

# Optimization of Ideological and Political Education Path in Colleges and Universities in the New Era from the Perspective of Organization

Xiaojun Wei

Sichuan University of Arts and Science, Dazhou 635000, Sichuan, China

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**Abstract:** Socialist universities entering the new era need to scientifically locate the role of Ideological and political education in college education and run ideological and political education through the whole process of all work in Colleges and universities; It is necessary to establish and improve the “great ideological and political” education pattern, actively explore the “micro ideological and political” education mode, and optimize the path of Ideological and political education in Colleges and universities in the new era from the macro and micro levels, so as to implement the “lifeline” role of ideological and political education.  
**Keywords:** Colleges and universities; Ideological and political education; Optimize the path; Great thought and Politics

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In order to implement the party’s ideological and political work in Colleges and universities in the new era, we must carry out ideological and political education with quality and quantity, which is the internal requirement of Ideological and political work. Ideological and political education in Colleges and universities plays a “lifeline” role in moral education, value guidance, behavior cultivation, public opinion guidance and so on. To accelerate the “double first-class” construction of colleges and universities with Chinese characteristics, adhere to serving the socialist construction and running higher education to the satisfaction of the people, we must pay attention to giving full play to the “lifeline” role of Ideological and political education. Drawing on the experience of Ideological and political work in the past 70 years since the founding of new China, in order to solve the problem of weakening the role of Ideological and political education and complete the educational task of Building Morality and cultivating people, colleges and universities need to keep pace with the times, stimulate innovative thinking, explore and optimize the path of Ideological and political education in Colleges and universities, so as to better implement the “lifeline” role of Ideological and political education.

Focusing on the purpose of running the school, major colleges and universities earnestly implement the spirit of the conference, adhere to the new ideas and ideas of “great ideological and political education”, form a joint force of Ideological and political education, and gradually establish and improve the new pattern of “three complete” great ideological and political education. The work pattern has been basically established, and it is still necessary for University decision makers and ideological and political work teams to continue to keep up with the pace of the new era and use innovative thinking to promote the comprehensive construction of the “great ideological and political” education pattern.

## 1. To strengthen the party’s overall leadership over Ideological and political work in Colleges and universities

Optimizing the path of Ideological and political education in Colleges and universities, and improve the pattern of Ideological and political work in Colleges and universities, we must strengthen and improve the party’s leadership, which is the most fundamental guarantee for carrying out ideological and political work in Colleges and universities. “Firmly grasp the party’s leadership over the work of colleges and universities, and make colleges and universities become a strong position to adhere to the party’s leadership”. This is determined by the direction and nature of colleges and universities with socialist characteristics. To improve and strengthen the party’s overall leadership over the ideological and political work in Colleges and universities, first, adhere to the needs of promoting the rejuvenation of the country, the party and the people through education; Second, adhere to the need to start again for reform and opening up and build a modern socialist power; Third, the need to deepen the reform of higher education system, create first-class universities, create first-class disciplines and cultivate first-class talents.

To strengthen and improve the party’s overall leadership over the work of colleges and universities, we must carry out ideological and political work closely around the central task of Building Morality and cultivating people. First, it is necessary to clarify the supervision responsibilities of Party committees at all levels, strengthen the supervision of Ideological and political work of various functional departments, guide the direction of education, and make overall coordination; Second, we should promote the pattern of coordinated efforts of departments at all levels, strengthen the idea and concept of “great ideological and political work”, and form an online, offline and up-down integration mechanism of Ideological and political work; Third, we should enhance the main responsibility consciousness of the University Party committee, adhere to the strict management of the University and education, and ensure the steady progress and innovation of the university education work; Finally, we should pay close attention to the construction

of Party branches in Colleges and universities, strengthen the construction of organizational style with system reform, strengthen political discipline, urge grass-roots party organizations to implement the “three meetings and one lesson” system, and carry out in-depth education and learning on different themes, so as to maximize the role of Party branches as fighting fortresses and the exemplary role of Party members, and “escort” for improving ideological and political work, Provide a solid guarantee for continuing to promote the construction of Ideological and political education project in Colleges and universities, and effectively improve the overall level of Ideological and political work in Colleges and universities.

## **2. Improve the political literacy of teachers and students and strengthen ideological and political guidance**

Colleges and universities should regularly organize teachers and students to study the latest theoretical achievements of the Sinicization of Marxism and lay a solid foundation for scientific theory; We should do everything possible to help improve the political literacy of teachers and students, organize and carry out regular training on professional ability and teaching methods, cultivate a large number of discipline teams who learn from horses, believe in horses, understand horses and use horses, forge a credible, respectable, reliable, happy and courageous teacher force, and make ideological and political teachers become “good gentlemen” who shape students’ personality and establish scientific belief; Make good use of the ideological and political classroom as the main channel, guide students to consciously integrate life values and goals into the theme of the times and the avenue of national rejuvenation, and transform the common ideal into the conscious pursuit of college students. Make subject teachers become the messengers of the dissemination of scientific theories, the latest ideas and advanced culture, and make young students become new people of the times with firm faith and both morality and ability.

And further strengthen the party’s leadership and confidence in China’s road. Through regular education and study with the theme of learning national history, party history and school history, patriotism education and cultivating socialist core values are interspersed in the whole process of College Students’ Ideological and political education. Inherit and carry forward the spirit of the University, cultivate the good and beautiful school style, study style and professional and pragmatic teaching style, create a realistic and innovative educational environment and rich cultural atmosphere, make it an important measure for all teachers and students to form an ideological consensus, and then effectively innovate and broaden the content and form of Ideological and political work.

## **3. Form a joint force of Ideological and political work with joint management and coordinated promotion**

To improve the work pattern of “great ideological and political work”, we need to bring all functional departments and units of the University and all links of university work into the scope of Ideological and political work, form the joint force of people and environment, the educational joint force of discipline team and the working joint force of all functional departments, pay close attention to joint management and joint force, and jointly undertake the educational responsibility of Building Morality and cultivating people. If we only rely on the ideological and political courses and classes offered by colleges and universities, the supply side of Ideological and political education will inevitably be too weak and the form will inevitably be too single. First of all, around the spirit of the university motto, guided by the socialist advanced culture and excellent traditional culture, create a characteristic campus cultural atmosphere, provide a good campus environment for students to grow and become talents, and inherit the characteristic campus cultural gene. All teachers and students are duty bound to this. Secondly, strengthen the professional quality of the ideological and political work team in Colleges and universities, take the Marxist College as the central point of Ideological and political education, strengthen the duty performance of the party committees and League organizations of each college, radiate and drive the ideological and political work of surrounding colleges, explore the objective laws of education in various disciplines, mobilize the enthusiasm of teachers and students to participate in it, and guide discipline teachers and student counselors, While doing a good job in their own work, they should take the initiative to invest in Ideological and political work, form the educational joint force of discipline team, and cultivate contemporary college students into capable people of the times with ideological and moral quality, scientific and cultural quality and both morality and ability. Thirdly, all departments and units of colleges and universities must consciously start from the fundamental task of Building Morality and cultivating people, put moral cultivation and behavior cultivation through all work of the University, take carrying forward the Chinese spirit, spreading Marxism and strengthening scientific belief and confidence as their own responsibility, and establish and improve the great ideological and political work pattern of teaching and educating people, scientific research, practice, culture and organization, Make the educational objects unify their thoughts, gather consensus, and jointly promote the overall work level of colleges and universities to a new level.

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## **About the Author**

Name: Xiaojun Wei, gender: male, native place: Baoji, Shaanxi, nationality: Han, date of birth: September 1988, degree: Master of law, Title: Assistant Researcher, research direction: Marxist theory, ideological and political education of college students