

The Value Orientation and Realization of Aesthetic Education in College Art Education

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Abstract: At present, many college course teachers in China attach importance to the embodiment of the value of aesthetic education in art education, and pay more and more attention to the realization of aesthetic education, which is of great significance to improve students' comprehensive quality and cultivate students' ability to appreciate and discover beauty. Based on this, this paper mainly introduces the value orientation of aesthetic education in college art education, and analyzes the realization path of aesthetic education value in college art education, hoping to provide reference for peers.

Keywords: University; Art education; Aesthetic education; Value orientation; Realization

In recent years, with the increasing speed of social and economic development, it not only meets people's increasing material needs, but also makes people pay more and more attention to education. It is no longer a simple demand for subject knowledge, but a comprehensive demand. Especially in the information age, people pay more and more attention to the important role of aesthetic education in promoting the all-round development of students. Art education is the core carrier of aesthetic education and it not only has explicit visual effect, but also contains implicit aesthetic meaning, which fully reflects the importance of art education in aesthetic education.

1. The value orientation of aesthetic education in college art education

1.1 Aesthetic thought guidance of the spirit of the times

In terms of works of art, it is an important product of the spirit of the times, and the spirit of the times is fully reflected in works of art. When carrying out art education, universities must dig deeply into the spiritual elements of the times contained in art works, give full play to the function of aesthetic education, encourage students to objectively understand themselves, society and life, and actively love all good things. For example, in terms of the painting "Walking Chariot", this is the work of Yan Liben, a painter of the Tang Dynasty, which uses Chinese red color and the protagonist Taizong looks handsome. The envoys are both reverent and frightened in the face of Taizong and it is an important work of painting art of the Tang Dynasty. The appreciation of works can enable students to experience the spiritual elements of national unity and national peace. In art education, university teachers must be clear about the guidance of aesthetic thought, so as to ensure that the selected works of art can highlight the characteristics of the spirit of the times, so that students can obtain a comprehensive aesthetic experience.

1.2 Perfection of aesthetic significance of self experience

Art education can not only make use of the appreciation of typical works of art to resonate emotionally, but also give play to imagination and creativity in reason. In the works of art, there are not only human beings recalling their original history, but also predicting the future. While facing their own social environment, artists also face their contemporaries. A person who knows to appreciate is not only rational, but also can use his works to see the original, present and future and further improve them. Then, from a certain point of view, this is the important value of art education.

2. The ways to realize the value of college art education

2.1 Constantly improving the main channel of aesthetic education of art education

2.1.1 Carefully interpreting the deep meaning of artistic works

The basic meaning of works of art is that the artist uses the symbols of painting to convey ideas and contents to the audience, which is directly determined by the artist. If you only appreciate the picture at a shallow level, you can't fully grasp it. On the contrary, it is easy to misinterpret the meaning that the artist wants to express. Therefore, university teachers must carefully analyze and correctly point out the deep-seated meaning of artistic works from various angles, so that students can think with various thinking methods and fully feel the thoughts that the author wants to express in the artistic works, so as to ensure that the aesthetic creation contained in the works can be stimulated. For example, the work "Where Do We Come From? Who Are We? Where Will We Go?" This is the role of the famous French painter Paul Gauguin. We can't just compare the body painting and color on the surface of the work but we must

seriously think about the doubts about life contained in the work through the organization and composition of the work.

2.1.2 Comprehensively appreciating the formal value of artistic works

Each artistic technique in the works of art has different functions. We should not only accurately interpret the contents of the works, but also seriously appreciate various techniques of the works of art, so that students can understand how to appreciate and understand beauty. For example, when appreciating Huo Qubing's tombstone carving group, we must stand in the perspective of artistic form creation techniques and master the intention of the creator's conception. For example, the combination of many forms of stone carving and many kinds of natural sculpture techniques. The selection of raw stone materials and different carving art techniques make the carving works rich. Some highlight the form and some pay attention to the expression, so as to realize the unity of spirit and form. The overall technique is relatively concise. The main body carving is fully set off through more than ten scattered works, focusing on the main achievements of Huo Qubing. This carving technique not only carries the praise of the sculptors to the heroes, but also reflects the momentum characteristics of the stone carving art at that time and the spirit of the times in an all-round way from the perspective of art.

2.2 Establishing the theme of aesthetic education in art education

2.2.1 Carefully exploring the theme chain of aesthetic education with the characteristics of the times

For university driving, we must know how to actively study, accurately grasp the theme of the times, excavate the sequence of works of art that can fully reflect the characteristics of the times, and carry out it normally in the actual teaching process, which is conducive to strengthening students' patriotic consciousness and sense of the times^[1]. For example, as far as Feng Zikai's works are concerned, the theme of his pictures is mainly children, which is not only humorous, but also fully reflects the social phenomena. Its cartoon integrates many characteristics, such as sociality and nationality, which has important educational value. Some cities in China regard Feng Zikai's comics as public service advertisements to actively publicize the excellent traditional spiritual quality of the Chinese nation.

2.2.2 Forming a theme chain of aesthetic education that reflects the characteristics of the school

Different schools have different characteristics. Making full use of the school motto and reasonably designing the aesthetic education theme chain that reflects the school characteristics can enable students to strengthen their sense of belonging in the art works with school characteristics. For example, the school can organize students to participate in meaningful theme activities, so that students can better learn and grow in activities^[2]. At the same time, the school can also build characteristic courses, train a large number of characteristic teachers, and extend extracurricular activities as the expansion of the classroom, realize the combination of extracurricular and in class, and form an aesthetic education theme chain highlighting the characteristics of the school.

2.3 Creating a group of aesthetic education atmosphere for art education scientifically

2.3.1 Active use of artistic resources

At present, there are rich social art resources, such as children's palace and museum, which are quite good. The key point is how university teachers combine the actual situation of students and the school, not only in terms of art content, but also in terms of art form, which can better create the characteristics of the school and students' personality.

2.3.2 Home school tools focusing on artistic practice

Universities must give full play to the aesthetic education function of school art education, but they must also realize that family education is very important^[3]. Universities should make rational use of different ways, such as campus Wechat and parent schools, to guide many effective methods to make parents understand that art practice is very important, master the basic methods, and let students have more diversified forms of extracurricular art practice, which can not only improve students' social and natural attributes, but also strengthen students' emotional awareness.

3. Conclusion

In a word, in college art education, both schools and teachers must fully realize the importance of aesthetic education. Through aesthetic education, students' aesthetic ability can be cultivated, their aesthetic quality can be improved, and even a good effect of art education can be obtained. Therefore, in primary school art education, we must accurately understand and understand the value orientation of aesthetic education, and find ways to truly realize the value and goal of aesthetic education.

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