

In the “Post-epidemic” Era, the Idea of the Construction of an International Chinese Online Platform

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Abstract: In the “post-epidemic” era, online learning mode has become the mainstream form or even the only form of international Chinese language education. At present, the existing international Chinese online education platform has its own characteristics and shortcomings, so it is imperative to design an integrated international Chinese online education comprehensive platform. This paper puts forward the development and construction, function setting and technical support of this platform.

Keywords: International Chinese education online platform development and design

1. Introduction

Nearly two years since the COVID-19 outbreak, our country has experienced a hard mask to provide 350 billion masks to the international community ; from scientists forgetting themselves to study the vaccine ; Since the beginning of the outbreak, some Western forces tried to block China, with imports, exports and imports from These months

At the beginning of the outbreak, Chinese-language national education also faced many problems. It was just during the Spring Festival that a large number of international students left China to return to their hometown. Affected by the epidemic prevention policy, they could not return to China to continue their Chinese study. Up to now, universities use network technology to set up live broadcasting, recording and broadcasting teaching, gradually out of difficulties. Although the current online teaching is just an emergency alternative, basically facing the stock of students, and the forced to cause a certain degree of confusion at the beginning, once caused doubts and resistance, but with the long-term of the epidemic and the continuous improvement of online teaching, the current situation on offline teaching has become the mainstream form or even the only form of education .Students gradually adapt to the learning process in the online learning mode. After the end of the epidemic, online education will surely become a coexisting form of education with physical classroom education^[1]

At present, the existing international online education platforms for Chinese include Hansheng Chinese, Italki, Preply, Ihatoo (Ha Rabbit Chinese), Tang Feng Chinese, Chinesebon (Chinese Gang), slow Chinese, etc. The number of international online Chinese education platforms is increasing, but most of them are their own teaching on their own web platforms. For example, in slow Chinese, pinyin teaching, oral practice and Chinese theme chat; Ha Rabbit Chinese is mainly aimed at teenagers; Preply provides one-to-one services to international Chinese learners; Chinese Voice Chinese features Chinese learning games, etc. However, the development of these online education platforms also faces many problems, such as: limited influence. For international Chinese learners with certain online learning experience, they can find different online education platforms by searching and trying different online education platforms. For potential learners, it is difficult to find a platform to meet their learning needs; some platforms are Chinese teachers, lack of professional knowledge, correct and scientific teaching; scattered resources and forces to form joint forces to better serve Chinese culture communication; most universities are not engaged and do not support the scientific and effective development in theoretical research, practical operation and professional personnel training. In view of these problems, the author believes that official institutions can organize to build an integrated international online Chinese education platform.

First of all, it should be led by the State Han Office and other official institutions, and jointly develop and build departments and institutions such as Chinese Cultural Center, Confucius Institute, overseas Chinese Education, and domestic colleges with international Chinese education major and Internet companies. Chinese cultural center, Confucius institute, overseas Chinese education as three indispensable international Chinese education force, if can develop international Chinese education platform, the initial platform to lay a good foundation, and the addition of the Internet company, for the platform web design and formation provides technical support, at the same time can inject market vitality into the platform, improve the user experience. At present, there are also international Chinese education platforms and universities in cooperation with the development, but often with separate schools, the strength is slightly weak. If relevant universities can participate in the construction and development of the platform as much as possible, it will help a large number of experts and scholars to directly apply scientific theory to the curriculum design of the platform, and also help universities to cultivate international Chinese online education professionals in this process, and inject impetus into the platform

construction and the development of online education. The joint production of these well-known institutions can also enhance the influence of the platform, so that more international friends who want to learn Chinese can find “organizations” on the Internet.^[2]

Secondly, the platform can integrate course live broadcast, recording, oral exercises, data sharing, cultural communication, social networking and games. Most of the existing Chinese education platforms are mainly single functions. For example, Preply mainly takes live classes where teachers control the course progress themselves, lacking information sharing. If learners need relevant information unless the teacher shares it themselves, they need to find it on the Internet, which will not only affect the learning progress of students, but also can not ensure the accuracy of the information. The platform integrates it to form a whole chain of closed-loop education services, and students can complete the past learning tasks spanning several platforms in one platform. This not only saves the time of the learners, but also helps to improve the learning concentration, forming a good learning atmosphere, which is not easy to be distracted by the network information. The course teaching video can be recorded and broadcast according to the content of teaching that each university is good at, and the content should be written around the initial, middle and advanced Chinese basic knowledge and important and difficult knowledge. Live broadcast can be carried out in detailed analysis, explanation, practice and deepening supplement according to the content of recording and broadcast. Oral and text exercises can be directly on the same page with relevant teaching live broadcast and recording design, and links to virtual scene games can be added. Contextual games can design dialogue, text spelling games in different situations according to different ages and Chinese levels. The platform can build a social section convenient for communication between teachers and students. Teachers and students can inform course information and share learning information with each other. Learners can directly form learning groups through the social section to learn and supervise each other.

Then, colleges and universities should be deeply involved in the platform construction and curriculum development. International Chinese education experts in universities have profound theoretical foundation and rich teaching experience. Understanding the needs of learners at different stages can ensure the correctness, effectiveness and systematization of the curriculum. Universities have a good academic research environment, which can deepen the international Chinese online education research in the process of participation, provide theoretical support, and reduce the theoretical arbitrariness in the development process of online education platform. Different colleges and universities because in different geographical location, will come into contact with different countries, and have their own fields and teaching resources

Finally, the platform should cooperate with excellent Internet companies. In the 5G era, the development of network information technology is accelerated, and Internet companies with mature technology will be at the forefront of development. Its cooperation can make the platform carry the latest technology, improve the rationality of web calling speed and interaction design, and bring a good sense of experience to learners. Based on the information that the learner provides when registering the user,

Big data and cloud computing technology are used to develop personalized learning plans for learners to meet the diverse learning needs of learners. Some official institutions such as the National Han Office carry out macro-control from a professional perspective, and some Internet companies adopt highly market-oriented methods, which will be able to meet the needs of learners in an all-round way, so that learners can conduct online learning scientifically, reasonably, effectively and flexibly.

2. Conclusion

With the development of science and technology and the diversification of learning methods of the young generation, online learning platforms will exist and develop for a long time. It is imperative to design and make a comprehensive international Chinese online education platform, but it is a long way to meet the diversified and personalized learning requirements of Chinese learners and have a long way to go.

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