Research on the Application of Mixed Ideological and Political Teaching Model in Universities under the Background of Covid-19

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Abstract: The emergence of covid-19 has not only had a great impact on people's lives, but also caused some harm to the world economic development. In this situation, people tend to value the network and intelligent lifestyle and work style, and the related industries have also progressed rapidly, such as: online education, online training, online medical treatment, and online classes, cloud office and so on. This paper focuses on the construction of the mixed ideological and political teaching model in colleges and universities in the context of covid-19.

Keywords: Covid-19; Ideological and Political in Colleges; Mixed Teaching Model

1. Introduction

In 2020, a sudden covid-19 epidemic disrupted people's lives. Due to the epidemic impacts, on the one hand, the consumer market in China was once tremendously decreased, especially during the peak consumption period of the Spring Festival, and the travel was blocked. Related industries such as transportation, tourism, catering and hotels also bear a great loss. In the meanwhile, the personnel flow inability has led to production suspension, orders incompletion, and the cancellation or postponement of production. As a result, the turnover rate of international trade has declined, and the industry depression has resulted in investment decrease. On the other hand, under the unified coordination of the party and the government and requirements and commands of epidemic prevention and control, the method of home quarantine has promoted the network development and intelligent related industries, which is conducive to the adjustment and progress of the online industrial structure, such as online shopping, online office, online classes and other online entertainment activities.[1] Moreover, online education has ushered in the development opportunity for not stopping classes concept.

2. Current Situation of Ideological and Political Education in Colleges and Universities

With the rise and development of Internet information, the traditional mode of ideological and political education has been faced with challenges under constant attack. In the meanwhile, college students have a strong sense of autonomy and are not only curious about new objects, but they are also receptive to new concepts and good at learning. This has promoted the using range and frequency of smart devices such as mobile phones and computers among college students, and also transformed the traditional communication methods and information acquisition channels. Due to the Internet and e-commerce development, the living styles of college students has also altered. Some students are gradually unable to extrude themselves in the network world under the guidance of false advertisements, games and other network information of low quality, leading to study neglect ion. In the meanwhile, students and teachers have further distances due to the convenience, privacy and the absence of face-to-face communication on the Internet. In particular, playing mobile phones, playing games and checking micro blogs during class time have become norms in class.[2] In this case, colleges and universities should correctly recognize the two current situations of traditional ideological and political

courses and pay attention to them: (1) The teaching conditions are limited to the classroom, the teaching method is lack of innovation, and it is still exam-oriented education in the traditional rigid model; (2) The content is outdated and boring. It has not changed from the essence of content optimization and innovation, also it is in the multimedia classroom but only have improvements as surface phenomenon.

3. Strategies for the Construction of Mixed Ideological and Political Teaching Model in Colleges and Universities in the Context of Covid-19

3.1 Make effective use of interactive teaching mode to establish open space

In light of the present condition of the poor ideological theory courses in colleges and universities, universities should conduct ongoing rich teaching resources collection, share network resources with high quality, and standardize the information technology teaching development, and gradually form a system through these measures, which can gain more classroom attention than traditional theory class with a wider audience. In the meanwhile, the teaching efficiency is also enhanced. Moreover, under the development premise of college students' quality as the goal, the mixed teaching mode combining online and offline, classroom and network is implemented, which breaks through the time and space constraint of learning and enables students to not only learn relevant knowledge in advance, but also review or expand and further explore the knowledge points they have mastered after class or in the later stage. Therefore, on the one hand, this model gives play to the guiding role of teachers and on the other hand, it enables students to have more autonomous study.[3] At the same time, it gives play to the advantages of the existing informatization teaching tools and makes full use of the rich teaching methods, such as case analysis, situational simulation, event planning, video and other forms to deepen students understanding of teaching mode and recognition, the national policy, patriotic belief, and involve education theory and knowledge into the study plan such as the system of theories of socialism with Chinese characteristics.

3.2 Construct a theoretical course teaching scheme based on WeChat platform

Through the continuous innovation of the three modules before class, during class and after class, the teacher can promote and accelerate the construction of WeChat platform for ideological and political theory course in colleges and universities.

Firstly, teachers should pay attention to the teaching design before class. Teachers can understand students' learning dynamic through the WeChat platform in advance and then design class teaching, so the classes can not only on meet the needs of students' learning situation and completes the teaching planning, teaching contents and collect information effectively, display in the form of micro videos along with personalized solutions to better implement "according to their aptitude", but also it is helpful for teachers to the plan and manage the whole teaching course.

Secondly, teachers can strengthen the class control. The class mainly lies in the interaction and communication with the students. Therefore, the teacher should focus on and control its efficiency. Teachers should not only combine classroom teaching with online teaching methods, but also sort out and solve the problems in students' online learning process pertinently, and give special guidance and assistance to individual students who can't keep up with the overall progress. In the meanwhile, teachers should also use WeChat platform to grasp the students' ideological dynamics and situation in addition to teaching. If some students have the ideological deviation, it should be timely corrected. If it is a regular problem, teachers can use cases to guide them.

Finally, after class students can consolidate knowledge and evaluate summary. The teacher understands the students' mastery of the key knowledge through homework, and reviews the key knowledge points in the next class. Teachers should also summarize and evaluate the reports formed after students' independent study and discussion.

3.3 Further establish the Mooc teaching platform

MOOC was born from the comprehensive promotion of open online classes. Compared with the traditional teaching mode, the characteristics of its curriculum resources have great advantages, such as large openness of resources, strong sharing function, diversified teaching forms and strong learning autonomy.

3.4 Teachers and students should maintain communication and establish a trust mechanism

The ideological and political environment of college students is changing with the development of the Internet, especially the development of mobile Internet. At the same time, more and more college students have changed from

accepting thoughts passively to creating and spreading thoughts actively, and the change of this information processing mode is due to the integration of various media. [4] College students have strong learning ability and receptivity, so they have strong abilities to receive and respond to new objects and information. In this process, teachers should also take the initiative to contact the network, establish communication channels with students, strengthen the exchange of ideas with students, and gain students' trusts based on understanding. In order to ensure the smooth and effective communication, teachers can start from the following two aspects:

Firstly, ideological and political workers in colleges and universities should take the initiative to get access to and skillfully use WeChat, QQ, Weibo and other communication media and ways of communication. At the same time, they should also be familiar with the network ecological population platform commonly used by college students such as Taobao, T-mall and Jingdong. What's more, it combines ideological and political education in colleges and universities with the platform space of network media, and takes advantage of convenience and wide dissemination to establish channels to connect with students and strengthen ideological and political education and propaganda actively. The common methods include Weibo, QQ space and WeChat.

Secondly, ideological and political workers in colleges and universities should establish and train a team of student cadres, and give full play to their advantages and functions, so as to encourage more effective internal network communication among students, and at the same time build a harmonious and ecological network communication system with positive guidance. For online communication does not need to be conducted face to face, it is not only convenient but also has the disadvantages that information such as body languages and facial expressions cannot be obtained when expressing thoughts. Therefore, the ideological and political education work can not only stay in "teaching", and it should be more like a "guide". It should give play to the role of schoolteachers and counselors, and also give play to the role of class league and other cadres' team, strengthen communication with students, establish active interaction and feedback mechanism, and promote college ideological instruction education work to be carried out smoothly and orderly.

4. Conclusion

The use of innovative thinking and the new teaching program construction of mixed mode can promote the reform process of ideological and political theory course teaching in colleges and universities. Hybrid teaching mode is integrating classroom teaching mode with information-based teaching mode, and give full play to their respective characteristics and advantages to achieve the maximum effect of teaching, rather than give up any of the original teaching modes. In addition, teachers should not only promote and instill the principles and policies of the country and the governing philosophy, but also guide the students positively so that they have a full understanding of them. At the same time, teachers should give play to the advantages of network information resource, select network platform for teaching that students are familiar with , strengthen the communication with students, give full play to the subjective initiative and students' enthusiasm. And at the same time, with the education teaching and training, teachers can establish and improve the students' personality and moral accomplishment guided by the correct values and outlook on life.

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