



Research on the Inheritance and Countermeasures of Hunan Red Culture from the Perspective of Aesthetic Education

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Abstract: Red culture is an important part of socialism with Chinese characteristics that people cannot ignore. With the development trend of the times, we need to make the red culture complete the transformation of the times in the inheritance and innovation [1]. The inheritance of red culture can help college students establish socialist ideals and beliefs in life, improve their own cultural accomplishments, improve their personality and develop good moral qualities. In the practical classroom of aesthetic education in colleges and universities, educators need to bring red culture into the curriculum system to improve the realm of college students' cultural cognition, so that students can enjoy the influence of red culture. Thereby enhancing students' cultural awareness and self-confidence, and improving students' aesthetic accomplishment.

Keywords: Hunan Red Culture, College Students, Ideal and Belief Education, Aesthetics, Aesthetic Education

1. Introduction

As a unique historical phenomenon, culture originates from a specific kind of social existence and changes itself due to the continuous changes of social existence. How to understand the connotation of red culture with a texture requires students to extend their horizons to the whole world, and to understand the profound connotation from the historical development of the entire communist red culture with a developmental perspective. The red culture of Huxiang is an extremely important part of the culture in the process of revolution and construction led by the Chinese Communist Party. It has left us precious cultural resources in both material and spiritual aspects. Analyzing and researching the inheritance of Huxiang culture from the perspective of aesthetic education can draw conclusions and countermeasures from different perspectives.

2. Inheriting the value of Huxiang's red culture to college students

Hunan Province has rich and unique red cultural resources due to its special historical manager [2]. Through the investigation and research on the accumulation of the red culture history of Hunan Province and its connotation of the times, Wenwen analyzes these red resources in detail, analyzes the materials of the red culture in Hunan and innovates the red culture education and teaching mode [3], and integrates it into college students innovatively. The aesthetics education of the Chinese Academy of Sciences, give full play to the value of red culture and enhance the effect of aesthetic development with high quality. The budding of patriotism is planted in the hearts of college students, so that students can develop strong feelings for the country and the nation, and enhance their ideological and moral ideals and beliefs, thereby training qualified builders and successors of socialism with Chinese characteristics.

2.1. Inheriting the value of the times of Huxiang culture

A report at the 19th National Congress of the Communist Party of China pointed out: "Inherit revolutionary culture

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and develop advanced socialist culture. Don't forget the original, absorb foreigners, face the future and better build the Chinese spirit. Chinese values and Chinese strength provide the people with the spirit Guidance [4]." Since the 18th National Congress of the Communist Party of China, General Secretary Xi Jinping, the national leader has replied to college students in many discussions with college students, asking contemporary college students to put their ideals and beliefs first, it have repeatedly expressed their opinions on inheritance. The red culture raises ardent expectations [5].

2.2. The theoretical value of inheriting Huxiang culture

According to big data investigation and research, we can easily find that the current development trend of the research on the educational value of red culture in China reflects the following characteristics: First, the deepening of the research content, from the educational value, historical and cultural connotation of red culture and the connotation of era , From the discovery of red resources to teaching models and methods, the research on the value of red culture and education has gradually deepened with development; secondly, the research content is gradually concretized, from the construction of social red culture environment, campus red culture atmosphere creation to college students red culture The realization of educational value is gradually specific to the important part of college aesthetics education [6]; finally, it is the comprehensiveness of the content research related to the red culture inheritance education, from the national government, major universities, the overall social environment and individual college students, etc. Starting from different angles, deeply explore the mode of integrating red culture into college students' aesthetic education. All in all, the red culture education shows deep and diversified development characteristics in the actual teaching environment. Because of this, taking the aesthetic education of college students in Hunan universities as the research object band integrating the red culture of Huxiang into the path of college students' aesthetic education has high theoretical value.

2.3. The practical value of inheriting Huxiang culture

The first is to provide new ideas for the exploration of red cultural connotation and the educational value contained in it to realize the transformation of the times. The specific research on the historical background of red culture and the cultural connotation of the times, the integration of red resources and the diversified integration of educational practice can effectively promote the exploration of red cultural connotation and educational value. The second is to provide new content for college students' aesthetic education [7]. After in-depth analysis of the red material culture, spiritual culture and historical culture of Huxiang, combined with the stories of the people of the times, a diverse and rich red culture education material and red culture education practice content are constructed, so that college students can strengthen their ideals and beliefs and stimulate patriotic passion. Inherit the national spirit. The third is to provide a new way for the inheritance of Huxiang's red culture. After an in-depth investigation of the red culture of Huxiang, we have fully explored the educational value of it, enriched the red education resources, innovated the red education model and integrated the red culture into college classroom teaching, campus culture and extracurricular practice, which has become an important way to inherit the red culture of Huxiang [8]. Finally, it provides a new model for aesthetic education in major universities. Through the formation of classroom teaching, after-school club activities and off-campus practical activities, a diversified and innovative education platform for all mobilization of red culture education is constructed to achieve the enrichment of aesthetics education content and the expansion of ways in colleges.

3. Countermeasures for Huxiang Red Culture to enter the study and life of colleges

As an important part of socialist culture with Chinese characteristics, red culture contains a distinct patriotic background in its connotation of the times. The red culture of Huxiang is an important part of China's red culture. These red cultures contain highly infectious revolutionary spirit, glorious hard revolutionary deeds and the revolutionary history of great revolutionaries. These red resources have an educational function that spans time and space and an incomparable educational value. They are an indispensable part of college students' aesthetic education [9]. Due to its special historical reasons, there are not a few red cultural heritage bases established in Hunan Province. Hunan colleges and universities can use the red patriotism education base as a material carrier to provide students with annual research locations, clarify research tasks, set up red base passport stamps, and start red cultural activities. Through extracurricular red edu-

cation activities, college students can experience the important value of patriotism culture and national spirit in the red culture of Hunan; discover the educational significance of the revolutionary will and spirit of the great revolutionaries from the fine revolutionary traditions; in each of them Through the great appeal of various historical relics and other material forms, we can realize the spiritual value of the excellent red culture inheritance [10], so as to integrate the rich image of the red culture of Huxiang into the aesthetic education of colleges and universities, so that the aesthetic education of colleges and universities includes The red cultural inheritance and cultural values of China have been further sublimated and progressed

4. Conclusion

Comprehensive big data research shows that the red culture of Huxiang is important in improving and developing the content and form of aesthetic education in domestic colleges and universities, improving the construction of the core value system of socialism with Chinese characteristics in colleges and universities and improving the influence and appeal of Huxiang culture Significance. Major domestic colleges and universities should realize the educational concept innovation of aesthetics and ideological education in time [11], through the down-to-earth way to bring the red culture of Huxiang into the aesthetic education classroom, construct the red cultural environment of Huxiang on campus and carry out rich and diverse Huxiang red cultural theme practice Teaching activities and the construction of the Huxiang Red Cultural Network Education Platform and other strategies. In order to effectively integrate the red culture of Huxiang into ideological and political education, enhance the effectiveness of ideological and political education and better achieve the fundamental goal of educating people in virtues.

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