

Discussion on the Cultivation Mode of Innovative and Entrepreneurial Talents in Higher Vocational Colleges under the Promotion of “Double-high Plan”

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Abstract: Under the “twin plan” in higher vocational colleges should change the talent training scheme, pay attention to promote the all-round development of students, inspire students’ innovative thinking and entrepreneurial motivation, creative talents should be brought into the education development, into students’ classroom teaching, the deepening innovation of entrepreneurship education reform, improve the quality of talents training in higher vocational colleges. This paper analyzes the background of innovation and entrepreneurship talent training in higher vocational colleges, finds out prominent problems, puts forward basic principles and implementation strategies, and hopes to provide suggestions for the reform of higher vocational colleges.

Keywords: “Double High Plan”; Higher vocational colleges; Innovation and entrepreneurship; Cultivation of talents

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1. Background of training mode for innovative and entrepreneurial talents in higher vocational colleges

The main background of innovation and entrepreneurship in-depth education comes from the current social and economic development. At present, China has become a big country with economic development. Economic development has driven industrial development, but there are still some problems in the field of innovation in China. Therefore, under the trend of economic development, how to become an innovative and developing country depends on education. Secondly, the innovation-driven development strategy originated from Europe. During the “13th Five-Year Plan” period, the state emphasized that the current social development must stimulate innovation and entrepreneurship activities, drive mass entrepreneurship, mass innovation, to have the courage to practice, innovation. At the same time, we need to “innovate in inheritance and develop in innovation.” Finally, from the current education field innovation change. Since 2015, innovative education in colleges and universities has entered a new stage. School education should read deeply the national education reform measures, increase the investment in talent training, and then better promote the innovation and entrepreneurship education reform^[1].

2. Problems existing in innovation and entrepreneurship education in higher vocational colleges

First, the goal concept is not clear. Many schools regard the education of innovation and entrepreneurship as classroom teaching and do not integrate it into the training process of professional talents. The cultivation of innovation and entrepreneurship needs to be carried out in practice, and it also needs to face all students. It should not only pay attention to professional education, but also pay attention to the improvement of students in practice. Secondly, the coordination mechanism is not smooth. The development of innovation and entrepreneurship has an important relationship with the field of the school, but in the actual education, the leading institutions of innovation and entrepreneurship education do not play the overall function, the coordination between functional departments is not smooth, unclear responsibilities, management dislocation and other problems lead to the innovation and entrepreneurship education in higher vocational colleges have great problems. Thirdly, the curriculum education system is not perfect enough. Innovation and entrepreneurship projects and education also need to carry out systematic curriculum education. Although many higher vocational colleges take it as classroom teaching, students are unwilling to participate in it because of its conflict with students’ professional development.

3. Explore the training mode of innovative and entrepreneurial talents in higher vocational colleges under the promotion of “Double High Education Plan”

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3.1 Basic principles

Under the impetus of the “twin plan”, the cultivation of innovative talents of higher vocational colleges should adhere to education, improve the training quality for the principle, will deepen the reform of creative education in higher vocational colleges, as a breakthrough point to push forward the reform of education comprehensive, set up advanced the concept of creative education, facing all students, combines the actual conditions of students’ specialty, strengthen the students’ comprehensive practice, In order to improve the basic quality of students, to create an excellent talent proficient in innovation and entrepreneurship; Adhere to the problem - oriented, adhere to the principle of training shortboard^[2].

3.2 Research on specific strategies of training mode for innovative and entrepreneurial talents in higher vocational colleges

3.2.1 Establish a scientific innovation and entrepreneurship curriculum system

Professional courses should be organically integrated with innovation and entrepreneurship education, innovation and entrepreneurship courses should be standardized, high-quality classroom teaching should be promoted, and a curriculum system that integrates professional education with innovation and entrepreneurship education in all aspects and processes should be realized. Therefore, in higher vocational colleges, a three-dimensional integrated curriculum of “specialized innovation + general knowledge + basic expansion” can be established to create innovation and entrepreneurship curriculum group. The basic course of innovation and entrepreneurship is set up in the public curriculum, so that students can know the basic content of innovation and entrepreneurship, and establish a basic understanding of it; In the core courses of the major, a combination of major and innovation and entrepreneurship education is set up.

3.2.2 Improving platforms for innovation and entrepreneurship

Higher vocational colleges should make full use of the platform of the integration of industry and education, integrate the resources of schools and enterprises, carry out resource integration, and build students’ practice platform. This requires higher vocational colleges to rely on the experimental and practical training center, talent work studio, master studio, etc., using these platforms to strengthen the cultivation of students’ innovation and entrepreneurship, and constantly improve the innovation ability of students. In addition, the school also relies on the school-enterprise cooperation platform and the industrial education park established by the school and the enterprise to develop the “double teacher” education. Encourage students to carry out entrepreneurial practice through the practice platform provided by enterprises, and improve the service guarantee system for students’ innovation and entrepreneurship. In addition, in addition to providing students with a better platform for innovation and entrepreneurship, higher vocational colleges also need to pay attention to the “achievement transformation” of teachers and students^[3].

3.2.3 Creating an environment for innovation and entrepreneurship

Campus culture has a profound impact on students. Therefore, in order to improve students’ understanding of innovation and entrepreneurship, it is necessary to cultivate innovation and entrepreneurship culture as the core, so that innovation culture can be rooted in the campus, become the value of students, and pursue to become the charm of campus culture. This requires higher vocational colleges, first of all, to establish a space carrier for innovation and entrepreneurship, effectively use the current students’ entrepreneurship park, innovation and entrepreneurship studios, do a good job in students’ innovation and entrepreneurship incubator studios, so that students can actually get training in innovation and entrepreneurship, the implementation of their innovative spirit; Secondly, it is necessary to effectively organize related innovation and entrepreneurship activities, carry out observation activities to perceive entrepreneurship, organize students to go sightseeing, so that students can feel the entrepreneurial culture, cultivate entrepreneurial spirit, stimulate the passion of entrepreneurship; Thirdly, the establishment and improvement of innovation and entrepreneurship organizations on campus, and the organization of professional associations and institutions to carry out corresponding practical activities can make students get systematic and perfect guidance, so that students can better realize the importance of innovation and entrepreneurship.

4. Conclusion:

In a word, in the implementation of the “Double High Plan”, the path and principles for the implementation of innovation and entrepreneurship education in higher vocational colleges in the current new era have been clarified. Therefore, higher vocational colleges under The Times development, to effectively improve and promote the construction of platform for innovation, create a good cultural atmosphere, innovative undertaking set up a scientific system of courses, in the process, adhere to the students as the center, the innovation of entrepreneurship education through in the whole process of talent training, pay attention to the development of high quality excellent students.

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