heritage of Kanto. The teaching resources include the teaching plan and the courseware of graphic interpretation. The teachers of the course team actively write the three-dimensional teaching materials related to the course. They make full use of the existing network resources and the relevant learning resources on the network platform. At the same time, it actively builds its own network courses; establishes a work reference room, with a large number of excellent design works, master books, award-winning design works for teachers and students to observe and reference; in terms of exhibition resources, it has Northeast Folk Custom exhibition hall, Dongfeng farmer painting exhibition hall, Jilin Arts and Crafts Museum, etc.

## **5. Creating its own characteristics with originality**

The goal of the course study is not only to learn the creative techniques of folk painting, but also to delight the students and feel the charm of folk art. The teaching of the course should be based on the development of students, pay attention to experience and practice, and create sufficient practical experience opportunities for students. Let students experience the happiness of learning, communication and cooperation, create the happiness of beauty, and stimulate their interest in folk art and folk painting in the activities of appreciation, collection, visit, creation, exchange and display. Beauty comes from life. We should cultivate the habit of paying attention to things around us, encourage students to pay attention to their study and life from their own perspective, and find the beauty in life. Beauty needs us to create, any artistic expression is inseparable from rich imagination and bold creation. Therefore, different students have different psychological quality and ability tendency. In teaching, we should pay full attention to the development needs of different students, respect their choices, give them enough time and space to create independently, and promote the development of creative spirit.

In addition to students' independent creation, more teaching activities need students' cooperation. In teaching, we should pay attention to the relationship between students' autonomy and cooperation. We should not only encourage independent thinking and independent creation, but also advocate peer cooperation, so as to give students with different abilities and tendencies the opportunity to show themselves, so that they can do their best and get what they need. In the process of learning, feel the power of the collective, experience mutual cooperation, share the results of happiness. Appreciate folk culture and art, feel the charm of folk culture and art, improve the ability to appreciate folk art. We should not only pay attention to the inheritance of traditional culture and art, but also pay attention to innovation, learn from the creative techniques of folk art, integrate into the elements of modern life, and make students' works full of modern life. At the same time of learning folk painting and folk creative techniques, help students understand the hometown culture and folk art, gradually establish the awareness of protecting folk culture and art, and cultivate the emotion of loving life, hometown and motherland.

## **6. Course practice, submit the perfect answer**

One semester has passed, and two classes with about 30 students in each class have been set up through students' independent application. The class officially started in early November of this semester. The students of the two classes come from all branches and majors, and most of them have no art foundation and have never been in touch with painting. Even before the art design related majors went to university, they didn't have much professional learning experience in art and painting. However, most of the students who applied for the courses had a love and vision for painting, so they also explained that interest is the best teacher!

Through a semester's study, students can basically master the basic concepts of northeast folk painting, understand the characteristics of folk painting art, comb the styles of famous artists and masterpieces in combination with the evolution process of northeast folk painting, classify and appreciate different styles of painting, and master the basic painting rules and painting skills of Northeast folk painting. In learning and life, we should integrate traditional painting elements, cultivate good traditional cultural literacy and folk art transmission ability. To achieve the goal of improving students' professionalism!

Through the study of this course, students have a deep understanding of Northeast Folk Painting and related folk art knowledge, and use gouache painting techniques to show life, learning and life scenes, and draw a beautiful picture. By

watching and commenting on the works of northeast folk painting, we can learn from folk art and create independently or cooperatively. We can participate in the exchange and display and objectively evaluate the learning situation. Pay more attention to the development and change of hometown, develop good learning habits, and have the creative ability of folk painting. At the end of the semester, due to the repeated epidemic situation, the course ended ahead of time. However, the teachers and students of northeast folk painting art course had great difficulties in customer service. They accepted the task of performing at the end of the general education course on the second floor of our university library. The students of both classes actively participated in the performance. They wrote, directed and planned their own programs, spared no effort in organizing rehearsals and reporting the course. At the end of the term, the general education space performance was highly praised by the audience. At the same time, a small painting exhibition was held, with nearly 50 paintings on display, which attracted the attention of the leaders and students, and successfully completed the initial construction task of the course.

## 7. Curriculum construction planning future development

In the future teaching work, we should further improve the curriculum standards, teaching progress, syllabus, teaching plan and teaching evaluation system, collect teaching resources, make three-dimensional teaching materials and electronic courseware, lead students to become northeast folk art associations, organize relevant painting exchange activities and exhibition of teachers and students' works. Summarize the teaching experience, expand the teaching content, improve the construction of the teaching staff, reform the teaching concept, improve the teaching methods and means, deepen the teaching content, revise the three-dimensional teaching materials, network video course, improve the teaching quality, complete the teaching task of this course, and promote the further development of the curriculum construction. Through teaching practice to further understand the nature of the course, through related activities, improve the amount of information per unit hour, promote the interaction between teachers and students in the classroom, track and investigate the feedback of students on the course content, continue to improve the teaching content and teaching mode, publish three-dimensional teaching materials, teachers and students' works, and comprehensively promote the network course.

### Epilogue

Northeast folk painting art course construction has a long way to go. We will identify the main direction of space construction, continue to strengthen the discipline construction, cultivate more high-quality professional talents for the country and society, accumulate more teaching experience for general education in higher vocational colleges, and find more inheritance and promotion paths for folk art!

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About the author: Shi Hongbo (1978 -), female, born in Changchun, Jilin Province, is a teacher, lecturer and post-graduate majoring in advertising design and production in the Department of digital media art, School of information, Changchun vocational and technical college.