Construction of College Students' Innovation and Entrepreneurship Training System Under the Background of Educational Informatization

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Abstract: College Students' innovation and entrepreneurship education is the main direction of modern higher education and a key step to promote local education. Combined with the main characteristics of university education, this paper reviews the problems related to innovation and entrepreneurship, and puts forward the rapid development based on educational informatization, so as to develop an innovation and entrepreneurship training system, increase students' innovative spirit in the University, and lay a good foundation for university innovation and entrepreneurship education.

Keywords: Educational informatization; College student; Innovation and Entrepreneurship

Because of the gradual growth of social economy and the development of science and technology, China's industrial structure has undergone the best changes, and China has developed into a free and powerful country. Information technology is increasingly integrated into all aspects of our daily life. Only by improving the understanding and contact of modern information technology, Internet and cloud computing can we continuously promote the development of social production performance. Promote students' entrepreneurship through the application of information technology, highlight higher education, introduce innovative development, increase students' innovative spirit, stimulate students within the framework of educational venues, timely discuss innovation hotspots, and give some appropriate instructions on issues related to innovation and entrepreneurship education.

1. Characteristics of College Students' innovation and Entrepreneurship Education

Its further development has completely changed the modernization process of the education system, improved the road of traditional innovation and entrepreneurship education, widened the road of innovation and entrepreneurship, and enriched and developed the students' ability by expanding communication. Advances in the field of educational information technology enable people to better understand society and make complex and arduous courses simple and scientific.[1]

The goal of innovation and entrepreneurship training students is to meet the requirements of their own development, fully apply the knowledge, experience and skills obtained through information technology, recognize the direction of social development, innovate and actively implement. Therefore, universities should make full use of the development benefits brought by modern education and training to improve the information of innovation and entrepreneurship education and students' innovation consciousness.

2. Existing shortcomings of College Students' innovation and Entrepreneurship Education under the background of educational informatization

2.1 The design of innovation and entrepreneurship education is unscientific and the management is unorganized

The innovation and entrepreneurship education and training system of most graduates is insufficient and fails to combine the actual mechanism of schools and specific things with the innovation education system. The supervision system of innovation and entrepreneurship education is largely based on the relatively mature school model. These supervision systems completely learn from other schools, resulting in backwardness due to the introduction of bad systems.

2.2 Lack of educational standards and few opportunities for social practice

In the past decade, China's higher education has attached great importance to innovation and entrepreneurship education, and some universities have integrated the innovation and entrepreneurship education system into various fields. Generally speaking, although the university will develop in the student innovative training program, the corresponding innovative courses have been relatively established and the teaching will be relatively perfect. Many students are not satisfied with the innovative practice, and the development of students' innovative spirit and entrepreneurial ability is very disadvantageous. In terms of innovation training, the number of students involved is limited. University education for students is based on innovation. Social practice needs a platform, but

this platform is still relatively backward. Innovative education allows students to learn more relevant theoretical knowledge in their study, and there is no way to practice, so their sense of innovation is not strong.[2]

2.3 Backward information education platform

If universities introduce innovation and entrepreneurship training, it is necessary to make more use of information technology in education. Many schools are slowly rising in practice. The quality of innovative education is limited by many factors, resulting in a serious disconnection between practice and theory. In fact, most universities are trained in the form of innovative entrepreneurship training mode. Many teachers have no practical benchmark and practical experience, but only let students understand the theoretical knowledge in the field of creative entrepreneurship. Modern information education has less support for students' innovation and entrepreneurship training practice. Many universities do not provide students with specific venue resources for innovation and entrepreneurship practice, such as laboratories, halls, training centers, innovation activity centers specializing in innovation activities, and lounges for related projects. Although some universities have set up practical venues complementary to the courses, the scale is relatively small, and the number of students receiving innovation and entrepreneurship education is limited, which can not meet the practical operation of most students.

3. Strategies for constructing the cultivation system of College Students' innovative and entrepreneurial ability

3.1 Improve design and system

Local normal universities should improve the founding criteria of College Students' innovation and entrepreneurship education, improve the internal operation mechanism of innovation and entrepreneurship education, and stimulate the enthusiasm of teachers and students to participate in innovation and entrepreneurship education. First, establish a sound management system, improve the top-level design of entrepreneurship education innovation school, and implement and improve the obligations and responsibilities of both parties. Second, the leaders of the college should strive to guide students to actively participate in entrepreneurship education innovation, establish a double incentive cooperation system, actively guide colleges at all levels, and deeply integrate entrepreneurship education and innovation education, Incorporate the contents of innovation and entrepreneurship education into the talent training programs in various professional fields.

3.2 Focus on establishing a training platform for innovative courses

Deepening innovation in the field of education means that local teaching institutions must respond to the growth and development of students, apply local advantages to accelerate the development of digital schools, improve innovative information and education systems, improve the performance of the network in the field of educational content, and improve the position of information and education services. At this stage, colleges and universities have no practice close to students. Based on innovative projects, they practice in the teaching of cooperative innovation experimental projects, develop practical and innovative projects, and improve students' ability to innovate and start businesses. Teaching activities must give full play to their potential, promote the innovation of innovative higher education courses, improve the institutional framework, and establish a scientific, reasonable and complete system.[3]

4. Conclusion

The Internet plus era provides students with opportunities to diversify jobs. In this regard, the government, companies and universities must coordinate their efforts to create proactive and alternative framework conditions for promoting students' entrepreneurship, and improve the direction of education and practical training, so as to promote students' autonomy and entrepreneurship in the new era of the birth of the most innovative people. As starting point Internet plus individual disciplines, universities should promote the development of innovative talents, and promote the development of employment opportunities for Undergraduates Based on technology development and market demand, and the development opportunities and interests of Internet plus background. At the same time, we will encourage creativity and creative talents to promote the development of the "Chinese dream" with the "dream of innovation".

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