

Original Research Article

Exploration into Improving Teaching Quality of Higher Education

Xiaotian Sun*, Yueqian Zhou

College of Education, Hebei Normal University, Shijiazhuang City, Hebei Province 050000, China. E-mail: 1926343842@qq.com

Abstract: With the further advancement of higher education connotation, increasing problems have arisen in the previous quality management methods of higher education, which is unable to meet the development needs of education in new age. To solve these problems, the development model of higher education must transform from previous quality management to quality governance. Therefore, the innovative practice of higher education quality governance needs to focus on directive development idea at the core of teacher-student oriented development. In this way, the joint development system of teachers and students should be improved, thus further enhancing teaching quality of higher education.

Keywords: Higher Education Quality; Quality Governance; Exploration

1. Introduction

Higher education quality is the key to higher education, as well as the impetus to long-time development of higher education. In recent years, the developing focus of higher education has been gradually transferred to the construction of education quality, so improving the development quality of higher education has become the most important task in China's higher education reform. In particular, it was pointed out in the 19th National Congress of the Communist Party of China that achieving connotative development of higher education undoubtedly means that stricter demands needs to be put forward on higher education. In other words, the promotion of higher education's connotative development and its specific implementation are major breakthrough in thoughts and modes of higher education development. So it requires the quality development of higher education to follow the thoughts and modes of innovation growth, realizing the goal of improving higher education quality.

2. Transform quality management of higher education to quality governance

With the implementation of many new education policies in China, new demands on higher education have been put forward. However, there are problems in China's original education patterns, which is unable to meet the requirements of innovative development of higher education in new age towards quality management. In this way, it is necessary to advance the transformation and innovation of educational quality management methods and thoughts, so as to meet innovative demands of new country construction towards the progress of education quality. Nowadays, the development of higher education quality has been closely connected with social growth. Higher education reform will involve many aspects. Hence, what should to be done is figure out the complex relations among school enrollment, clas-

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doi: 10.18282/le.v9i2.804

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sroom teaching, teaching management, teachers' development, *etc.* What's more, schooling resources and quality of higher education should be integrated. All these have brought up new developmental demands on quality management of higher education.

Consequently, facing these complex educational problems, if previous education management methods is maintained, the development of higher education quality will be stagnated and even retrogressed. In other words, previous quality management methods of higher education are unable to address problems in current educational process, which is more complex than ever. Not only many educational problems cross each other, but they intersect with socio-economic problems and political issues, which makes it more complex to reform education. Therefore, there is necessity to deepen reform and innovation, change dated system, establish new quality improvement ideas and modes of higher education, promote the transformation of higher education quality and strengthen the capability of quality governance.

3. The core value of higher education quality governance

Generally speaking, higher education quality culture refers to organic unity of value idea and institutional norm aimed to improve education quality in higher education quality practice. It turns the value idea of education quality pursuit into conscious action of school personnel pursuing value together and gives strong impetus to the born of advancing higher education quality in higher education quality practice. However, in the power era of quality management, higher education quality management depends on highly administrative technology management mode through formulating elaborate performance assessment index and implementing standardized management procedure. It puts the quality of teachers, students, other quality subjects and teaching resources under the total control of technological reason, and then colleges and universities form a kind of quality management culture that is highly identical with hierarchical culture, making university teaching quality reflects the orientation of pan-administerization. Under such restraint of quality culture, it will shape negative culture that follows authority and obeys management after a long time.

As for the present problems in China's higher education, the quality reform of higher education needs to introduce new management thoughts and systems, thus realizing the transformation from quality management to quality governance. Specifically speaking, universities need to reestablish the system of higher education quality governance, rejuvenate teachers and students' conscious adherence towards quality culture, stimulate their responsibility and self-consciousness towards quality development, guide them to guard the bottom line of academic quality of higher education jointly, facilitate effective construction of higher education quality culture, in order to provide strong system and culture support for the deepening development of higher education quality reform in China.

In face of innovative demands of higher education quality reform and development in new era towards quality management modes, traditional quality management modes must be changed in order to develop higher education. That requires to realize the transformation from quality management to quality governance, further establish new ideas and growth patterns of higher education quality management, which plays an important role in the construction of higher education quality culture and system.

4. Effective path of innovation development of quality governance for higher education

4.1 Establish quality developmental idea at the core of promoting life development of teachers and students

"Education is a kind of social practice activity that face people's life and improve its quality, and is also a career that reflects the care for life in this people-oriented society." No matter how education changes, teachers and students are always the main part of educational life practice. And school education must always focus on promoting professional development of teachers and growth of students. It's not only the essence of higher education

development, but also the most basic principle of higher education quality governance. Therefore, higher education quality governance needs to take the promotion of teachers and students' life development as the final goal, which demands that higher education quality governance must set up teacher-student oriented quality development idea and attach importance to principal role of teachers and students in governance process. So teachers and students could achieve sustainable development in quality governance.

Nowadays, as teachers and students in universities insufficiently participate in quality governance in China, colleges and universities need to strengthen and perfect the system that students participate in quality governance, enlarge the rights of teachers and students, guide them to participate in governance through various channels and ways, so as to realize the goal that teachers and students in universities become the main part of quality governance. At the same time, universities need to stimulate and strengthen sense of responsibility on quality governance of teachers and students, and improve their governance capacity, thus driving the long-term development of education quality.

4.2 Improve higher education quality development system centered on development of teachers and students

Higher education quality assurance is an effective way to advance the development of higher education quality. But the premise is that higher education assurance system must implement the quality development idea focusing on the promotion of teachers and students' life growth, and change the management trend of China's current higher education quality assurance. By means of establishing higher education quality assurance system featuring people-oriented, teachers-students cooperation, multi-body participation and equal communication, the transformation of education quality assurance is propelled from control, accountability, discipline to empowerment, communication and consultation. In this way, education assurance will play an important role in promoting the life quality development of teachers and students.

Higher education quality assurance itself can't promote effective production of higher education quality and the guarantee project for development of higher education quality assurance. Furthermore, it requires to improve higher education quality development system aiming at promoting the growth of teachers and students with teachers and students as the main body. Meanwhile, it is necessary to implement the quality development idea centered on teachers and students into every step in educational work, and continually enhance effective support of all kinds of work in school towards development of teachers and students, thus driving professional progress of teachers and students. In particular, schools need to perfect teachers and students' development system, optimize system support and smooth the pathway of their professional progress, improve their growth environment, strengthen humanistic care to them and enhance their happiness of development. In addition, universities need to deepen the reform of school's administrative system, facilitate the transformation of school' system from management standard to service standard, continually strengthen the support of administration to the growth of teachers and students, truly enhance the level of administrative service and advance the improvement of higher education quality.

4.3 Actively cultivate quality culture featuring openness and inclusiveness, equal communication, trust and cooperation

Higher education quality needs not only a set of quality management procedure, but also a set of quality culture approved by everyone, thus making the development of higher education quality become conduct standard observed and trusted by each mass subject. The essence of higher education is cultural governance conducted by multi-center subjects on the basis of trust and cooperation. It emphasizes on continuous improvement of education quality, and requires cooperation of relevant interest groups of schools based on mutual trust, jointly promoting the development of teachers and students. The root of order governance is the shaping of quality culture and spirit, which cultivates quality culture characterized by openness and inclusiveness, equal communication, trust and cooperation.

Hereto, higher education quality development in China promotes the creation of education quality culture by means of establishing quality governance system featuring teachers-students centered, multiple participation and

democratic communication. In this way, it establishes educational management composition jointly built and governed by government, universities, society and multiple subjects. Let everyone pay attention to quality, create quality, and effectively advance the shaping of higher education culture and spirits, realizing connotative development of education quality.

5. Conclusion

In a word, the promotion of higher education quality in China should always implement quality development idea focusing on the growth of teachers and students, perfect the quality development system, actively cultivate quality culture featuring openness and inclusiveness, equal communication, trust and cooperation, thus driving the deepening reform of higher education quality governance and realizing advancement of education quality.

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