



# **Deepen Volunteer Service for College Students, Enrich Effective Carriers for Ideological and Political Education**

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**Abstract:** With the continuous development of society and the advent of a new era, the importance of social value continues to be highlighted. At the same time, people pay more attention to the effectiveness of ideological and political education for students, in order to cultivate high-quality talents who can shoulder the realization of the great national rejuvenation. As a base for the cultivation of higher talents in China, colleges and universities guide college students to actively participate in voluntary services, not only to establish correct values in continuous training, but also to strengthen their ideals and beliefs in the process of in-depth practice, thereby While constantly improving its own ideological and political level, it has grown into a pillar of talent needed by the country.

**Keywords:** Ideological and Political Education; Value Concept; Effective Carrier; College Student Volunteer Service

## **1. Do a good job of internalization of volunteer service ethics**

In order to ensure the effective implementation of ideological and political education, colleges and universities need to guide students to gradually internalize their moral consciousness in the process of participating in practice and gradually correct their own behavior consciousness when they carry out volunteer service activities constraint. Participation in voluntary service activities will enable students to help others in their place, infect others with their own enthusiasm, and form a consciousness of self-dedication. Therefore, in this kind of social activity that highly praises the masses, volunteer students can greatly feel the moral behavior they practice, can be affirmed by the masses, and in the process of participating in volunteer activities, they can feel the help of others The positive meaning, so driven by this abundant emotion, can often better mobilize the enthusiasm of students as volunteers. Therefore, the school can not only guide students to establish a correct value view, but also achieve the ultimate goal of better implementing ideological and political education while promoting its own moral level through in-depth development of the internalization of volunteer service morality.

## **2. Highlight the value of volunteer service**

Generally speaking, voluntary service activities are not paid, so it is not simply called good deeds, but to help college students participate in social practice activities, guide them to show themselves and realize their self-worth, so that students can get more comprehensive development of. At the same time, volunteer service can enable students to continuously understand the society, abide by social rules and accumulate experience during the participation of the event, so that their own abilities and qualities can be better trained and improved in practical activities. In order to lay a solid foundation for the smooth entry into society in the future. Therefore, if the school wants to use volunteer service as a way to enrich the content of ideological and political education, it needs to highlight the value of volunteer service itself, so that students can engage in real social life through different channels through the participation of activities. And learn new knowledge in continuous practice, from the process of helping others, I feel my own responsibility and mission in social life. This can effectively guide students after graduation,

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### 3. Create a good environment for ideological and political education

The school leads students to actively participate in various public welfare activities, so that students can help the people who have difficulties in life through volunteer service activities, and spread knowledge to them to promote social stability. Therefore, volunteering takes mutual assistance, dedication, progress, and friendship as the spirit of guiding members to carry out help activities, and requires volunteers to carry forward the spirit of showing courage, unity, love, selfless dedication, and helping others, so that people can truly feel others' self. In the process of caring, a more harmonious and trustful social relationship was established. The smooth development of college students' voluntary service can create a good environment for ideological and political education. Under the complementary education model, they can help schools better cultivate students' moral level, behavioral awareness and ideal personality. Therefore, the school needs to pay attention to the effectiveness of the volunteer service of college students, in order to create a good environment for ideological and political education while ensuring that students can grow into the pillars of the country.

### 4. Strengthen the improvement of service mechanism

A good service mechanism is an important guarantee for the school to successfully carry out volunteer service activities. Therefore, colleges and universities need to make changes to the existing volunteer service system according to the current actual situation of the school, and aim at the value perspective of college students. With behavior awareness, build a more complete service system for recruitment, cultivation, management, incentives, and assessment. In this way, under the standardization and guidance of the system, students can not only better participate in volunteer service activities, but also continuously improve their comprehensive ability and moral level in the process of practice, so that their self-worth can be more fully demonstrated. In addition, the school also needs to introduce ideological and political education into it, so that students can receive the influence of ideological and political knowledge in more ways, and then achieve the purpose of ensuring the better implementation of ideological and political education.

### 5. Conclusion

As the pillars of the country's future, college students guide their active participation as volunteer services, which can not only exercise their hard work and dedication, but also establish their correct ideological values and ideological and political qualities. Therefore, colleges and universities need to actively create multiple channels for students to participate in volunteer services according to the actual situation of the school, so as to effectively improve students' communication ability, ideological and political literacy, professional ability and psychological literacy, and grow into excellent Talent.

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