

Analysis of Basic English Teaching Strategies in Colleges and Universities from the Perspective of Applied Undergraduates

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Abstract: Application-oriented Undergraduate Colleges and universities pay more attention to the cultivation of students' knowledge application ability, so that students can flexibly use their knowledge to solve practical problems, so as to achieve the purpose of applying what they have learned, and lay a good foundation for students' future employment and development. Therefore, from the perspective of Applied Functional undergraduate, we should innovate the teaching mode in basic English Teaching in Colleges and universities, carry out teaching with new ideas, new ways and new ideas, cultivate students' knowledge application ability and promote the teaching reform in Colleges and universities. Especially in college basic English teaching, from the perspective of applied undergraduate, college basic English teaching should focus on cultivating students' English language communication and expression ability, pay attention to practical teaching, and lay the foundation for college students' future English knowledge learning. So how can we improve the efficiency of basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates? This is the main content of this paper.

Keywords: Applied Undergraduate; Efficient basic English; Research on Teaching Strategies

The purpose of College English basic teaching is to lay a good foundation for college students' future English learning and enable students to communicate and communicate through the use of English. In order to innovate the teaching methods in the basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates, so as to exercise and cultivate the students' English language organization ability and expression ability, and improve the efficiency of basic English Teaching in Colleges and universities. However, in the current basic English Teaching in Colleges and universities, some teachers lack attention to the cultivation of students' English language application ability, so they can not improve the efficiency of basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates. Therefore, in order to solve the problems existing in the current basic English teaching in Colleges and universities and improve the efficiency of basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates, This paper will explore the basic English teaching strategies in Colleges and universities from the perspective of application-oriented undergraduates.

1. Analysis on the current situation of basic English Teaching in Colleges and universities from the perspective of application

1.1 Some teachers pay little attention to cultivating students' English language organization and expression ability

In the current perspective of application-oriented undergraduate, there are many problems in efficient basic English teaching. These problems seriously affect the improvement of basic English teaching efficiency in Colleges and universities, do not meet the teaching requirements and teaching characteristics of application-oriented undergraduate, and have a great impact on students' future employment and development. For example, the most common problem is that teachers do not pay enough attention to cultivating students' English language organization ability and expression ability, but take improving students' test scores as the teaching focus. Therefore, in the setting of teaching content and the clarification of teaching objectives, there is no combination of students' individual differences and the teaching requirements of application-oriented undergraduates. Therefore, they do not pay enough attention to cultivating students' English language organization and expression ability, In this teaching method, students' English pragmatic awareness can not be cultivated, they can not use English flexibly for communication, and even have an impact on College Students' future learning.

1.2 Traditional teaching methods do not meet the learning needs and learning characteristics of today's students

At present, another common problem in basic English Teaching in Colleges and universities is the tradition of teaching methods. Some college English teachers still teach by telling words and grammar in the teaching process, and then let students memorize grammar and words by rote. Although students can complete the learning tasks assigned by teachers by rote, they can't leave a deep

and long-term memory in their mind, because this "mechanical" memory method can't make students really understand the meaning of words and grammar. Over time, students will have the phenomenon of forgetting and confusion, and can't achieve the teaching goal of cultivating students' English language organization and expression ability. In addition, the traditional teaching method ignores the dominant position of students. The teaching method adopted by teachers is single, and the learning enthusiasm and initiative of some students have been hit. Some students' learning needs can not be met, which affects students' learning efficiency. Therefore, it is unable to improve the efficiency of basic English Teaching in Colleges and universities from the perspective of applied undergraduate.

2. An analysis of the importance of exploring basic English Teaching in Colleges and universities from the perspective of Applied Undergraduates

2.1 It can cultivate students' English language application ability and lay a good foundation for students' future development

The efficient development of basic English Teaching in Colleges and universities from the perspective of Application-oriented Undergraduate plays an important role in cultivating students' English language application ability, because the teaching purpose of basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduate is to cultivate students' knowledge application ability, so that students can use their knowledge for communication and communication, so as to achieve the teaching purpose of applying what they have learned. In addition, under the background of globalization, mastering English is the basis and premise of every student's development, so teachers should focus on cultivating students' awareness of English application in basic English Teaching in Colleges and universities. The development of basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates is an important way to achieve this teaching goal. Students can improve their English language organization and expression ability in the basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates, so as to achieve the teaching purpose of applying what they have learned, and provide reference for the future learning and development of college students. From this, we can see that the exploration of basic English teaching strategies in Colleges and universities from the perspective of application-oriented undergraduates plays an important role in the future development of college students and the cultivation of College Students' English language application ability.

2.2 The innovation of English Teaching in Colleges and universities has promoted the reform and innovation of English teaching methods in Colleges and universities

There are many problems in traditional college English teaching. The solution of these problems requires teachers to innovate teaching plans, combine the teaching requirements put forward by modern teaching and the learning characteristics of current students, so as to achieve the purpose of improving teaching efficiency. Just like in the basic English Teaching in Colleges and universities from the application-oriented perspective, in the basic English Teaching in Colleges and universities from the application-oriented perspective, teachers pay more attention to cultivating students' English language organization and expression ability, so that students can use their English knowledge for communication and communication. Therefore, the basic English Teaching in Colleges and universities from the application-oriented perspective promotes teaching innovation and makes the teaching methods more in line with the personalized needs of students. Thus, it improves the efficiency of basic English Teaching in Colleges and universities and promotes students' employment and future development, which can also reflect the importance of basic English teaching innovation in Colleges and universities from the perspective of application-oriented.

3. Developing strategies of basic English Teaching in Colleges and universities from the perspective of Application-oriented Undergraduates

3.1 Create teaching situation and cultivate students' awareness of English application in the situation

The efficient development of basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates. Teachers can create relevant teaching situations and let students simulate the content of the article for communication and communication. In this process, students can deeply understand the meaning of the article, improve students' English language organization and expression ability through article learning, and make students feel the fun of English discipline. So as to improve the efficiency of basic English Teaching in Colleges and universities from the perspective of applied undergraduate, and lay a good foundation for college students' future learning and development. For example, in actual teaching, when teachers talk about scene articles, they can create teaching situations in combination with teaching contents, such as common zoo situations, work situations, life situations, etc. in this way, students can learn and explore in the situation, so as to make students feel the connection between English subject and real life. More importantly, in the situation, middle school students can use English language for communication and communication. When simulating the content of the article, they can deeply understand the application of words and grammar in the article, so as to exercise the students' language organization ability and expression ability, so as to improve the students' English meaning. Therefore, in the situational teaching method, students' English language and expression ability can be exercised to achieve the teaching goal of applying what they have learned, which plays a positive role in the future learning and development of college students.

3.2 Strengthen the cultivation of students' ability to use words and grammar, and improve students' language organization ability

For basic English Teaching in Colleges and universities, English words and grammar teaching is the focus of the teaching content, because the teaching content of basic English teaching itself is basic knowledge, that is, grammar and word knowledge, which is also an important way to lay the foundation for students' English learning and language expression ability in the future. Therefore, in the basic English Teaching in Colleges and universities, teachers should pay more attention to the teaching of words and grammar, especially in the efficient basic English teaching from the perspective of application-oriented undergraduates. Teachers can specifically describe

the use and meaning of words, and list relevant sentences for students to consolidate words. Or when teaching grammar, teachers can tell the application examples of grammar and make students master grammar more deeply through sentence pattern conversion. In this process, middle school students' word and grammar application ability can be cultivated, and the cultivation of word and grammar application ability is an important way to improve students' English language organization and expression ability, so that students can use the learned words and grammar for English communication, so as to achieve the teaching purpose of learning for application. The development of basic English Teaching in Colleges and universities from the perspective of applied undergraduate is to cultivate students' English language organization and expression ability. Therefore, strengthening the cultivation of word and grammar application ability is also an important way to improve the efficiency of basic English Teaching in Colleges and universities from the perspective of applied undergraduate, which plays a positive role in the future learning and development of college students.

3.3 Use Internet information technology to expand teaching resources and enrich students' knowledge accumulation

There are abundant teaching resources on the Internet, and these teaching resources have been summarized and practiced by excellent teachers. Students can find their own learning content in the rich resources, and teachers can also save the time of lesson preparation. In addition, Internet information technology also has the characteristics of intuitive display of teaching content. Students can learn English knowledge more efficiently in the intuitive display of teaching content, so as to reduce the difficulty of learning and improve students' English learning efficiency. Especially in the basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates, in the basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduates, teachers pay attention to the cultivation of students' English language organization and expression ability, so teachers can use Internet information technology to intuitively display the characteristics of teaching content to play English sentences and make students follow English sentences. Or use video to intuitively display the story situation of the articles in the textbook. In this way, students can exercise their language organization and expression ability under the guidance of video, cultivate and exercise their English pragmatic awareness, and achieve the goal of basic English Teaching in Colleges and universities from the perspective of applied undergraduates. In addition, the Internet has the advantages of unlimited time and location. Therefore, in the teaching content intuitively displayed by Internet information technology, middle school students can learn anytime and anywhere, get rid of their dependence on the classroom, make students gradually form the awareness of English communication, and achieve the teaching goal of cultivating students' English language organization ability.

3.4 Carry out life-oriented basic English Teaching in Colleges and universities in combination with students' actual life

English is a subject closely related to real life, because English belongs to a language subject, and language is the way of communication in people's life, so the content of English teaching is closely related to students' real life. This also means that from the perspective of applied undergraduate, college basic English teaching teachers can combine students' actual life, such as creating situations combined with students' actual life, introducing students' actual life cases for dialogue, etc., which can cultivate students' English language organization and expression ability, and achieve the teaching goal of applying what they have learned. Therefore, in college basic English teaching, teachers should pay attention to combining students' actual life. Just like when carrying out life case teaching, teachers can organize students to carry out dialogue practice in combination with life in the class, or when carrying out life story teaching, teachers can intuitively deduce the content of the article in the way of role-playing, so that students can practice English communication and life, so that students can use their knowledge to communicate and communicate in life. In addition, the goal of basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduate is to cultivate students' English language organization and expression ability. Therefore, carrying out life-oriented teaching in combination with students' actual life can improve the efficiency of basic English Teaching in Colleges and universities from the perspective of application-oriented undergraduate, so that students can communicate in English, Lay a good foundation for the future employment and development of college students.

3.5 Adopt group cooperative learning to exercise students' English language organization ability in groups

The use of group cooperative learning can enable students to learn and communicate in groups. In this way, integrating classes can create a strong learning atmosphere. At the same time, every student can participate in group learning, so as to improve teaching efficiency. Therefore, in the basic English Teaching of colleges and universities from the perspective of application-oriented undergraduate, teachers should pay attention to group cooperative learning, and ensure the fairness of the group through scientific distribution of groups and regular replacement of group division, so that students can also have a more prominent learning effect in the group. In addition, using group cooperative learning, students can carry out simulated exercises of articles in groups. In this process, students' English language organization and expression ability have been cultivated and exercised, and their English application awareness has been cultivated, which has improved the efficiency of basic English Teaching in Colleges and universities from the perspective of Applied undergraduate, improved students' learning enthusiasm, and promoted the reform of basic English Teaching in Colleges and universities. It lays a foundation for college students' future learning and development. Therefore, in the basic English Teaching of colleges and universities from the perspective of application, teachers can adopt the way of group cooperative learning to cultivate students' English pragmatic awareness.

3.6 Do a good job in classroom teaching and evaluation to continuously improve the basic English teaching plan in Colleges and universities

Doing a good job in the summary and evaluation of classroom teaching can timely find the problems existing in teaching, continuously improve the teaching scheme while solving the problems, improve the teaching efficiency and innovate the teaching

methods. And in the process of summary and evaluation, highlight the students' main position and change the disadvantages of not highlighting the students' main position in the previous teaching mode. Therefore, in the application-oriented perspective of basic English Teaching in Colleges and universities, teachers should pay attention to evaluation, and carry out multi angle and comprehensive evaluation to make the evaluation more scientific and reasonable. For example, in actual teaching, teachers can communicate and exchange with students in the classroom, master students' learning status and dynamics through communication and exchange, and timely find students' problems in learning. In addition, after the course, teachers should evaluate students' learning performance, such as students' performance in class, problems encountered in learning and learning results, so as to evaluate students from multiple angles.

4. Conclusion:

In short, from the perspective of applied undergraduate, college basic English teaching promotes the innovation of College Basic English teaching, cultivates students' English language organization and expression ability, and lays a foundation for college students' future learning and development. Therefore, as college English teachers, we should pay attention to the cultivation of students' English language organization and expression ability, achieve the teaching purpose of applying what we have learned by creating teaching situations, adopting group cooperative learning and combining with students' actual life, improve the efficiency of basic English Teaching in Colleges and universities from the perspective of application, and lay a good foundation for the employment and development of college students.

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