



# **Exploration of the Path of City-school Cultural Integration in Ordinary Colleges and Universities**

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**Fund Program:** Philosophy and Social Science Planning Project of Daqing (General). "Research on Strengthening Practical Education and Boosting In-depth Integrated Development with the Cooperation of the Government and Universities", Project Number: DSGB2019063

Philosophy and Social Science Planning Project of Daqing (General). "Research on the Integration Mechanism of Beidahuang and Daqing Spirit from the Perspective of Practical Philosophy", Project Number: DSGB2019061.

**Abstract:** Universities are powerful support for the revitalization and development of cities. While colleges and universities promote the formation of educational resource agglomeration in cities, they also enhance the ability of education to serve the economy and society. At the same time, the rich historical culture, national culture, regional culture, clean political culture, and other characteristic cultural resources contained in the city also have a high ideological and educational value and a strong educational function. Cultural inheritance and innovation is the basic function of higher education and the historical mission of modern universities. From the perspective of ordinary colleges and universities, this article analyzes the content of city-school cultural integration, explores effective integration channels, and aims to enable universities to carry out cultural inheritance and innovation function, enhance the effect of cultural education, and then better promote the construction of modern urban culture.

**Keywords:** Ordinary Colleges and Universities; Regional Culture; Campus Culture; Integration Approach

Ordinary colleges and universities are the main platform for the production, dissemination and innovation of ideology and culture in China, as well as an important base for the inheritance and innovation of Chinese culture. The essence of teaching and educational activities in colleges and universities is a purposeful and planned cultural education process. However, at the current stage of cultural education activities in ordinary colleges and universities, there are problems such as unclear understanding of regional culture and campus culture, and insufficient understanding of meaning. As a result, the integration of regional culture and campus culture in colleges and universities is slow and insufficient. To give full play to the role of cultural education carrier, it is required to follow the constitutional characteristics of the two cultures, grasping the principle of the integration of regional culture and campus culture, building a scientific and effective platform for the integration of city and school culture, and laying a good foundation for the development of multicultural society basis.

## **1. Analysis of the integration of city and school culture in ordinary colleges and universities**

### **1.1 The necessity of city-school culture integration in ordinary colleges and universities**

Culture is inclusive and innovative. With the development of society, culture exhibits diversified development characteristics. The current single cultural development situation is not only not conducive to social progress, it will even restrict the construction of social spiritual civilization and the inheritance and development of social culture. To avoid the situation requires the realization of cultural integration and development. For the campus culture of ordinary colleges and universities and the regional cultural development of the city, the two cultures are closely related, and the

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doi: 10.18282/le.v9i4.969

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realization of integrated development is conducive to mutual benefit and a win-win situation.

First, campus culture provides dynamic support for the development of regional culture. Colleges and universities are important bases for the cultivation of high-quality talents, an important carrier of cultural inheritance, and an important source of ideological and cultural innovation. They can give full play to the advantages of talents and intelligence, enrich the content and value of urban culture, and realize the extension of the urban culture.

Second, regional culture provides a development space for the college campus culture. The campus culture of colleges and universities is smaller in space than the regional culture, and it is an integral part of the urban culture. For this, the urban culture can exert an overall effect, driving and affecting the development of campus culture. For example, the rich cultural resources contained in urban culture can become educational resources for colleges. The overall style and characteristics of urban culture will also directly affect the progressive development of campus culture.

## **1.2 The current situation of city-school cultural integration in ordinary colleges and universities**

The culture of ordinary colleges and universities has a wide variety and diverse forms, but in the practice of specific cultural integration, there is a dilemma of integration.

First, the sense of autonomy in the cultural integration of colleges and universities is not strong. In fact, the integrated development of the city school culture is an unconscious integration process. However, the cultural spiritual quality formed by the unconsciousness of the cultural subject has the characteristics of insufficient development and cannot be transformed into the backbone of talent training. At present, in the city-school cultural integration activities of colleges and universities, various cultural subjects have not yet realized the importance of cultural integration and do not have the awareness and knowledge system of cultural integration. For example, colleges and universities have not yet integrated regional culture into the school's talent development positioning.

Second, the cultural integration between colleges and universities is not comprehensive enough. In the area where colleges and universities are located, it has many types of cultural resources. For example, national cultural resources, historical culture resources, architectural cultural resources, tourism cultural resources, clean government cultural resources, etc. In the development of city-school culture integration in ordinary colleges and universities, the integration depth and breadth are insufficient. For example, in the development and construction of higher campus culture, it is only at the stage of understanding and learning about urban culture, and has not reached the inheritance and innovative development of urban cultural resources.

## **2 The effective paths of cultural integration of ordinary colleges and universities**

### **2.1 The principle of city-school cultural integration in ordinary colleges and universities**

First, adhere to the principle of unification of openness and tolerance. Modern society is an open society, and cultural education is also open cultural education. To achieve the organic integration of the cultural content of colleges and universities, openness and tolerance are prerequisites. For example, colleges and universities must pay attention to the openness and inclusiveness of the cultural content of the city and school, in order to ensure the benign integration of the two cultures.

Second, adhere to the principle of inheritance and innovation. Cultural inheritance and innovation are the main functions of college education, and it is required to be able to play the active role of colleges and universities in guiding the direction of social values and promoting the development of social and cultural construction, to realize the combined development of the inheritance and innovation of city and school culture, and to promote the development of social and cultural construction. In fact, the realization of the integrated development of cultures of the city and school must abide by the development principles of inheritance, innovation, integration. It is not a simple application of two cultures, but to realize the mining and application of the intrinsic value of the two cultures, to preserve, process, and apply the culture which conforms to the socialist core value system.

Third, adhere to the principle of the intersection of scientificity and humanity. Scientificity mainly refers to the rigorous and rational worldview and methodology adopted in the process of cultural inheritance. Humanity is emotional, and it is people's outlook on life and values generated by social culture. The cultural integration of colleges and universities must be able to abide by the principles of complementarity and mutual promotion of scientificity and humanity and integrate the correct way and attitude, so as to promote the continuous progress of the two cultures.

## 2.2 Effective ways of cultural integration of ordinary colleges and universities

First, establish a correct cultural outlook and initiate independent cultural integration. The concept of consciousness has an effect on social practice activities. When ordinary colleges and universities implement city-school cultural integration activities, they must be able to give full play to the initiative of cultural subjects and initiate conscious city-school cultural integration. First of all, it is required that the urban area where colleges and universities are located can pay attention to the importance of regional culture, dig deep and build a strong and infectious regional culture, and provide strong cultural resource support for the development of campus culture. Second, they must take the initiative to shape campus culture with distinctive regional characteristics. With the support of distinct regional culture, the construction and development of campus culture have strong backing support. For example, in the cultural construction of higher schools in Wuyishan City, the city has a rich tea culture and Chu Hsi cultural resources. During the construction of campus culture, Zhu Xi can be regarded as the campus symbol of the school. Chu Hsi theory can be used to name the campus roads and buildings, thus creating a good environment for the development of campus culture.

Second, innovative talent training models to provide support for cultural integration. The high-quality talent team is the main body of college culture. At present, in the traditional university-city cultural integration, the talent team is facing the problem of insufficient awareness of the culture. Universities should actively improve the talent training model and reflect the integration of the city-school culture in the process of talent cultivation. First of all, it is required that in the course setting of colleges and universities, regional cultural curriculum resources should be imported and school-based curriculum content can be set up, so as to allow the high-quality integration of urban culture and campus culture. Second, strengthen the multicultural professionalism of the teaching staff. Teachers are the creators and communicators of culture, and they play an important role in the development of the integration of city-school culture in colleges and universities. The professional level of teachers directly affects the efficiency of integrating regional culture into professional curriculum teaching. In this regard, centralized training of the teaching staff can be carried out to enhance the teachers' level of cultural knowledge.

Third, deepen school-enterprise cooperation and increase the level of cultural integration. The form of school-enterprise cooperation is an important channel for the school to communicate with society. It can realize the integrated development of educational resources and various social resources in the school. Therefore, it is required that those who can carry out deep-level school-enterprise cooperation, through the city-school alliance, school-enterprise joint talent training model, increase the opportunities for college students to contact urban culture, and improve the effectiveness of higher education practice. At the same time, let students bring their own campus culture elements into the enterprise, enrich the corporate culture, and enhance the corporate cultural connotation. For example, students can bring the professional innovation consciousness and innovative abilities acquired in classroom learning into the practical activities of the enterprise, and guide the enterprise to carry out innovative changes in certain production stages.

## 3. Conclusion

In summary, college campus culture and regional culture are closely related. Campus culture can guide the development of regional culture, and regional culture can lay the social environment background for the construction of college campus culture. Therefore, it is urgent to carry out the integration of city and school culture. At present, we can abide by certain principles of integration, and realize the organic integration of city and school culture through innovation in concept awareness, talent training, and cultural development strategy.

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