

Research on the Construction of Service-oriented Student Party Branch in the New Era

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Abstract: The construction of service-oriented party organization was put forward after the 18th National Congress of the Communist Party of China. As one of the grass-roots party construction, the student Party branch in Colleges and universities should gradually establish a comprehensive and service-oriented Party branch under the call of the party and the leadership of the party organizations of secondary relevant colleges and departments in Colleges and universities, so as to strengthen and deepen the reform.

Keywords: Service-oriented Party branch in the new period

To establish a service-oriented branch in the team of college students, we should highlight the service function and role of the team itself, and show the leading role of the branch work with the essential role of service. In the process of building a service-oriented Party branch, first of all, we should strengthen the relevant training of Party members in each student branch, improve the professional talents and personal service ability of Party members in the branch. Secondly, from the policy level, we should constantly improve the construction content of the organization and strengthen the update and guarantee of relevant systems. Finally, through the continuous expansion of service scope and content, innovate service content and related carriers, constantly strengthen and improve service ability, provide personality and service content for the learning of student branch Party members, solve the confusion in life and learning, improve their political quality, and promote the development and progress of college students in an all-round way.

1. Unreasonable content setting of key services

The setting of the work content of the service-oriented student Party branch will seriously affect and restrict the service effect and relevant service content of the whole organization. At present, there are some serious problems in the setting of service content in the student party organizations in Colleges and universities, especially in the student party organizations related to the second University, which are reflected in two aspects: the setting of key content and the setting of relevant service content are not comprehensive.

In the setting of service content of student Party branch, the first is in the core key areas, and the second is that the setting of key service content should be reasonable and effective, so as to fundamentally improve the service efficiency of the branch. In the process of Party branch construction, only by grasping these two contents can we fundamentally solve the problems existing in the construction project. The service content related to the Party branch will seriously affect and restrict the service quality and effect. There are big problems in the service content structure of the current service-oriented student Party branch organization construction, mainly in two aspects: key service content and incomplete service content.^[1] As shown in Figure 1

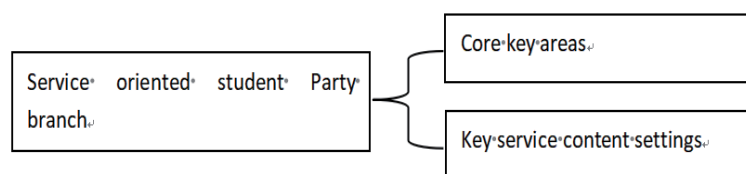


Figure 1. Setting Diagram

2. The service content set is not comprehensive

When providing relevant services, in addition to providing a series of services for students in the field of students' growth characteristics, the most important thing is to provide one-to-one and diversified services for more students, and try to be as comprehensive as possible in the relevant service content.^[2]

With the current international and domestic influence of our country, especially the rapid development of our country in economy and society, and the continuous expansion of the scale of university campuses, students will face more serious problems and difficulties

in life and study, especially in employment. If there are no relevant organizations and institutions to formulate measures and policies more in line with the actual situation, It will cause the student Party branch to keep pace with the times in the process of development.

These problems may be overcome by their own efforts, but in most cases, they need help from peers or teachers. This requires the party organizations in depth to help in a timely manner and to reflect their advanced nature. At present, college students are facing great employment pressure. The majority of graduate students first need more comprehensive employment information, and the most important thing is to provide students with the employment skills and psychological health counseling they need. At present, a series of services provided by Student Party branches in many colleges and universities are relatively single and not systematic. If the relevant service content provided by the student Party branch cannot be satisfied by the current students, it will inevitably reduce the role of the Party branch as an organizational Battle Fortress, resulting in a great reduction in the influence of all Party members of its own branch, the status will be replaced, the role will be weakened, and it will be directly replaced by other student organizations. As shown in Figure 2

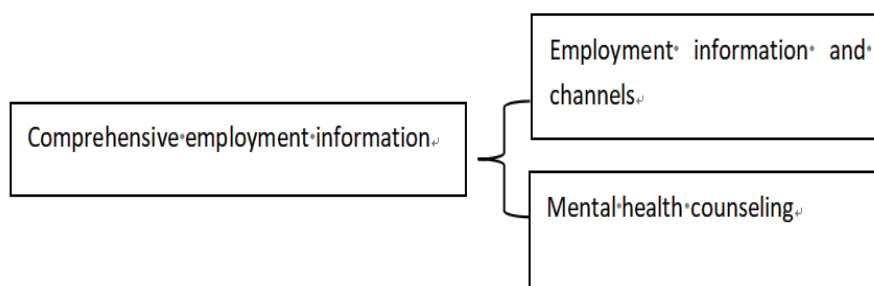


Figure 2. Structure Diagram

3. The service ability of student party members of the branch is insufficient

At present, there is a problem with student party members in Colleges and universities, that is, their academic performance is very good. There is a common feature, that is, their professional performance is relatively excellent, but they always ignore their service and organization ability. If a party member only does his own learning well, it can only prove that you have good learning ability. If you don't have good team consciousness and ability, Without a strong sense of service, students will only pay attention to the cultivation of learning ability and ignore the improvement of their ability in all aspects. Student party members pay particular attention to their professional course scores and the publication of relevant papers. Many standards are selected from the excellent students based on their own achievements and ignore the students with relatively high comprehensive quality, resulting in the selection of activists, It leads to paying too much attention to the professional achievements of student party members and ignoring the requirements of comprehensive quality.^[3]

The result can not well enhance the influence and role of student party organizations. The service ability of Party members of the branch can not meet the requirements and needs of diversified services of college students, let alone provide higher level services for Party members of the student branch. Therefore, in a sense, it is not conducive to the overall improvement of the unity, influence and cohesion of the whole organization.

4. Conclusion

The student Party branch is responsible for the daily affairs of the student branch. The relevant organizational system and settings should be complete, and strengthen the daily contact with the majority of students. The student branch should carry out rich and colorful activities, and must face a wider group of students, such as other majors and other colleges, improve the participation of the whole student, and make full use of the team advantages of the student branch, Integrate relevant service resources, increase system guarantee, and fundamentally improve the role of student branches.

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