



Ideology and Business Environment in Heilongjiang province-- Department of Investment Insurance, Harbin Institute of Finance

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Philosophy and Social Science Research and Planning Project of Heilongjiang Province: A Study on the Relationship between Ideological and Political Education and Business Environment in Heilongjiang

Abstract: At present, China attaches more and more importance to the development of business environment. Heilongjiang, as an important heavy industry base and commodity grain base in China, is also an important sector. The business environment is mainly dependent on the enterprise, with the enterprise can talk about the environment. Enterprises are mainly dependent on personnel. Given the current situation in Heilongjiang province, the economy is not strong enough. This paper puts forward subjective reasons and objective reasons. And put forward relevant Suggestions, can promote the business environment in Heilongjiang region can be better and faster development.

Keywords: Ideology; Business environment; Current state of heilongjiang; Objective status quo.

According to the title, the literal meaning is the link formed between ideology and the state of heilongjiang's business environment. But ideology is largely an abstract concept. Ideology belongs to the category of philosophical thinking. There are no two identical leaves in the world, nor are there two biological individuals with identical thoughts. This leads to the fact that ideology will not be an inherent pattern, which includes but is not limited to thinking, growth environment, values and other factors. Every individual with thought has a different ideology, and has different views on the same thing. The biggest reason why we are different from AI is that in ideology, no matter what kind of work AI is responsible for, it is essentially a string of code. Ideology is confined to the code, while we are different. Therefore, for the subject of business environment in Heilongjiang, the following is my personal thoughts from my personal ideology and my understanding of the business environment in Heilongjiang.

1. Regional Analysis:

First of all, Heilongjiang is in the far northeast of China, bordering Russia. The geographical environment is basically plain, and the climatic conditions are good for temperate continental monsoon climate. Is our country's heavy industry base, but also our country's important commodity grain base. Harbin Institute of Technology and other key universities.

According to the 2018 Chinese Cities Doing Business Assessment Report, The heilongjiang city of Harbin dropped 10 places, while Changchun dropped eight. Only Shenyang improved, but only by one place. It can be seen that the business environment in Heilongjiang is not ideal. Improving the business environment should be on the agenda soon.

What has been described above is the official definition of ideology, the basic situation of Heilongjiang, the basic definition of business environment, and the authoritative report showing the current situation of business environment in Heilongjiang. What follows is my understanding of the business environment in Heilongjiang from various aspects of my own ideology. Personal opinion only.

2. Resource Analysis:

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According to various reports, Heilongjiang is in a relatively backward state. However, according to the positioning of heavy industry base and important commodity grain base in Heilongjiang province, resources in Heilongjiang province are not deficient. So rich in resources, Heilongjiang should not be backward. What are the reasons for this phenomenon? One of the most obvious reasons is that most of the resources in Heilongjiang are not used for the construction of the region, but directly used in other aspects of Our country. One reason is that the resources left behind are relatively small.

Second, the industry in Heilongjiang has lost its time advantage. A few decades ago, when the People's Republic of China was just founded, the domestic economy could be said to be blank, and the resources and heavy industry possessed by The Heilongjiang region could be said to have absolute advantages. However, due to the rapid development of our country, after the reform and opening up, overseas resources entered the country, which led to the comparison, and the advantages became less prominent. Under such circumstances, if The Heilongjiang province does not find its own regional advantages, progress in the business environment should not be easy. On the other hand, even if Heilongjiang finds its regional advantages, it will not be easy for the region to improve its business environment. In order to make progress in the business environment, there must be good enterprises. Good enterprises must be supported by strong financial resources, which requires investment. When an investor invests in a region, it needs a process to recognize the region, and the region must have its unique value. By this time, the improvement of business environment will gradually become a reality. Looking ahead, Beijing, Shanghai, Guangzhou, Shenzhen, including the Yangtze River Delta, pearl River Delta and other developed regions, are among the top several cities in the 2018 Assessment Report on The Doing Business in China, which are all influenced by capital investment.

Microbial fermentation products are the advantage of Heilongjiang, the product formed is The gas. Gervass is a drink similar to beer, but different from beer in that it converts alcohol into organic acids, which are good for you. The most striking thing about Gervais, compared with beer, is its health and the relative simplicity of the process. But most of all, Gvas is unique to the Amur region, a unique value to the region. The economic activities that drive industrial development also improve the business environment in Heilongjiang.

3. Heilongjiang's GDP and business environment

Another determinant of the ease of doing business is GDP. But in terms of GDP, Heilongjiang is not far behind. Per capita GDP in the country is above the average level. But why is heilongjiang's GDP not low, but lagging behind as a whole? As mentioned above, The heilongjiang region is mainly located in heavy industry and commodity grain, with primary and secondary production accounting for a large proportion, which brings us back to the first question. This is also the main reason why GDP is not low, but relatively backward.

The business environment depends mainly on companies, so the problem comes again. Heilongjiang area can immediately think of what are the well-known enterprises? There are very few people who can think of it. Mention Hangzhou, you can think of Jack Ma, then alibaba Group, mention Shenzhen, you can think of Tencent Group. So that's why Beijing, Shanghai, Guangzhou and Shenzhen rank among the top of the 2018 Chinese Cities Doing Business Assessment Report, while Heilongjiang is not. The business environment mainly depends on the leading enterprises in the region. Any effort to improve the business climate is pointless if there are no influential companies in a region. Unlike in the south, most people in Heilongjiang are willing to work for state-owned enterprises and public institutions, while few are willing to work for private enterprises. That makes it harder for private-sector bosses to hire, and harder to recruit. As we all know, the core of an enterprise is talent. This also caused a part of enterprises are not willing to move in The Heilongjiang area. This is also an important factor that can influence the business environment.

4. Subjective cultural differences and business environment

The cultural difference between the north and the South is also a problem. Developed cities in the south have an extremely tolerant attitude towards enterprises entering their cities. Compared with the Heilongjiang region, the bureaucracy is more serious, the government goes through formalities one after another, and various conditions and restrictions are imposed. If it is not necessary, I think I will not enter enterprises in the Heilongjiang region. It

also creates a major lack of business conditions. There will be no harm if there is no comparison. Compared with heilongjiang province, southern cities offer much more preferential policies to attract investment and retain foreign enterprises.

As a native of Heilongjiang province, I have many advantages as well as disadvantages. Each region has its advantages and disadvantages. The biggest advantage of Heilongjiang is that it is really rich in resources, but the disadvantage is that it is very rich in resources. The enterprises processing resources are not rich, and most of them are in the developed cities in the south. For this reason, Heilongjiang has become a raw material transport region. Lead to the economy can not keep up, enterprises are not willing to settle.

5. Objective reasons and business environment

Most of the above are subjective reasons, and then analyze the objective reasons. The first location is in the far northeast of our country, on the border of Russia. Transportation costs are extremely high, and in recent years some industries in Heilongjiang have been replaced by those in central China. Second, it's cold. In winter, the temperature is very low, so it is necessary to take the temperature to keep warm, and the heating expenses such as fuel labor are very high. Third, the outflow of personnel. Less than 30 percent of college graduates in Heilongjiang remain there, according to a report. This makes it more expensive to hire people. High costs mean low profits. As a result, investors are unwilling to come, there is no way to drive the economy to improve the business environment without investment, forming a vicious circle.

In the end, heilongjiang's business environment still needs to be improved. Only by giving more preferential terms to foreign enterprises can heilongjiang attract more enterprises to invest and retain more talents.

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