

# Discussion on the Current Situation and Development Strategies of Innovation and Entrepreneurship Education in Vocational Colleges Under the Background of “Entrepreneurship and Entrepreneurship”

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**Abstract:** Under the background of mass entrepreneurship and innovation, it has become the only way for vocational colleges to systematically carry out innovation and entrepreneurship teaching and train innovation and entrepreneurship researchers. This paper takes the current situation and development strategies of innovation and entrepreneurship teaching in vocational colleges under the background of “entrepreneurship and entrepreneurship” as the title to explore innovation and entrepreneurship education, and hopes to provide reference for vocational colleges to further develop innovation and entrepreneurship education.

**Keywords :** Entrepreneurship and innovation “background; Vocational colleges; Innovation and entrepreneurship education

## 1. The significance of innovation and entrepreneurship education in vocational colleges

The implementation of innovation and entrepreneurship education in vocational colleges conforms to the requirement of “mass entrepreneurship and innovation” in China, and is a powerful measure to promote the comprehensive reform of higher education in China. Therefore, the implementation of innovation and entrepreneurship education is an inevitable choice for vocational colleges to cultivate talents in the new era. Although China’s vocational colleges have carried out educational reform continuously in recent years, there are still some problems in the implementation of innovation and entrepreneurship education, such as the updating of educational concepts, the lack of understanding of innovation education, the lack of updating of teaching methods and other shortcomings, which make the innovation link of vocational education become more weak. Therefore, it is urgent to solve these deficiencies and continue to carry out innovation and entrepreneurship education.

## 2. Teaching status of science and technology entrepreneurship in vocational colleges under the background of “mass entrepreneurship”

### 2.1 Educational ideas have not really gotten rid of the constraints of traditional ideas

Part of vocational college teachers in the process of developing innovation entrepreneurship education is still under the influence of traditional concepts, neither practical from the professional skills to promote the innovation of traditional education idea, also can really learn to the link between innovation ability literacy and creativity, it is bound to a great extent the deepening of the teaching reform in vocational colleges, the serious influence the innovation of entrepreneurship education<sup>[1]</sup>.

### 2.2 The curriculum is not reasonable enough

At present, part of the vocational colleges to carry out the innovation of entrepreneurial education faces in the process of the practice of setting of the status quo of inappropriate setting due to improper will cause system standardization problems in the teaching of vocational colleges, including the objective, time scale and curriculum design curriculum system, such as the corresponding standards, and different also there are different ways to implement vocational colleges, part Vocational colleges face in marketing management and other professional students only carried out innovation entrepreneurship education courses, leading to other professional opportunities for the training of the students’ innovative undertaking to reduced greatly, and some vocational colleges in view of all the students in the focus of the training course but ignored the lamination teaching, causing the curriculum is not appropriate, the whole students master the situation is not ideal, but also Some vocational colleges and universities only focus on employment teaching, but the teaching of innovation and entrepreneurship is just a formality, and does not really carry out, so it can not cultivate the talent of students.

### 2.3 Lack of excellent professional innovation and entrepreneurship teachers

Exist at present, most of the vocational colleges across the country have special creative number is the shortage of teachers, and most of the teachers of vocational colleges’s innovation and development are also made up of part-time teachers, is a rare and full-time teachers, some teachers from colleges and universities undergraduate course, the students leave after you walked into the school directly from the school as a teacher, the actual life experience and education Students have received a lot of theoretical education, but a lot of practical education is relatively lacking, so their teachers are also weak in guiding the students’ innovation and development.

## 2.4 Lack of innovation and entrepreneurship practice platform

Under the influence of many reasons such as the cultivation concept of schools and the low level of teachers in vocational colleges, as well as the lack of experimental platforms for innovation and entrepreneurship in vocational colleges, the design of experimental links is not reasonable. In addition, because China is now the country has innovation incubator of vocational colleges is relatively less, so the cooperation between colleges and vocational colleges also can take the school to build to create practice opportunities for students, but this method also tend to face some disadvantages, such as cooperation in several aspects of the differences caused by both sides, and practice methodology is relatively drab, of students' innovative undertaking The cultivation of ability is also relatively limited<sup>[2]</sup>.

## 3. Development strategies of innovation and entrepreneurship education in vocational colleges under the background of “mass entrepreneurship”

### 3.1 Build and optimize the practice platform for innovation and entrepreneurship

Building an experimental platform for innovation and entrepreneurship teaching is a crucial link in the teaching process of innovation and entrepreneurship in vocational colleges, because practical training is the difference between the teaching of innovation and entrepreneurship in vocational colleges and the teaching of other disciplines, and also the advantage of the teaching of innovation and entrepreneurship in schools. Through the establishment of innovative education practice platform, further optimize the arrangement of innovative education vocational colleges flexible in-school training work and practical work inside and outside the school, through the practice of work, promote the perfect combination of work inside and outside the school, greatly improve the opportunities for students to innovate, and further promote the innovation of entrepreneurship education in vocational colleges.

### 3.2 Strengthen cooperation with enterprises and governments

If vocational colleges want to carry out innovation and entrepreneurship education smoothly, they need to take the initiative to cooperate with relevant enterprises and government departments. Vocational colleges can take the form of special construction for innovation and entrepreneurship education, and actively guide students to participate in projects to cultivate their pioneering and innovative dedication and practical ability. When necessary, they can also coordinate with relevant government departments and actively strive for economic support and help from local governments.

### 3.3 Strengthen the construction of teachers for innovation and entrepreneurship

The training of basic entrepreneurial quality and practical skills is the focus of entrepreneurial training, the level of teachers determines the quality of innovation and entrepreneurship training and implementation technology. Vocational colleges should attach great importance to the construction of teachers for innovation and entrepreneurship, actively adopt various channels and methods to strengthen the cultivation and attraction of excellent teachers, and provide human resources guarantee and intellectual support for the development of innovation and entrepreneurship education<sup>[3]</sup>.

### 3.4 Scientific curriculum system

Scientific and reasonable curriculum system design is the main prerequisite for professional colleges to successfully carry out innovation and entrepreneurship education. Therefore, if professional colleges want to successfully carry out innovation and entrepreneurship education, they must first design scientific and reasonable curriculum system. First of all, vocational colleges should set all students as the main objects of innovation and entrepreneurship education, so that all students have the opportunity to cultivate the awareness of innovation and entrepreneurship, so as to promote the overall innovation ability of vocational college students and the improvement of the overall innovation ability of the society.

## 4. Conclusion

Mass entrepreneurship and innovation is an effective way to boost employment through entrepreneurship and innovation. Innovation and entrepreneurship education is also an effective means to promote the progress and development of Vocational colleges in China, and an inevitable measure to conform to the development trend of education in China. Vocational colleges can promote the development of innovation and entrepreneurship education by carrying out scientific curriculum system, strengthening teacher construction project and cultivating students' innovation and entrepreneurship ability.

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