A New Probe into the Effective Dissemination of Marxist Theories in the Network Environment

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Abstract: The Internet provides convenient conditions for the dissemination of Marxist theory and accelerates the popularization of Marxism among the majority of students. However, the dissemination of Marxist theory among college students in the network environment is also influenced by the strong academic color, the poor quality of theoretical workers, the challenge of non-Marxist ideology, and the influence of factors such as the squeeze of diversified Internet content. The solution is to build an attractive proactive communication concept, strengthen the construction of the network communication team, and improve the Marxist theoretical knowledge of college students.

Keywords: Internet; Marxist theory; Communication; College students

1. The spread of Marxism on the Internet Influence

The impact of information networking. The rapid development of the network has given rise to information dissemination. It provides a good way to make people faster and more effectively receive information from the outside world, which is difficult to do in the past. Internet life has brought some things to people's lives. Convenience has now become a way for people to exchange ideas. The Internet provides a new platform to show people, let people have a better understanding of Marxist theory, and further develop Marxism. Despite it, there are still many deficiencies. The complexity of network information makes everyone have the right to speak on the Internet, and these comments bring not only the exchange of ideas but also the exchange of values. It is not only an exchange of ideas, but also an exchange of values.

2. Internet informatization to spread Marxism

Provide an effective way. Quick information dissemination. The spread of Marx's culture can also be helpful, but in order to make the country as big as the city as small as every village, sufficient or easy access to the transmission of online cultural knowledge is needed. The Internet can make the party's voice more clearly, the people's voice can be heard, and the people can express their personal opinions autonomously. The Internet can help the country to receive information and let the people know the needs of society. The Internet can allow the people in front of us to help people better learn from Marx's master. The spirit of righteousness theory is implemented in life practice. At the same time, the convenience of online life can be used as a tool to help solve problems. Solve the problem well, let people answer all questions and doubts. Instead of asking questions unilaterally, it can make the work better and more effective. Network life brings convenience to people and can help people understand Marxism better.

3. Spreading Marxist Master in the Network Environment Righteous way

Ism. First of all, regardless of the network life network environment, how complicated the environment is, the people must stick to the core of Crexism, the traditional ministry cannot be discarded. Points, we must insist that Marxism is in ideology. The guiding position of the state, adhere to the essence of Marxism. A New Probe into the Effective Dissemination of Marxist Theories in the Network Environment. Political Work AreaThree, concluding remarks. God guides the people's lives and behaviors, combined
with the new network methods, helps spread Marxist principles, grasps the trend of changes in the thinking of the times, and further consolidates Marxism. Theoretical thoughts core the theoretical achievements of Marxism through the network environment, show the heart content to the public, let people build a harmonious society, Marxism is no longer a flat theory, but let it really go deep into the classroom, into people’s lives, and implement people’s thoughts and behaviors. Among them, this is the most effective way to spread ideology. One more point, Marxism must retain the traditional content, and then improve according to the requirements of the new era, promote people’s more acceptable theoretical knowledge, and help people learn and understand the guiding ideology of Marxism in a clearer way, and everything should be based on reality. Begin with party members, students, and mass cadres, and each part must be grasped earnestly. Do a good job in dissemination of theory in front of students’ work, focus on work in front of the cadres, implement the anti-corruption and anti-corruption efforts, and do things for the masses with the guiding ideology of serving the people with the spirit of Marxism. Persist in the implementation of the combination of theory and practice, implement the theory into life, and use the theory to help in an effective way. People solve practical problems in life, persuade people with reason, and emotional people, so that theoretical education deeply enters people’s thoughts.

4. Effective means of transmission. Use popularization

The way of communication can make the masses feel the charm of Crexism. Popularization is to fulfill the needs of the masses and truly achieve the goals of the masses. To achieve the needs of the masses, it is also necessary to disseminate to the masses in an easy-to-understand way, not fake Dakong’s noble theory must be under Marxism to the masses, spread the word, use the people spread the culture in a way that you like to hear and hear. Marx Doctrine is no longer an empty theory, but based on the network model of dissemination to help Marxism realize the rationale. The popularization of the theory must maintain the popular form. Can not only spread the value content of excellent culture, but also body. Close to the People’s Mark in content Guidance of thinking theory. The content is more theoretical Knowledge, it’s hard for people to understand what’s inside at a time. Deep connotation, it’s not hard to understand, it’s all people Guidance based on past experience Results, so many people find it difficult to understand Mark. The connotation of the spiritual theory of thought, what we have to do is to solve practical problems in life, persuade people with reason, and emotional people, so that theoretical education deeply enters people’s thoughts.

5. If you want more to spread the spirit of Marxism,

we must reject abandoning the original indoctrination method of dissemination of theory. do not want blindly talk about some theoretical knowledge of fake Dakong to the masses, but to be truly implemented Things, let the masses see the results, from their hearts to Mark. The spirit of ideological theory produces admiration and admiration. Sense, let people’s conscious awareness autonomously increase, instead of compulsively instilling theoretical knowledge. Not only does this fail to spread good culture, but it will make people bored, to make learning more entertaining, so that you can teach thoughts happily. Education, so that the masses can truly feel the charm of Crexism, happy to go. Learn the spirit of Marxist theory through the Internet. Life can better reflect the era of Marxism Sex, using new media resources for online education. Provides a good platform to showcase culture. The results of education also bring to the promotion of a good culture. Has a positive effect, but the same diversity of information. And complexity will bring a series of problems. For example, said that the amount of reading is not high, and the form is relatively simple, appearing. In this case, it is necessary to make full use of the advantages of the network. Measure the situation and shortcomings, adjust the problems in time. Plan, solve it, develop an effective Activities, truly combined with multimedia transmission. Spread excellent culture, blend the scenes, and entertaining through education. Let the masses accept the dissemination of theoretical culture without It’s blindly instilling, so it’s useful for teaching meaningless.

6. Concluding remarks

In short, the rapid development of the Internet age is right. It’s not a small challenge for us, but at the same time, it’s a good way to help us better to promote theorization of Marxism and bring ideas. Join the masses and truly implement it. Therefore, make good use of the network environment and increase publicity efforts. Spread the socialist culture with Chinese characteristics, so that people can truly feel Marxism. The charm of theoretical spirit promotes the modern society development.

References: