

# **New Thoughts on College Chinese Teaching Based on Curriculum Ideological and Political Concept**

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**Abstract**: College Chinese is a basic subject in colleges and universities, which is rich in knowledge, literature, and ideology as a unique advantage. Through the study of excellent literary works, students can not only improve their cultural literacy, but also promote their aesthetic ability and the cultivation of their ideological and moral qualities. College Chinese is one of the important ways of ideological and political education in colleges and universities in the new era. This article describes the current situation of college Chinese ideological and political education, analyzes the current problems in college Chinese teaching, and discusses approaches to effectively exert the ideological and political functions of college Chinese.

Keywords: College Chinese Teaching; Ideological and Political Education Function

With the progress of the times, society has higher and higher requirements for talents. The talents cultivated by colleges and universities must not only be proficient in their own majors, but also have higher ideological and moral accomplishments. The general cultural foundation of the students in higher vocational colleges is relatively weak, and the majors they learn and the jobs they will be engaged in in the future are more practical. This requires that the training of students in higher vocational colleges should strengthen the learning of humanistic knowledge and the improvement of moral quality. The in-depth advancement of quality education also puts forward new requirements for education and teaching. Education and teaching in colleges and universities must not only impart knowledge and skills to students, but also integrate ideological education while achieving cognitive and skill goals, so as to help students establish a correct outlook on life and values, and cultivate outstanding socialist builders.

# 1. The status quo of ideological and political education in college Chinese courses

It is the mission of colleges and universities to foster morality and ideological and political education throughout the entire process of talent training. College Chinese integrates knowledge, literature and thought into one. Compared with the theoretical teaching of ideological and political courses, college Chinese teaching has obvious advantages. Excellent literary works provide a wealth of spiritual nourishment and provide teachers with a lot of room for development. They can integrate ideological and political education into Chinese teaching allows students to purify their hearts, cultivate sentiments, strengthen their beliefs, and establish the correct world outlook in the subtle influence. In the process of college Chinese teaching, the use of a combination of cultural learning and ideological education plays a very important role in improving students' ideological and political quality and promoting their all-round development. However, the current ideological and political functions of college Chinese have not been effectively brought into play. The current situation of teaching has the following problems.

#### 1.1 Course positioning is not accurate enough

With the increasingly fierce social competition, in order to increase the employment rate of students, higher vocational colleges often focus on the cultivation of students' vocational skills, and pay little attention to the study of basic subjects. Most colleges and universities have few college Chinese class hours, and teaching only stays at the subject

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knowledge level to improve students' literary accomplishment and language expression skills, which does not fully tap the German ideological and political elements in Chinese teaching.

### 1.2 Teaching materials cannot meet the requirements of the new era

College Chinese textbooks are closely related to ideological and political education, and whether the arrangement of the content of the textbooks is reasonable directly affects the implementation of ideological and political education. At present, the college Chinese textbooks adopted by most colleges and universities do not incorporate ideological and political concepts. The content of the textbooks is still biased towards the construction of the subject system. The selection of works in the textbooks emphasizes knowledge and literature, and the content is not ideological. This results in the lack of materials for ideological and political education in Chinese teaching, and the separation of teaching content and teaching objectives from ideological and political education has seriously affected the effective function of ideological and political education.

### 1.3 Teaching model is relatively backward

Teachers are the organizers and guides of classroom teaching, especially for higher vocational students, whether ideological and political education can achieve the expected results. Teachers play a very critical role. Higher vocational students' cultural foundation and learning ability are relatively weak. They need to experience the excellent moral qualities and national spirits in the works under the guidance and help of teachers, and absorb spiritual nutrition to internalize them as their own moral qualities. However, the current college Chinese teaching mode in many universities is still relatively traditional, focusing on the learning of book knowledge, such as the appreciation of literary works, training of applied writing skills, etc., while ignoring the excavation and transmission of spiritual connotations in excellent literary works. The teaching stays on the teaching of students' literary knowledge and it is difficult to achieve the effect of ideological and political education.

Teachers still lack research on how to integrate ideological and political education into teaching. Lectures usually only focus on teaching materials and fail to integrate with actual life. Some students have a wrong understanding that the improvement of ideological and moral quality is very far away from them, even has nothing to do with himself. It has not attracted enough attention from students, let alone put the theory of ideological education into practical actions for them.

# 2. Strategies for improving college Chinese teaching

In the context of the new era, the unique advantages of college Chinese have given it more meaning. On the basis of imparting cultural knowledge to students, cultivating students' writing ability, and improving language communication and expression skills, it plays a very important role in promoting ideological and political education in colleges and universities. Incorporating ideological and political education into teaching is an inevitable trend of college Chinese course teaching reform.

#### 2.1 Attach importance to the ideological and political education of the curriculum

College Chinese and ideological and political education not only have similarities, but also have unique advantages. The teaching resources of college Chinese are abundant. Teachers can select classic and theme-oriented materials for ideological and political education and create more room for development. Many excellent literary works come from real life, and students will have deep experience and understanding.

The teaching of college Chinese plays a very important role in ideological and political education in colleges and universities. Therefore, colleges and universities must clarify the ideological and political education role of college language, and make reasonable adjustments to the curriculum in accordance with the actual situation of the school. Colleges and universities attach importance to the teaching of college language in order to attract the attention of students, so as to effectively play the ideological and political education function of the curriculum and provide continuous motivation for the development of students.

#### 2.2 Give full play to the guiding role of teachers

Teachers play a key role in ideological and political education. Only through an accurate interpretation of excellent works by teachers can the charm of literature be fully demonstrated. Teachers refine and sublimate the content of the work, pass on excellent moral qualities and spiritual power to students, so that students can be inspired and motivated while learning cultural knowledge, and guide them to take a good life. As the main body of the implementation of ideological and political education in colleges and universities, teachers should strengthen their sense of responsibility and

mission, lead by example, firm political positions, resist the infiltration of bad social thoughts, continuously learn to strengthen their own literary literacy, improve teaching standards, be familiar with ideological and political education, enhance the appeal of teaching, and strive to become an excellent guide for students. For students in higher vocational colleges, due to the limited cultural foundation and learning ability, teachers must be brave enough to assume the responsibility of educating people, and use information-based teaching methods and communication methods to carry out various forms of communication and learning outside the limited classroom. They should also strengthen the help and guidance after class.

## 2.3 Reasonably arrange course content

College Chinese must give full play to its ideological and political education function, and the content of textbooks must be strictly selected and checked. Combine ideological and political education concepts to formulate and improve teaching goals. According to the teaching goals, select excellent works that can reflect the traditional virtues of the Chinese nation and embody the spirit of the Chinese nation. For higher vocational students, it is especially important to select works that promote the spirit of hard work, craftsmanship, and national spirit, so that teachers can utilize the educational resources in the curriculum, integrate ideological and political education into the teaching of Chinese, and enable students to learn from the work. The power of role models can help cultivate students' hard-working spirit, help students work hard in ordinary positions and be brave in innovation, and make extraordinary achievements.

# 2.4 Innovative teaching mode, combined with real life

In order to effectively play the ideological and political education function of college Chinese, teachers should actively explore and innovate teaching models based on actual conditions, and summarize effective teaching methods that integrate ideological and political education into Chinese teaching to meet the needs of cultivating talents in universities in the new era. The teacher-centered and textbook-centered teaching model has been transformed into a student-centered teaching model. The teaching content is not limited to book knowledge. It uses representative figures or events in real life as supplementary materials for teaching, providing students with opportunities to discuss and speak, mobilize students' enthusiasm, give full play to their initiative, and encourage students to participate more in learning. It is necessary to strengthen the effect of ideological and political education, arrange the teaching content according to the theme, and focus on the relevant content according to the theme, so that students can deepen their understanding from different angles and levels. It is necessary to combine the people and things around and make teaching closer to reality and life, so that students' ideological and moral construction can finally be implemented into action. A variety of social practice activities should be organized outside of class to allow students to deepen their understanding in exercises, and continuously enhance their sense of responsibility and mission.

#### 3. Conclusion

To foster virtue through education is the fundamental task of universities. College Chinese is not only an important way for students in higher vocational colleges to improve their cultural literacy, but its rich ideological and political education resources are also an important channel for colleges and universities to carry out ideological and political education, which plays an irreplaceable role in ideological and political education in colleges and universities. Colleges and universities must give full play to the ideological and political functions of college Chinese. In the teaching process, it is needed to combine the learning of knowledge and skills with ideological education, combine theoretical explanations with practice, and innovate teaching models so that ideological and political education runs through the entire process of college education and teaching. Teachers should help students to form a good moral character, improve their ideological level, political consciousness, and promote the realization of the goal of establishing morality in universities.

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