

Original Research Article

An Analysis of the Practical Path of Ideological and Political **Education in Colleges and Universities in Student Management**

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Abstract: Ideological and political education has an important guiding role for students' thoughts and concepts, can effectively shape students' outlook on life, values and world outlook, firm ideals, is an important part of China's quality education, college management work is not only the management of student behavior, more expanded to the management and guidance of students' ideological concepts, this article will explore the basic status quo of ideological and political education in colleges and universities, from the educational environment and ideological education The object is deeply analyzed, and the corresponding development path is proposed on this basis.

Keywords: Ideological and political education in colleges and universities; Student management; Moral thought; Practical paths

Instruction: With the deepening of The pattern of China's opening up to the outside world, foreign exchanges and cooperation will also introduce some foreign improper ideas, many students are not firm enough in their thinking, cognition is not profound enough, resulting in a certain deviation in the three views, and colleges and universities as the highest level of chinese institutions have the important responsibility of cultivating outstanding talents and correcting students' thinking, ideological and political education can not only help students establish the correct three views, but also support the development path of life. It also plays an important and positive role in the ideological and political management of students in colleges and universities, and it is necessary for colleges and universities to innovate and develop ideological and political education methods and methods in student management.

1. The main role of ideological and political education in the management of students in colleges and universities

1.1 Establish the dominant position of college students in ideological and political education

Long ago, the Ministry of Education established the main body of student learning in the form of issuing documents, allowing students to become the masters of the classroom. However, in the actual management of many colleges and universities, its work does not put students in the main position, many teachers in the ideological and political education is nothing more than according to the textbook to explain the content or a single transmission of superior orders, and the quality education of the proposal has made many colleges and universities in the ideological and political management have a great change, while respecting the main position of students while actively allowing students to participate in ideological and political education independently And self-management, become the master of management.

1.2 Optimize and improve the management methods of college students

The purpose and purpose of the training of colleges and universities is to cultivate talents of the new era with sound personality, outstanding ability, profound knowledge and high quality, and the moral level and quality of students are closely related to ideological and political education. Nowadays, colleges and universities enrich students' choices by opening ideological and political education activities in many middle schools, and give certain material and spiritual incentives to stimulate students' enthusiasm and initiative, change the past lifeless traditional offline teaching forms, take into account the offline and online dual education model, so that teachers and students can quickly and efficiently realize student management on the basis of the idea of "educating people and moral education first".

The practical path of ideological and political education in the management of students in colleges and universities

2.1 The combination of theory and practice shapes students' thinking

Ideological and political education is mainly based on the guiding ideology of Marxism, Deng Xiaoping Theory, Mao Zedong Thought, and Xi Jinping's theory of socialism with Chinese characteristics in the new era. Therefore, in daily teaching, it is not only necessary to strengthen the study of students' theoretical knowledge, but also to pay attention to cultivating students' mainstream consciousness of Marx, so that Marxism and China's core ideas always occupy a dominant position. Ideological and political education mainly uses the form of moisturizing and silent to carry out ideological indoctrination of every student. With the main purpose

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of strengthening students' ideological and moral construction, we will deeply implement and implement the scientific concept of development. In the ideological management of students, colleges and universities should take ideological and political education as the basis of management, make full use of the major platforms of the Internet, adjust the single offline teaching form, adopt the combination of online and offline methods to update teaching methods, truly implement the combination of traditional carriers and emerging carriers, discard the original cramming education, and respect the main position of students. Conduct demonstration teaching online to give students autonomy Watch the online lesson and Answering questions produces a preliminary understanding and cognition of the content learned, offline centralized Q&A, answering students' doubts in watching online courses, you can also discuss with students the current international situation and major social events, focus on ideological and political perspectives, and can carry out debate competitions in the form of debate competitions for students to use the ideological and political views they have learned to refute, learn in competitions and entertainment.

2.2 Create a platform for ideological and political education to optimize content and form

The rapid development of Internet information technology has greatly affected the education industry, colleges and universities should actively link Internet technology with the cause of ideological and political education, give full play to the advantages and characteristics of the two to carry out new education for students, so that not only can completely retain the key content and core ideas of ideological and political education, but also with the help of Internet technology to break the shackles of time and space, so that students can learn immediately anytime and anywhere in the state of networking. The use of Internet technology to show today's international political situation, at home can be seen in the world; at the same time, colleges and universities can also establish their own network system, the establishment of a special ideological and political education website to continuously open a rich and diverse content of online courses, live classes are even more Teachers can answer students' questions on the spot, and give students ideological guidance to give them more positive energy; after systematic theoretical teaching, teachers can also appropriately list international events as case explanations, so that students can discuss China's ideological and political education in combination with the current social situation. Problems in the problem, self-analysis and learning of positive cases, reflection on negative cases, the establishment of correct moral examples and the power of example to regulate their own behavior, so that students in the process of learning and growth have a continuous effort to surpass the object, so as to stimulate students' learning initiative and the normativity of their own moral behavior.

In terms of the content and form of teaching, the traditional teaching design should be changed, and teachers can adopt static and dynamic teaching design; on the one hand, in static design, teachers can explain the knowledge points in the offline classroom of ideological and political education, and give a form that can be described by language through ideological and political knowledge Difficult points and key explanations help students better understand the theory, clear the concept, connotation and methodology of theory; on the other hand, in the dynamic design can use videos, pictures, music and games to mobilize students' enthusiasm for learning, by fully mobilizing students' senses to cultivate students' political sensitivity, find a strong sense of participation, enliven the classroom atmosphere at the same time can help students more involved in the classroom, so that the traditional classroom will fade the "stiff, boring" coat. It showed vigorous vitality and achieved the effect of ideological and political education with half the effort.

3. Conclusion

All in all, ideology guides behavior, and when a person's thinking and concepts have a huge deviation, it is inevitable that some crazy and extreme actions will be made. As the main position of the dissemination of correct ideas and concepts, colleges and universities bear the heavy responsibility of ideological and political education and management of students, and the traditional management methods have long been outdated, only by making full use of Internet technology to update teaching concepts, create classroom situations, and enrich teaching content and forms, can we better stimulate students' interest in learning, correct students' mistakes, and extreme ideas.

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