

The Path of College English Vocabulary Teaching under the Background of Informatization

Xu Feng

Lyceum of the Philippines University-Batangas, Philippines, 4200 ; Liaoning Petrochemical University, Fushun, Liaoning, PRC, 113000

Abstract: In the “Internet+” era, the trade between countries in the world is becoming more and more frequent. The role of English as a worldwide communication tool has become prominent. English teaching in colleges and universities plays an irreplaceable role in cultivating students’ practical application ability of English knowledge and core quality of English subject, while English vocabulary teaching is the basis and premise of cultivating students’ English listening, speaking, reading and writing ability. This paper focuses on the problems related to English vocabulary teaching in colleges and universities under the background of informatization.

Keywords: Informatization background; College English; Vocabulary teaching; Path analysis

English vocabulary reserve is the basis for college students to learn and use English. Traditional English classroom teaching is mainly “cramming education”, and students passively accept knowledge and memorize words by rote. The form is single and boring, and it is difficult to strengthen the eternal memory and understanding of words. In the era of informatization, English vocabulary teaching in colleges and universities is more abundant in content, more diversified in ways and more interesting in teaching, which is conducive to guiding students to study happily and actively, with remarkable results.

1. The problems in English vocabulary teaching in colleges and universities

1.1 Ignore the importance of English vocabulary teaching

College English pays more attention to the cultivation of students’ professional knowledge and skills, especially listening and speaking ability. English classroom teaching focuses on listening and speaking practice, ignoring the importance of English vocabulary teaching. Secondly, under the traditional teaching mode, English vocabulary teaching mostly adopts “cramming education” teaching theories. The content is backward and the way is archaic. Students passively accept vocabulary knowledge, and learn it by rote, give priority to short-term memory. It is difficult to achieve the eternal memory and understanding of English vocabulary.

1.2 It is difficult for students to form thinking ability in vocabulary learning

English vocabulary teaching in colleges and universities has been given priority to learning by rote. The teacher in the classroom instruction explains the composition and pronunciation of words, while students passively follow the pace of the teacher and lack the ability to digest, failing to summarize the rules of English words and master the method of vocabulary learning, let alone develop vocabulary learning thinking and ability, which has caused many students memorize a lot of words, but they cannot apply them.

2. The specific countermeasures of English vocabulary teaching in the colleges and universities under the background of informatization

2.1 Establish a good habit of vocabulary learning

Students are the subject of English knowledge learning. It is of great importance to stimulate students’ interest and enthusiasm in vocabulary learning, cultivate their self-learning awareness and ability, and establish good learning habits^[1]. In the new era, college English teachers should guide students to establish a correct understanding of their own English level and learning ability. They should also guide students to realize the importance of vocabulary learning and retention for English learning and career development, which can improve the participation of English classroom teaching. Students can follow the pace of teachers to summarize English vocabulary rules, master English vocabulary memorization and understanding methods, and actively establish good English learning habits.

2.2 Innovate English vocabulary teaching methods

Under the background of informatization, English vocabulary teaching in colleges and universities should adopt online and offline mixed teaching method. Firstly, pay attention to online teaching. Attach importance to preview link teaching. In the teaching preparation stage, English teachers can make micro-lesson videos based on the content of the chapter and share them with students through we-chat groups, QQ groups and other social platforms, assign preview tasks and clarify the key and difficult knowledge of

the chapter, so that students can conduct independent preview based on English textbooks and micro-lesson videos. At the same time, in order to stimulate students' interest and enthusiasm in English vocabulary preview, teachers should encourage and guide students to prepare preview materials according to their own needs and share their achievements in the preview stage in class teaching, which can not only improve the preview effect, but also cultivate students' creative thinking ability. It is worth mentioning that it is difficult for students to understand and digest all knowledge within the limited classroom time, so teachers can record the class for students to use after class self-study. Secondly, strengthen offline classroom teaching. Classroom is the main field of English vocabulary teaching, teachers and students can perform close contact and interaction. Under the concept of comprehensive quality education, college English teachers should fully respect the principal position of the students' teaching, return the class time to the students, encourage students to understand the new words, understand students' vocabulary learning ideas, methods, and find out the problems in time, and guide students to correct them, help students master the new words in time, at the same time can also summarize the vocabulary learning skills. This can not only activate the classroom atmosphere, improve students' participation, but also help to cultivate students' core thinking of English subject. In addition, the method of homework design should be optimized. Under the background of "double reduction" policy, college English teaching should also reduce students' homework burden and innovate English vocabulary homework design. Contemporary college students are well versed in the use of the Internet, are highly personalized, and like new things and ways. Based on this, English teachers can let students lead the form of English vocabulary homework, break the traditional thinking pattern, and let students find the way to meet their own needs and meet their own habits.

2.3 Organize and carry out English vocabulary teaching practice activities

College students' memory and understanding of English vocabulary are mostly short-term, and it is difficult to achieve long-term memory. Forgetting is inevitable for contemporary students. From a large amount of teaching time, strengthening the memory and understanding of college English vocabulary is to shorten the vocabulary learning cycle and strengthen the learning intensity. Under the traditional teaching mode, college teachers mostly test students' vocabulary learning effectiveness through in-class dictation, which is monotonous and boring^[2]. Under the background of informatization, college English teachers should carry out English vocabulary teaching practice through multiple channels. First of all, teachers can create a good atmosphere of English expression, and create more opportunities and platforms for students to express their oral English, so that students can enhance their memory and understanding of words in practice. For example, teachers can actively carry out class English debate competition and English speech competition. For example, when explaining the knowledge of "Jobs and Career", teachers can organize sentence structure speech contest for the theme of "occupation", and require students to prepare speeches that cover the new vocabulary of this unit and prepare speeches based on their own experiences, ideals and beliefs. In the next class, teachers can invite excellent teachers of our school to judge and give professional marks to students, which can not only strengthen English vocabulary learning, but also cultivate students' English expression ability, form a healthy competitive atmosphere within the class, and constantly improve the effectiveness of English vocabulary teaching in colleges and universities^[3]. For another example, teachers can carry out vocabulary games, requiring students to pick up the words they learned in college, which can not only strengthen the memory and understanding of college English vocabulary, but also cultivate students' good English thinking ability. On the other hand, college English teachers should actively play the role of information technology, be able to skillfully use word apps such as "Baici Chopping" and "Youdao Dictionary" to carry out vocabulary teaching activities, so as to give full play to the teaching advantages of the massive vocabulary resources on the Internet. English teachers should serve and supervise the whole process, so as to increase students' attention to vocabulary learning. Teachers should also play the role of carriers such as BBC Radio, English Learning official account and English learning APP to enrich their own reserves and create an English learning atmosphere for students after class through video, text and other carriers, furtherly increasing students' English vocabulary reserve and strengthening their memory and understanding of English vocabulary.

3. Conclusions

To sum up, English vocabulary teaching in colleges and universities is of great importance. Under the background of informatization, teachers should give full play to the auxiliary role of information technology in teaching and carefully analyze the problems existing in current vocabulary teaching, by setting up good vocabulary learning habits, innovating English vocabulary teaching methods, organizing and carrying out English vocabulary teaching practice activities and other ways to help students to strengthen the memory and understanding of English words, and cultivate students' English core literacy, to achieve comprehensive development.

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About the author:

Xu Feng, Aug. 13th. Female, Fushun, Liaoning, PHD Candidate, Lecturer, Research: English Teaching, Translation Teaching