

Analysis on The Transformation English Education in China

Chenbo Qi

Xi'an FanYi University , Xi'an, 710105, China

Abstract: The development of the times has put forward higher requirements for English education, and requires it to train more talents that meet the requirements of the times. However, there are many problems in college English education, including the declining quality of talent training, students are tired of learning, lacking of realization of teachers' value and great pressure. The best way out of the dilemma is to vigorously develop specialized purpose English (ESP), to realize the transformation of ESP in English education, and for English teachers to realize the transformation and development of ESP. According to the needs of talent training in the new era, an effective path for teachers' transformation of teachers is Business English.

Keywords: New Era; College English teachers; Transformation and development; ESP

Introduction

Talent training plays an important role in the realization of the great rejuvenation of the Chinese nation. However, China's teachers are "difficult to meet the needs of talent training in the new era" and are in urgent need of quality improvement. This is a "major political task and a fundamental livelihood project". Therefore, educators should carefully analyze and study the problems existing in teachers and talent training, and find out ways to respond.

1. The Dilemma of English Education and the Confusion of Teachers

China's English education gradually flourished in the early stage of reform and opening up. After 20 years of vigorous development, many problems began to arise in the beginning of the 21st century. In the 1980s, English education started from junior high school, and the current primary school (even kindergarten) stage open English class, general English proficiency training has been basically completed in the pre-university stage, a considerable proportion of students have a good listening and speaking ability, so their expectation for college English courses have changed. The work of English talents also develops in a specialized, fine and deep direction^[1].

Traditionally, college English education still follows the middle school teaching method, mainly with the explanation and practice of words and sentence types. At the same time, under the huge pressure of professional title evaluation, they need to find scientific research and innovation points, but in the face of the traditional disciplines that are already intensive cultivation, it is not easy for them to find scientific research topics.

As the vast majority of English teachers in colleges and universities have been divorced from social practice for a long time, their English ability has been greatly reduced, and their listening, speaking, reading and writing ability can not serve the public, and it is difficult to be respected by all students. A series of dissatisfaction between students and society with the teaching of English teachers and the chain reaction bring English teachers into an awkward situation. In addition, the lack of enough knowledge and ability of college English teachers and their lack in talent training, lead to many problems in the construction of the teachers' professional quality^[2]. The reasons for the above phenomenon are very complex. The reasons of the teachers themselves are on the one hand, but there are also many other reasons. The pressure on teachers is huge, and their desire to get out of trouble is also the most urgent. They need policy support and guidance of academic circles, but also need the reform of education managers. How to break the traditional road of transformation and development should be considered combined with the background of the new era in China.

2. The Talent Demand of the New Era and the ESP Transconformation of English Education

The Marxist view of history believes that anyone is a person in a certain social and historical period, and anyone's development must be combined with the background of the times and consistent with the direction of historical development. Similarly, the vocational development of English teachers in universities must also meet the requirements of talent training in the new era.

The so-called specialized purpose English (ESP) is an English language that is closely related to a specific major, subject, or use. ESP education aims to cultivate learners' language skills in the relevant industry activity environments, according to the specific needs of the industry jobs by setting up the corresponding teaching content and focusing on the training of corresponding language skills (Dudley-Evans & St. John 1998), so it can meet the social needs for different levels and different types of English talents to the greatest

extent, and avoid the homogenization of talent training.

At present, although there are different views on the ESP transformation of English education, colleges and universities, the view of vigorously developing ESP has basically become the consensus of the academic circle, and has been recognized by the education management department. In the early 2000 century, some scholars believe that it is very necessary and feasible to carry out ESP teaching vigorously in Chinese colleges and universities. In 2011, some scholars also proved with empirical research that students need goal-context-oriented teaching. In recent years, many scholars study the feasibility of ESP transition and believe that the original education should gradually transform to ESP. Experts and scholars have also put forward many methods of ESP turning from the specific measures of teaching reform, such as the implementation of the “cross-professional minor / double degree mechanism, and the use of the school-level general education elective platform”^[4].

At present, the English education in Chinese universities is undergoing an ESP shift, and with the development of the times, especially with the development of pre-university English education and the strengthening of students’ independent learning, the future EGP may be completely replaced by ESP. To this end, the training and reserve work suitable for teachers should be put on the agenda.

3. Business English is an Effective Path for Teachers’ Transformation

ESP is aimed at cultivating industrial language skills, but the industries involved in social life are invincible. How can English teachers with traditional education background choose the transformation path? The author believes that social needs should be combined with personal knowledge structure, the characteristics of the teaching school and other factors. However, among the many options, business English is one of the directions that most meet the development needs of the new era, and it is also one of the most promising transformation paths for the integration of personal career development and the great cause of national rejuvenation.

However, high-quality business English service talent is seriously scarce in China. According to relevant reports, China’s business English talents familiar with international law, international trade law and WTO rules are relatively scarce, even in the forefront of Shenzhen and Shanghai, there are fewer business English talents with such quality and ability. With the improvement of China’s participation in various international affairs and international competition, the lack of compound international talents proficient in foreign languages and able to participate in international cooperation and international competition will bring serious losses to China in various foreign-related affairs.

It can be said that the times calls for business English talents, especially business English talents who are proficient in international law. Which needs the English teachers shift to be business English teachers and law English teachers. It can be said that the times calls for business English talents, especially business English talents who are proficient in international law. Which needs the English teachers shift to be business English teachers and law English teachers. At present, in the ESP of English education to practice, business English has received attention. Some key universities have built a complete subject system of business English from undergraduate to doctoral students, some universities have set up business English departments, and opened business English majors and legal translation majors. With the development of university business English and legal English professional syllabus and the publication of the series of English professional textbooks, as well as the boom of Business English Certificate (BEC) and Legal English Certificate (LEC) examinations, business English presents a good momentum of development and is bound to cultivate qualified talents for the society. College English teachers combine their own situation, actively transform, devote themselves to the business English talent training as soon as possible, to promote their own better development.

4. Summary

At present, the difficulties faced by English education in colleges and universities and the decline of the quality of teachers are the result of no timely adjustment of China’s English education system, and also the result of English teachers’ adherence to tradition and reluctance to try. It is particularly important to do a good job in the transformation of English education and the transformation and development of teachers, especially in the business English transformation and legal English transformation of English teachers. In short, in order to cultivate the innovative talents needed by the times, we need teachers who can innovate, and we need to support innovation and cultivate innovation mechanisms.

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About the author:

Chenbo Qi (2001.1 —), male, student majoring in International Economics and Trade of Xi’an FanYi University.