



Analysis of Integration Strategies of Ideological and Political Education and Employment Guidance Education in Colleges and Universities in the New Period

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Abstract: Under the new period, college students are facing unprecedented pressure, among which employment pressure is the most influential part of college students. Therefore, in the new era of increasingly severe employment situation, through the joint efforts of school ideological and political education and employment guidance education, to alleviate the pressure of students to provide important guidance for students' employment and even life becomes extremely critical. There is a certain connectivity and coherence between ideological and political education and employment guidance education, so explore the scientific integration strategy between the two, in order to provide better guidance for students. On the basis of the existing theories, this paper summarizes the present situation of integration, then analyzes the necessity of the subject, and finally explores the efficient integration measures between ideological and political education and employment guidance education.

Keywords: Ideological and Political Education; Employment Guidance Education; Integration Mechanisms

Since the founding of China, China's economic construction and educational popularization have been developing simultaneously. However, since the beginning of the 21st century, the situation of employment difficulties of college students has gradually emerged, which has social factors and reasons for college students themselves. Therefore, it is necessary for schools to make timely measures to guide students to correct employment concept and psychological quality. Ideological and political education and employment guidance education is an essential part of the school education system, how the two should be scientifically integrated to play a better role in employment guidance, this paper will carry out a comprehensive analysis around this subject.

1. Current situation about the integration of ideological and political education and employment guidance education in colleges and universities

1.1 Insufficient depth of educational content

The results of integration between ideological and political education and employment guidance in colleges and universities are not optimistic. The school has carried out many related subject teaching activities, but the effect is not great, the school ideological and political education is too dependent on the content of textbooks, teachers are only to complete the class time plan, not to actively update and reflect on the ideological and political content, the curriculum lacks depth, so the feedback to the students has little effect. For the employment guidance education work, there is also the lack of depth of guidance work, most colleges and universities employment guidance education only for the theoretical explanation, the guidance way is too single, for the practical combination of poor ability, the theoretical guidance content and social reality of the actual employment contradictions and student employment problems have some errors. Most of the employment guidance teachers only take this course as the working time they need to complete, and do not

systematically adjust and innovate the employment guidance course according to the students' situation, and there are also problems that are not timely in the guidance work.

1.2 The connectivity of education integration is not strong

The goal of the university's ideological and political education is to help students to establish the correct concept of life, value system and moral quality, and not too much to guide the students' employment concept and mentality, for example, the concept of the phenomenon of high-handed employment guidance for college students, from students to social psychological counseling, and looking for work in the face of competitive pressure psychological counseling and so on. It can be seen that the advantages of integration between the two disciplines have not been shown, and the connection is not close enough, which is one of the current problems.

2. The role of integration of ideological and political education and employment guidance education in colleges and universities in the new era

2.1 It is beneficial for students to set up correct views of three

The ideological and political work of the school, learning Marxist philosophy, political economy, Mao Zedong thought and other excellent ideas and views, understanding and analysis of current politics, learning social rules and moral norms and so on can help students form scientific outlook on life values and world outlook. Consciousness affects behavior, and the influence of correct ideas on students is lifelong, but also all-round. In the process of students' employment, it can help students face professional competition with a better attitude, choose the professional industry with a long-term vision, judge the current situation with rational thinking, and let them better complete the transformation from students to social people. Therefore, the integration of ideological and political education and employment education can help students better assume different social roles and form the correct three views, and benefit from life-long.

2.2 It is beneficial to improve the comprehensive quality of students

The recruitment requirements of enterprises never only emphasize the theoretical basis or professional ability of students, but also have strict requirements on students' comprehensive ability and moral quality. What society needs is the compound talents with good moral quality. Therefore, in the course of teaching theoretical courses in schools, we can not ignore the exercise of students' ideological and moral character and comprehensive ability, and the integration of ideological and political education and employment education just conforms to the overall requirements of the society for talents, which can not be ignored.

2.3 It is beneficial to improve the educational effectiveness of ideological and political education and employment guidance

As mentioned above, China's ideological and political education work and employment guidance work is a mere formality, and has not played a real effect. For ideological and political education, the content lacks depth, the curriculum is boring and lacks vividness and practicability, and the students' desire for class is not high. Strengthening the integration of the two disciplines of education is conducive to the reform and innovation of ideological and political work and the improvement of ideological and political courses, so as to improve the effectiveness of teaching. For employment guidance education, not paying attention to the adjustment of students' employment psychology and strengthening the integration of the two subjects can play a complementary role, and can supplement the guiding content of students' employment psychology from the ideological and political curriculum. All in all, it is a win-win process to improve the effectiveness of education.

3. The integrated strategies of ideological and political education and employment guidance education in colleges and universities

3.1 Enhancing the connectivity between the two

Integrate employment education into the ideological and political curriculum system, help students adjust their employment mentality, have correct professional concept, let students' employment education run through the whole

university period, serve the society with good professional mentality and professional quality, and contribute their own strength to the development and construction of China. At the same time, because many students as only children are used to small, with the excessive care of parents, so that these students face the change of social identity, unable to assume the responsibilities and obligations of social people, can not bear hardships and poor ability to resist setbacks, in contact with people pay too much attention to personal interests, psychological burden heavy pressure and other issues, to some extent affect the employment and career development of students. While paying attention to the basic moral quality of the students' concept of family and country, the ideological and political classroom should also pay attention to the students' psychological growth, and make corresponding adjustment strategies for the students' various growth problems.

Integrate the ideological and political curriculum into the curriculum system of employment guidance. Guide students' basic skills and requirements for employment, guide students to formulate their most suitable career development plans, make resumes, and interview skills, help students learn to face themselves correctly, learn to use their strengths and weaknesses to promote strengths and circumvent weaknesses. At the same time, pay attention to the healthy guidance of students' professional psychology, maintain self-confidence and optimistic attitude; give students professional ethics education, help students to maintain integrity and honesty in the process of professional, and develop their career on the basis of legal compliance.

3.2 Develop a scientific system for talent training

First of all, to determine the training goals and methods of students, to form a perfect training system, which plays a leading role in the education of students. In the designated program of student training, we should keep the thinking consciousness of keeping pace with the times, so that the training achievements of students can be quickly integrated into the social requirements, meet the needs of social development, and meet the needs of social innovation and progress. At the same time to strengthen the ideological and moral discipline of students, moral character is the foundation of the establishment of industry, is the social acceptance of the decision elements. Even if a person's ability is strong, the ideological and moral unqualified, also can not tolerate in the society. In addition, in the way of training, theory and practice can not be separated, the teaching of theory is completed by the existing teachers in the school, and the teaching of practice can start with the elite of all posts in the society, and often invite the social elite to do practical teaching for students. Let students understand the current situation of society, clear social needs, so as to achieve the purpose of learning to use. According to the above requirements to develop a perfect training system, so that the effectiveness of ideological and political education and employment guidance, but also for the integration of the two departments to establish a system basis

3.3 The integration of teachers

Teachers are the core of teaching work, and teachers play an important role in the educational reform of the integration of ideological and political education and employment guidance. The school should re-integrate the teaching staff, the teacher's request is not only the explanation teaching of academic knowledge, also must consider the teacher's own moral character, the teacher's behavior style affects thousands of students, if the teacher's thought realm is not in place, then the student probably also has the same question. At the same time, the teacher's teaching methods and attitude, innovation and research ability are one of the factors to consider, knowledge is not completely boring, it is the teacher's teaching skills. Society and knowledge are not fixed, teachers should also have the ability to cope with social development, constantly learn new knowledge, and teach students the idea of progress. This team of teachers can help the process of ideological and political integration, and play a positive role in guiding students' employment management and spiritual quality.

4. Conclusion

In the final analysis, the development of society is the development of talents, the society requires talents to be a complex all-round talent, both professional skills as the basis, but also human skills for personal development, while emphasizing personal moral quality and good character is the premise of social acceptance. Therefore, in the critical

period of our great rejuvenation, it is necessary to integrate ideological and political education and employment guidance education in universities. At present, colleges and universities should make timely adjustment to the problems existing in this field, and promote the integration of ideological and political education and employment guidance from all aspects as a whole, which plays a key role in the employment and lifelong development of students.

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