



Research on the Development of Research Travel Resources in Universities

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Abstract: Nowadays, with the improvement of people's living standards, people have more energy to pay attention to the educational issues of primary and secondary school students, and the implementation and development of university research trips can help students broaden their horizons, enrich their knowledge, and bring students closer to nature and culture. Distance allows students to set up correct learning goals faster, and has a very positive effect on cultivating and enhancing students' comprehensive abilities. This article conducts a detailed discussion and analysis on the development of research and study travel resources in universities, and aims to better promote the implementation of the concept of quality education and provide some effective suggestions for the development of universities.

Keywords: University education; travel resource development; problems and research

With the rapid development of my country's economy, the people's material living standards have gradually improved, the country and society have also accelerated the reform of the education system and curriculum system, and the corresponding parents' educational philosophy for their children has also undergone tremendous changes. People have gradually realized that the traditional education method of purely pursuing academic performance has great disadvantages, and then turned to focus on the improvement of students' comprehensive quality. Therefore, under many influencing factors, college research trips have gradually become parents to enhance students' understanding, broaden their horizons, and cultivate One of the important ways for students to have good study habits. University research and study travel is a new type of tourism industry based on my country's relevant educational policy reforms, the development needs of universities, and the improvement of parents and students' educational concepts. The biggest difference from traditional tourism is that it also undertakes talent training and training on the basis of tourism. Carry forward the national spirit and strengthen the important role of student education and training. Therefore, local governments and universities should seize this development opportunity, improve related infrastructure, improve the feasibility of university research travel, and realize the common development of education and economy.

1. The Significance of Research Trips in Universities

Nowadays, my country's top universities such as Peking University, Wuhan University, Nankai University, Xiamen University, etc. have become popular destinations for university research trips. In addition, many local institutions of higher learning have also launched university research trips. Therefore, college research travel is so popular because of the multiple significance of college research travel activities.

First, the development of research trips by universities can help promote the implementation of national education reforms. With the rapid development of our society, cultivating students' core literacy and realizing the overall

improvement of students' comprehensive quality has become the main teaching goal of all stages of education and teaching. And carrying out research trip activities in colleges and universities can further realize the teaching purpose of fostering talents, cultivating talents, and improving students' comprehensive literacy.

Secondly, carrying out research and study travel activities efficiently can enhance the social value of colleges and universities themselves. Through the development of university research trips, students at different stages can further understand the development history of my country's universities, which is conducive to integrating university research trips with humanistic quality training, ideological and moral construction, national cultural heritage and other factors, and give full play to the universities themselves Social application value.

Finally, the research and study travel activities carried out by universities can help universities increase their influence and popularity. Each university has its own advantages in its own development. In the process of integrating research travel resources, more people can understand the university's teaching advantages and development prospects, which will help improve the quality of admissions of major universities. Its own development has a very positive role in promoting.

2. Countermeasures and Suggestions for the Development of Research Travel Resources in Universities

2.1 Develop targeted research courses

Nowadays, the main audience of university research travel is the vast number of primary and middle school students, because students at this stage are still in the development stage, and their psychological characteristics and values are different. Therefore, in the process of developing university research travel resources, We should carry out personalized product design and development for students at different stages. For example, primary school students generally have a strong curiosity about unfamiliar things. Colleges and universities can organize on-campus museum experiences and other similar excursions based on this feature to maximize students' curiosity. The junior and senior high school students have a relatively complete cognitive awareness. Colleges and universities can carry out some activities to cultivate students' knowledge in the research trip activities, so that students can realize the importance of good study habits in the activities and encourage them to be correct. Enhancement of values and thinking ability.

2.2 Strengthen the interactive experience of research travel

Research travel is not simply a scenic tour. Colleges and universities should pay attention to the interactive experience in travel activities, strengthen the various sensory experiences of students during travel, so that students can be immersed in it, so as to quickly improve the quality of college research travel activities. For example, colleges and universities can organize teachers and expert teams to explain interesting stories to students, and make new interpretations of school development history and major events of the school, so as to enhance students' interest in learning; schools can also organize diversification within the school The practical activities of the students can experience first-hand, cultivate and improve their hands-on ability; colleges and universities can also organize essays and speeches on various topic types to deepen students' perception of research travel.

2.3 Combining the educational advantages of universities and strengthening the training of research and travel talents

With the development of research travel in universities, the lack of relevant professionals has become an important factor restricting their development. Universities should combine their own educational advantages to train more professionals in research travel to ensure the sustainable and healthy development of research travel. In the teaching system of major colleges and universities, there are professional subjects such as tourism management and history education. Colleges and universities can combine their own research and study travel resources to provide a better teaching practice environment for school professionals. The development of university research travel provides fresh blood, which can quickly make up for the shortage of talents in the market and create a team of high-quality research travel tutors.

3. Concluding remarks

University research travel is an important measure to promote the implementation of the concept of quality education. Universities themselves should strengthen their own teaching construction, develop more targeted research travel products, use their own educational and cultural resources to create a good research travel brand, and not only promote youth The development of comprehensive ability has further enhanced the school's own reputation, which is very beneficial to the school's own development.

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