

# Research on the Path of Constructing Campus Culture Construction and “Curriculum Ideological and Political” Construction

Hua Wu

Shandong Vocational College of Industry Shandong China 255000

**Abstract:** Every school has its own characteristic campus culture, and campus culture has the function of education, is a hidden course, can let students in the campus culture under the influence of a certain moral quality. The construction of campus culture has a lot in common with the construction of curriculum ideology and politics. The effective combination of the two is of great significance to the moral education of college students. This paper mainly analyzes the practical path of constructing campus culture and curriculum ideological and political construction, and guarantees the effective implementation of campus culture construction and curriculum ideological and political construction from all aspects.

**Keywords:** Campus culture construction; Curriculum ideological and political construction; Path analysis

## Quote:

With the rapid development of social economy, the social industry has higher and higher requirements for talents, focusing on the talents' moral integrity and ability. As the main base of conveying talents for the society, colleges and universities are very important in the construction of campus culture and curriculum ideology and politics in the cultivation of talents. Campus culture is an important medium for the implementation of curriculum ideological and political education. It gives full play to the resource advantages and educational functions of campus culture and curriculum ideological and political education, and cultivates more high-quality comprehensive talents for the society.

## 1. The unique educational function of campus culture and curriculum ideology and politics

### 1.1 Campus culture

The first is the implicit moral education function of campus culture. Campus culture is a hidden course, which mainly penetrates moral education for students through imperceptible, penetrating and suggestive campus culture, so that students can form good personal accomplishment in the hidden function of campus culture. In the construction of campus culture, the ideological and political education content can be permeated to maximize the function of moral education by taking advantage of the ubiquitous absence of campus culture.

Second, campus culture has a stimulating function. The campus culture is reflected by the common values, morality and personal behaviors shared by the school and the teachers and students. The campus culture is used to connect the teachers and students of the whole school, so that the majority of teachers and students have the recognition and sense of belonging to the school from the heart. Using the values of campus culture can stimulate the collective sense of honor of all teachers and students, so that students have excellent moral cultivation under the incentive function of campus culture.

Third, the innovative function of campus culture. The construction of campus culture itself has a certain innovation function. Students can stimulate their innovation consciousness and improve their innovation ability by participating in various activities of campus culture. Construction of rich and colorful campus cultural activities, to give students more development space, can satisfy students' diversified development, lets the student in the campus cultural activities to play their own advantages, in the process of interacting with others, learn more and more excellent ability, stimulate the formation of students' innovation consciousness, lets the student in the campus cultural activities under the influence of the comprehensive development<sup>[1]</sup>.

### 1.2 Ideological and political course

Curriculum ideological and political education is integrated into various professional courses and public courses, so as to realize the educational function of curriculum ideological and political education and give full play to the function of moral cultivation of curriculum ideological and political education<sup>[1]</sup>. By integrating ideological and political education into professional courses, students' ideological and moral quality, scientific culture and professional quality are cultivated to achieve the purpose of teaching and educating people. The ideological and political course plays a leading role in cultivating students' political literacy and realizing the purpose of social politicization. Under the influence of ideological and political courses, students can clarify their political positions, strengthen

their recognition of the country and the Party, and establish a correct sense of national responsibility. Curriculum ideological politics has a certain guiding role. Ideological and political education is to train students to establish correct values, so that students can have correct cognition, improve students' sense of responsibility, so that they can clarify their obligations in social life, so that students can use correct theoretical knowledge under the influence of ideological and political education to solve anything in life and study.

## **2. Constructing the construction path of campus culture and curriculum ideology and politics**

### **2.1 Optimize the top-level design of campus culture and curriculum ideological and political construction**

The construction of campus culture and curriculum ideology and politics is inseparable from a solid and powerful leadership organization. The improvement of the leadership and management system in colleges and universities can realize the top-level design of campus culture and curriculum ideology and politics construction to the implementation of specific plans, and can timely carry out macro-control and micro-rectification of construction plans. In the implementation of the program, ideological and political teachers, culture-related construction personnel, as well as excellent student representatives should be introduced to realize the multi-subject participation of campus culture and curriculum ideological and political construction, so as to ensure that the campus culture and curriculum ideological and political construction can meet the needs of all teachers and students. The construction of campus culture and curriculum ideology and politics should maintain dynamic construction, and update and adjust the plan timely according to the actual development situation, so as to ensure that the construction of campus culture and curriculum ideology and politics can achieve the maximum educational function. In addition, the functional departments of students, labor unions and so on should actively play their role and complete the construction of campus culture and curriculum ideology and politics systematically and scientifically according to the construction plan<sup>[2]</sup>.

### **2.2 Ensure the material supply of campus culture and curriculum ideological and political construction**

The development of campus cultural activities cannot be separated from the guarantee of material foundation. Therefore, colleges and universities should increase the investment in campus cultural construction to lay a good foundation for the good development of campus cultural activities. The construction of campus culture involves a wide range and has the characteristics of long cycle and large investment. Schools can protect the material foundation of campus culture construction from two aspects. The first aspect is that the school should increase the investment of funds year by year to ensure the effective development of campus cultural activities, so that students can establish their own moral cultivation and personal quality in campus cultural activities. On the other hand, the school can strengthen the communication with the outside world, and actively introduce some social forces to provide material guarantee for the construction of campus culture through multiple channels and various forms. In addition, it is necessary to ensure the efficient use of funds in colleges and universities, apply the funds reasonably and scientifically to the construction of campus culture, and improve the efficiency of the use of funds. Using funds to improve the university's library equipment, as much as possible for all teachers and students to provide rich library resources; Use funds to improve the campus cultural venues of colleges and universities, such as the construction of some offices, lecture halls and art centers; Use funds to perfect the network construction of colleges and universities, guarantee the full coverage of wireless network on campus, and ensure the effective development of online culture construction.

### **2.3 Strengthen the campus culture, curriculum ideological and political construction of teachers**

A strong faculty is one of the indispensable factors for campus culture and curriculum ideological and political construction. Strengthen the political literacy, theoretical literacy and professional literacy of faculty and staff to promote the construction of campus culture<sup>[2]</sup>. The strengthening of teachers can be carried out from the following two aspects. First, colleges and universities should strictly control the recruitment of teachers to ensure that the hired teachers have high professional ability and ideological and political literacy, so as to improve the overall quality of teachers from the source. On the other hand, colleges and universities should establish a management and assessment system for teachers, so that teachers can improve their professional abilities through regular training and actively participate in the construction of campus culture, so as to realize the educational effect of campus culture, curriculum, ideology and politics.

## **Conclusion:**

To sum up, the construction of campus culture and curriculum of ideological construction, is both the resources and educational function, maximum use of course education to influence the construction of campus culture, using the osmosis affect the course of ideological education function of campus culture, build good, distinctive campus culture for the school, let the students establish good moral quality in this environment.

## **References:**

- 
- [1] Gan Xiangning. Analysis on the Promotion effect of Curriculum Ideology and Politics on Campus Culture Construction in Higher Vocational Colleges [J]. Science and Education Literature,2022(06):33-36.DOI:10.16871/
  - [2] Zhu Xiaoyan. Exploring innovative ways of Collaborative Education between Ideological and Political Courses and Campus Culture [J]. Journal of Hubei Open Vocational College,2023,35(02):3-4.

## **About the Author:**

Hua Wu, female, born in Qingdao, Shandong Province, 1982.11, master of Law, teaching assistant, research direction: Marxism in China