



Exploration of Labor Education in Vocational Colleges from the Perspective of Craftsman Spirit

Cai Ziyi

Kam blue education company Sichuan Chengdu 610000

Abstract: The spirit of craftsmanship and labor education share a common theoretical foundation, common value orientation, and the same practical foundation. From the perspective of craftsmanship spirit, labor education in vocational colleges has the value of implementing vocational education goals, enhancing college students' sense of social responsibility, and honing their excellent qualities. To solve the problems of weak awareness of labor education among students and inadequate evaluation mechanisms for labor education, we can build a "five line integration" education platform and a "four-dimensional" evaluation mechanism for labor education.

Keywords: craftsmanship spirit; Labor education; path

As history enters a new era, China is gradually transitioning from a "manufacturing powerhouse" to a "manufacturing powerhouse", and more importantly, it requires professional and skilled talents with a craftsman spirit of dedication, lean, focus, and innovation. Vocational colleges are the main battlefield for cultivating professional and skilled talents in China, and it is necessary to strengthen students' labor education and cultivate their craftsmanship spirit. However, due to the different division of labor in society, labor differences have increased, and students' labor values have been seriously affected, leading to a negative attitude towards the labor value of socialism with Chinese characteristics in the new era, thereby hindering the high-quality development of labor education in vocational colleges. The Central Committee of the Communist Party of China and the State Council issued the "Opinions on Comprehensively Strengthening Labor Education in Primary and Secondary Schools in the New Era" (hereinafter referred to as the "Opinions") on March 20, 2020, which pointed out that vocational colleges in the new era should cultivate the spirit of craftsmanship through labor education, and pointed out the direction for vocational colleges to strengthen and implement labor education.

1. Integrate internal and external resources to form a multi-party synergy

Strengthening labor education and cultivating the spirit of craftsmanship among vocational college students requires comprehensive implementation and collaboration from multiple parties. Therefore, it is necessary to actively mobilize various forces, vigorously strengthen the unity and cooperation between vocational colleges and families, society, enterprises, and other aspects, integrate various high-quality resources on and off campus, and form a collaborative education pattern.

(1) Strengthen internal and external linkage. The smooth progress of vocational college education cannot be separated from the connection between vocational colleges and parents, enterprises, and society. Deepening the promotion of labor education into families, enterprises, and society, allowing students to engage in labor in their daily lives, studies, and work, and forming a comprehensive situation of carrying out labor education. 2. Deepen inter school exchanges. Vocational colleges should base themselves on their own advantages, tap into their unique resources, create highlight brands, strengthen communication and cooperation with various levels and types of vocational colleges, strengthen inter school resource sharing and cooperation through visits, sharing, and off campus experiences, actively organize students to participate in various labor practices, and help students exercise labor abilities, correct labor attitudes, cultivate labor habits, and cultivate labor literacy in practice.

2. Optimize the teaching staff team and build a professional team

To prosper the country, we must first strengthen our teachers. The prosperity of a country cannot be separated from the development of education, and the development of education cannot be separated from a high-quality and high-level teaching team. The cultivation of the craftsmanship spirit among vocational college students requires vocational colleges to do a good job in top-level design, scientific planning, timely update educational concepts, and build a high-quality teaching staff with noble teacher ethics, a combination of specialization and

part-time work, a reasonable structure, exquisite skills, and a pursuit of innovation.

(1) Establish a pool of teaching staff for labor education. Vocational colleges establish a specialized pool of labor education teaching staff, consisting of a team of full-time teachers who undertake labor education courses, responsible for the development of routine labor education courses on campus; The other group consists of part-time teachers composed of model worker or large country craftsmen, who are responsible for assisting in the development of corresponding labor practice activities. Two groups of teaching staff, tailored to their professional characteristics, actively carry out labor education activities in vocational colleges, and promote the integration of labor education into student life and learning.

(2) Organize training for labor education instructors. Integrating labor education into daily teaching requires teachers to reserve sufficient labor knowledge, accumulate rich practical experience, constantly update labor knowledge, and be diligent in innovating teaching methods. Therefore, it is necessary to regularly organize training for labor education teachers, and through systematic training, help teachers master the teaching skills of labor education in order to smoothly carry out labor education. At the same time, experienced authoritative experts can be invited to the school for guidance, helping teachers solve teaching difficulties.

3. Enrich teaching methods and expand teaching platforms

The cultivation of craftsmanship spirit among vocational college students requires continuous deepening of teaching reform, incorporating labor education and craftsmanship spirit cultivation into various teaching stages of talent cultivation. On the basis of conventional teaching, the “combination of theory and practice” teaching mode is promoted, achieving a mixed teaching mode of “online+offline”, exploring more innovative teaching methods and means, strengthening labor education in both in and out of class teaching, infiltrating craftsmanship spirit, and ensuring the effectiveness of cultivating craftsmanship spirit among vocational college students.

(1) Combining labor theory courses with practical activities. Firstly, universities should offer labor education courses to cultivate students’ labor consciousness, labor thinking, and labor ability, thereby enhancing their labor literacy. Regularly hold special lectures on the themes of labor spirit, model worker spirit, and craftsmanship spirit every year. Secondly, carry out labor practice activities at all levels and types. For example, by organizing internal affairs sorting activities, campus cleaning activities, social welfare practice activities, etc., we can help students enhance their sense of labor identity, establish correct labor values, and improve their hands-on and practical abilities.

(2) Combining online education with offline education. Integrate labor education into daily education and teaching processes, and enable students to learn labor knowledge through offline labor education courses. Meanwhile, modern information technology can be utilized to select ways that students enjoy and expand teaching platforms. For example, in Tiktok, WeChat, Weibo Popular social media platforms such as Bilibili share knowledge related to labor education, labor spirit, craftsmanship spirit, etc. through videos or live teaching, exchange experiences, and expand the scope of teaching.

4. Creating a working atmosphere and promoting the spirit of craftsmanship

The campus cultural environment plays a guiding and helpful role in shaping correct labor values for students, and affects their daily life and learning. Based on labor education courses, creating a good working atmosphere on campus can help students understand the value of labor and the spirit of craftsmanship.

(1) Pay attention to campus cultural construction and promote the spirit of craftsmanship. Culture is an important carrier for inheriting and promoting the spirit of craftsmanship, and can educate the craftsmanship spirit in the heart. We must attach great importance to the construction of campus material culture, such as displaying golden sculptures, making exhibition boards of great country craftsmen, placing excellent alumni propaganda signs, playing model worker documentaries, etc., and using various methods to promote the spirit of craftsmanship, so that students can unconsciously receive education on the spirit of craftsmanship, appreciate the sublimity of labor, and understand the spirit of craftsmanship. The second is to regularly organize themed campus cultural activities, such as lectures, reports, or sharing and exchange meetings, to attract students’ interest in learning labor education knowledge, enhance the strength of labor education, cultivate students to love labor, love models, respect labor, and respect labor, and promote the formation of correct values among students.

(2) Give full play to the role of role models and demonstrations to enhance appeal. Role models are pioneers of the times and social

models. Strengthening labor education and cultivating the spirit of craftsmanship can help more students feel the powerful power of the spirit of craftsmanship by leveraging the power of role models. For example, activities such as “excellent alumni back to school sharing meeting, model workers and craftsmen entering the campus” were carried out to give students the opportunity to get close to excellent alumni, model worker, and great country craftsmen, learn about the inspirational stories of the models in communication and exchange, feel the spirit of model workers and craftsmen, let the spirit of model workers, labor spirits, and craftsmen be inherited and carried forward in the new era, realize the inheritance and promotion of the spirit of craftsmen, and achieve the effect of educating people.

Teachers are the guides on the path of student growth. Providing labor education to students is not only the responsibility of full-time teachers, but also the task of counselors and ideological and political teachers. Therefore, in order to enhance students’ labor awareness and cultivate their craftsmanship spirit, various vocational colleges can establish labor model studios, skill master studios, and other methods to cultivate an experienced management teacher team in labor education, an ideological and political teacher team deeply integrated with labor education, and a craftsmanship teacher team with labor spirit, providing comprehensive and full process labor education to students. Of course, in addition to school administrators and teachers joining these three teams, outstanding talents from enterprises, institutions, and parents of students can also be recruited to join the corresponding teaching team. In order to enhance the team’s awareness of labor education and professional level, relevant training in labor education can be provided to them, so as to better integrate the implementation of labor education, the cultivation of craftsmanship spirit and technical skills talents, and form a joint force of labor education for all employees.

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