



# Research on the Development of Vocational Education from the Perspective of County Economy

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**Project name:** Research and Practice of School-enterprise Co-construction Practice Base under the Background of Integration of Production and Education —— Taking E-commerce Major of Ruian College as an Example

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**Abstract:** With the rapid development of my country's economy, the national education system has undergone tremendous changes, and the importance of vocational education has become more and more prominent. Combining the current market development situation, promoting the development of county economy by improving the quality of vocational education is conducive to the rapid transformation of my country's regional economy and realizes the vision of rapid development of my country's regional economy.

**Keywords:** County seat; county economy; vocational education; development research

Analyzing from the existing data, vocational education has a very close relationship with regional economy and county economic development. Accelerating the pace of the development of vocational education can effectively promote the institutional transformation of the county economy and provide a large number of high-quality professional and technical talents for regional economic development, thereby narrowing the imbalance between regional economies and further improving my country's overall economic development structure.

## 1. Problems in the Development of Vocational Education from the Perspective of County Economy

### 1.1 The concept of vocational education is relatively backward

With the rapid development of society and economy, people's educational concepts have changed significantly. Traditional vocational education has been misunderstood and discriminated by people. From society to school, from parents to students, the understanding of vocational education still remains at the original level. Cognitively, coupled with the current social atmosphere is slightly impetuous, some students and parents only pay attention to the immediate economic benefits and allow students to enter the society without completing the skills learning. This is not only detrimental to the future growth of students, but also seriously hinders The development of vocational education.

### 1.2 Insufficient investment in education funding

Vocational education trains application-oriented talents, and a large number of practical operations are needed to improve students' practical ability, so as to help students integrate theory and practice organically, and improve their comprehensive quality. Therefore, compared with traditional theoretical teaching, vocational teaching requires additional investment in the construction of training bases. However, from the actual situation, the funding input of local vocational schools is relatively insufficient, the school infrastructure is backward, and there is a big gap between the content of student practice and the actual production, which seriously weakens the effectiveness of practical training and directly affects the performance of vocational schools. The quality of teaching and the employability of students are

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very detrimental to regional economic development.

### **1.3 Low level of corporate participation**

In the county economic environment, some small and medium-sized enterprises dominate the local economic development. They do not pay enough attention to employee training and in-job education, and do not reserve enough room for improvement for employees, which seriously inhibits employees' work Positivity. Therefore, in this environment, local small and medium-sized enterprises cannot give vocational schools enough training opportunities, making it difficult to cooperate effectively in the win-win cooperation between schools and enterprises, which is very detrimental to talent training and the development of vocational schools.

## **2. Effective countermeasures for the development of vocational education from the perspective of county economy**

### **2.1 Give due attention to vocational teaching from the perspective of county economy**

In order to accelerate the reform of county economic structure and increase the speed of county economic development, the first priority should be to accelerate the training of high-tech talents and high-quality workers. Therefore, local governments should give due attention to vocational school teaching. The local government should be based on the local actual situation, combined with the characteristics of local economic development, targeted professional teaching, increase capital investment in vocational schools, improve school infrastructure, and use practical actions to improve local people's views on vocational schools. While promoting the development of vocational education, improve and upgrade the local economic environment.

### **2.2 Strengthen county-level government planning for vocational education**

First of all, the county-level government should implement education management responsibilities, formulate comprehensive vocational teaching rules and regulations, clarify vocational teaching goals, and establish an important position of vocational education in local economic development. Second, the local government should implement a series of targeted preferential policies to ensure the smooth development of vocational education economically and institutionally, and to achieve a rapid improvement in the quality of vocational education and teaching. Finally, the local government should do a good job in public opinion propaganda, and guide people to form correct vocational education concepts through various educational lectures, advertising and other methods, and promote the stable development of local vocational education.

### **2.3 Constructing a teaching mechanism for county school-enterprise cooperation**

First, county enterprises should strengthen their attention to the on-the-job training system. In the county economic environment, small and medium-sized enterprises are the mainstay. If enterprises want to become bigger and stronger, they must continue to introduce and train high-level and high-quality professional talents. Good job training is important to quickly achieve this goal. the way.

Second, county enterprises should actively participate in school-enterprise cooperative teaching and build a perfect training environment for students. From a long-term perspective, the school-enterprise cooperation model can combine practical ability training and theoretical knowledge training, and through vocational schools to provide enterprises with talents that meet their own development requirements, reduce the investment in enterprise talent training, and accelerate enterprise development The pace has also promoted the development of local vocational education invisibly.

## **3. Concluding remarks**

Vocational education occupies a very important position in our country's talent education system. From the perspective of county economy, local governments should pay attention to the cultivation of vocational education talents, and combine the characteristics of local enterprises to cultivate more targeted high-quality skilled talents. Meet the talent demand for local economic development and economic transformation.

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