

Research on the Path of Integrating Chinese Language Teaching into Course Ideological and Political Construction in Higher Vocational Education

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Abstract: With the development of society and the deepening of higher education reform, it is emphasized to integrate ideological and political education into various courses of teaching, and with the help of ideological and political education in courses, cultivate students' correct worldview, outlook on life, and values, and achieve the fundamental task of cultivating morality and nurturing people. This requires vigorously strengthening the construction of ideological and political education in the curriculum, reforming and improving the curriculum system, and innovating teaching models. The Chinese language course in vocational colleges is an important course for cultivating the humanistic spirit, enhancing humanistic literacy, inheriting excellent traditional Chinese culture and advanced socialist culture of college students. The ideological and political construction of college Chinese language courses is of great significance for cultivating high-quality technical and skilled talents. The article theoretically elaborates on the construction of Chinese language courses and innovative teaching models in vocational colleges, and summarizes experience to promote the high-quality development of ideological and political education in vocational colleges.

Keywords: Course ideological and political education; Vocational Chinese language teaching; Curriculum reform

The connotation of ideological and political education in the curriculum is to fully implement the Party's educational policy, implement the fundamental task of cultivating moral character, and cultivate socialist builders and successors with comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor. In the teaching of Chinese language in vocational colleges, it is necessary to fully recognize the connotation of ideological and political education in the curriculum, integrate ideological and political education into all aspects of Chinese language teaching, cultivate students' ideological and moral qualities, humanistic spirit, social responsibility, innovative spirit, national consciousness, and international perspective, and truly achieve the comprehensive development goal of vocational Chinese language teaching.

1. Clarify the ideological and political goals of Chinese language courses

With the development of the times and the changes in society, vocational education is facing more and more challenges and changes. This requires vocational colleges to fully implement the fundamental task of cultivating morality and talents, and make ideological and political education an important part of daily teaching. In the Chinese language teaching of vocational colleges, clarifying the ideological and political goals of Chinese language courses has become the primary task of implementing the project of cultivating morality and talent.

Vocational education focuses on imparting knowledge and skills, and in the face of various social information and complex interpersonal environments in career development, the guidance and transmission of values have practical significance. Therefore, in Chinese language teaching, students can closely integrate their Chinese literacy and values education to achieve the effect of promoting moral education in Chinese language teaching. Integrating educational content such as "collective interests" and "social responsibility" into Chinese language courses, guiding students to learn independent thinking and realize self-worth with a sense of responsibility, is not only the goal of Chinese language teaching, but also an effective measure to implement the "moral education project".

Although the task of vocational education is to cultivate applied talents, relying solely on knowledge and skills cannot meet practical application needs. In Chinese language teaching, it is necessary to integrate the cultivation of students' comprehensive qualities into teaching, so that students can become excellent talents with strong comprehensive abilities, rich cultural heritage, and high moral standards. Specifically, in Chinese language teaching, emphasis should be placed on cultivating students' cultural literacy, reading and thinking abilities, innova-

tive thinking, etc. Through the cultivation of students' comprehensive qualities, the task of cultivating morality and nurturing talents should be implemented. Students learn Chinese not only to pass exams, but also to learn by analogy and gain experience on the path of life. Chinese language teaching should not only impart knowledge, but also be a process of practical exploration. Therefore, in the ideological and political education of Chinese language courses, schools should create practical scenarios with ideological and political education value for students, covering various aspects such as social practice, scientific research experiments, teaching and training, so that students can discover problems, establish beliefs, and form correct values in practice.

Although Chinese language and ideological and political education are two different disciplines in appearance, ideological and political education is an important component of school education, and the integration of Chinese language education can form educational achievements with a "one plus one greater than two" effect. The implementation of these strategic measures can mobilize the enthusiasm of teachers and students, improve teaching effectiveness, enhance students' comprehensive quality and moral cultivation, and form a sound personality and values.

2. Carefully select ideological and political education content

In Chinese language teaching, ideological and political education is equally important as cultivating cultural heritage and values. Therefore, it is important to pay attention to the close connection between Chinese language teaching and ideological and political education content, and carefully select ideological and political education content related to Chinese language education. For example, social hot topics can be selected from the text materials of Chinese language teaching, allowing students to independently analyze and discuss how to view these social phenomena, thereby achieving the goal of independent thinking and value judgment. In the Chinese language teaching of vocational colleges, it is crucial to cultivate students' thinking and innovation abilities. Therefore, when carefully selecting ideological and political education content, it is necessary to pay attention to the deep exploration of ideological connotations. For example, one can choose articles or texts that are full of profound connotations and conduct in-depth analysis and interpretation. By analyzing the structure of the article, grasping the context, and other methods, students can understand the inherent meanings contained in it, cultivate their ideological height and knowledge breadth, and improve their learning and thinking abilities. When selecting ideological and political education content for vocational Chinese language courses, it is necessary to focus on the socialist core values and select content related to disciplines such as moral education, patriotism, collectivism, and social responsibility. For example, Chinese language teachers can use beautiful poetry, novels, historical events, etc. to help students understand the patriotism, collectivism, and sense of responsibility of advanced figures. Ideological and political education is closely related to the times, therefore, when carefully selecting the content of ideological and political education, attention should be paid to the timeliness of the ideological content. For example, by analyzing the development and changes in fields such as history, philosophy, politics, and culture, students can be guided to understand the background and impact of the era's changes, stimulate their attention and thinking about the times and human progress, and enhance their cultural literacy. Ideological and political education should be carried out through practice, so when carefully selecting ideological and political teaching content, attention should be paid to the guidance of practical teaching. For example, in Chinese reading teaching, excellent literary works can be selected, allowing students to experience and understand social life and life values through reading literary works, thereby consolidating and expanding their understanding of life, society, and people. For example, through Lao She's analysis of his views on "money" and "culture" in his autobiography, he can tell students that money cannot represent everything, and that only by truly enriching one's inner self can one truly enrich one's life; The "little flower" in "Morning Flowers and Evening Picks" tells students that enriching themselves with a quiet and frugal life is the quality of life. In the face of complex society and life, everyone should have their own professional ethics and personality cultivation, and the practical orientation of ideological and political education is reflected in this aspect. The reform of ideological and political education in vocational Chinese language courses from the perspective of cultivating morality and nurturing talents requires careful selection of ideological and political education content. Excellent ideological and political education content not only allows students to deeply understand the connotation of ideological and political education, but more importantly, it stimulates their interest and enthusiasm for innovation and the future, cultivates their innovative spirit and thinking ability, and provides them with comprehensive academic support and career development guidance.

The reform and innovation of Chinese language teaching in higher vocational colleges from the perspective of ideological and political education have important practical significance in cultivating students' humanistic spirit and moral character, historical concepts and lofty ideals, patriotism and social responsibility. In response to the current problems in the integration of ideological and political education into the curriculum and the lack of attention to student ideological dynamics in vocational Chinese language classroom teaching, reform can be carried out by setting clear goals for ideological and political education in vocational Chinese language courses, strengthening teachers' humanistic and moral education abilities, deeply exploring ideological and political education elements, and carrying out diversified and flexible teaching strategies. This will enable vocational Chinese language teaching to better play the role of ideological and political education, effectively implement the fundamental task of cultivating morality, intelligence, physical fitness, aesthetics, and labor, and make greater contributions to the cultivation of socialist builders and successors with comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor.

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