

# Comparative Analysis of Governance Structure of Open Universities at Home and Abroad

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**Abstract:** In the development process of higher education, open university is an important form of higher education system. Learning from the educational ideas of foreign open universities can provide reference for the development of open universities in China. The internal governance structure of open universities is based on the talent training plan of colleges and universities, perfecting the modern university system and constructing the core education concept. Through a detailed analysis of the internal governance structure of open universities at home and abroad, this paper compares the operation modes of the internal governance structure of open universities, hoping to improve the school running management system of open universities and promote the development of open universities in China.

**Keywords:** Open University; Governance structure; Education

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China's Radio and Television University was first proposed by Mr. Deng Xiaoping. In order to revitalize China's education and improve the quality of our citizens, a radio and television university system covering all prefecture level regions has been set up, which has enriched people's spare time study and life, trained many graduates with higher degrees, and promoted the overall development of China's educational level. After decades of educational reform, radio and Television University established the National Open University in July 2012, which symbolizes the transformation and upgrading of China's adult education, and built a National Open University with Chinese characteristics. In the Open University, by optimizing the internal governance structure, it can effectively promote the management and academic development of the University.

## 1. An overview of the internal governance structure of Open Universities

The internal governance structure of open university refers to the governance activities carried out within the University, using systematic decision-making to promote the development of university management system, complete its educational objectives, and establish the internal operation mechanism of Open University. Adjusting the operating relationship between the internal organizational structures of open universities can promote the exercise and distribution of power and improve the internal governance structure of open universities. The internal governance structure of open universities needs to be distinguished from the management concept of ordinary universities. Beyond the academic scope, it pays more attention to the improvement of national basic literacy, so as to improve the overall national education level, take the realization of higher education as the school running purpose, and realize the educational view of lifelong education. In the process of implementing open universities in many countries at home and abroad, we need to face problems such as teaching quality, school running cost and school scale. According to the school running characteristics of open universities, we need to clarify the structure of leading institutions, executive institutions and supervision institutions, so as to promote the rationality and scientificity of internal governance. In countries with open universities, it is necessary to construct the internal governance structure and scientifically divide the rights and responsibilities of different responsible persons, so as to promote the sustainable development of open universities and optimize the school running concept and teaching effect<sup>[1]</sup>

## 2. Internal governance structure model of foreign development Universities

### 2.1 The model of internal president governance in Open Universities

In the Open University, the Council carries out the construction of the organizational structure, and uses the president's governance mode to manage the affairs of the University, so as to separate academic and administration, so as to achieve the optimal balance of the internal power mode. The main function of the Council is to set the internal management functions of the school, including

formulating management rules and school running regulations, which plays a role in ensuring the daily operation of the school. The principal governance model can reflect the principal's administrative functions, especially the rational use of teaching resources, and promote the academic improvement of the school, which is conducive to the realization of the school's educational concept. For example, open universities such as the Open University of Hong Kong, Iran's peiyaminor University and Thailand's sukhtar Open University all adopt the model of President governance in the internal governance structure of open universities.

## **2.2 The school is governed by the Council and the board of directors**

Under the school governance mode jointly established by the Council and the board of directors, the president will coordinate, lead and perform their respective duties, with the president as the highest leader. On the premise of the separation of academic and administrative powers, the exercise of administrative power is the core. In the internal governance structure of colleges and universities, the president is the main leader, and the Steering Council and other committees are the management organization. The headmaster carries out management decisions on school affairs and manages the daily work of the school. In the process of school project construction, the Council and the board of directors make decisions. For example, the Open University in Malaysia = adopt this internal governance model to promote the development of the campus. In campus governance, we should pay more attention to the construction of management posts, especially the construction of organizational framework within the campus, and carry out the organizational construction of open university education through three levels of Education: Department, college and university. Ensure the daily operation of guest room university through systematic internal governance structure. [2]

## **3. Internal governance structure of open universities in China**

### **3.1 Establishing the governing mode of the Council under the leadership of the Party committee**

In the National Open University, it is necessary to transform and upgrade the internal governance structure and optimize the internal management system of the National Open University. Through the comprehensive analysis of the open universities at home and abroad, it can be analyzed that most open universities adopt the governing mode of Council or president. Under these two school management modes, it can play the effect of separating the two powers. In the internal governance structure of China's open universities, due to the political system with Chinese characteristics, a Council under the leadership of the Party committee can be established to ensure the development stage of China's open universities, maintain the educational concept with Party spirit, and promote the establishment of correct outlook on life and values in the process of educating people.

### **3.2 Constructing the internal governance structure of parallel political power**

The socialist system with Chinese characteristics can harmoniously unify the relationship between academic power and administrative power. In the case of parallel academic and power, promote the development of academic power and make the internal governance structure of the school more in line with the needs of teachers. By optimizing the organizational structure framework, we can set up a good academic development environment, establish a long-term and harmonious development mechanism, make a reasonable division of labor between administration and academia, build a parallel internal governance structure, and optimize the system construction of open universities [3].

### **3.3 Building a unique governance culture of open universities in China**

In the development process of China's open universities, it meets the national demand for talents. In the subordinate structure, the implementation of educational ideas at the levels of colleges, departments and universities can effectively promote the paternalistic and partner teaching atmosphere and improve the internal governance structure of China's open universities. In terms of academic philosophy and the construction of campus academic atmosphere, we can develop the Open University into an institution of higher learning with Chinese characteristics and adapt to local culture, and form a unique governance culture of the Open University.

## **4. Conclusion:**

To sum up, there are obvious differences in the internal governance structure of open universities at home and abroad. Under different historical and cultural backgrounds, the governance model of open universities has its localization characteristics. Based on different races and national conditions, we can build a characteristic internal governance structure of open universities. China's national open universities need to conform to China's national conditions and build a socialist internal governance structure with Chinese characteristics, so as to promote the development of open universities.

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