Original Research Article

A New Probe into the Effective Dissemination of Marxist Theories in the Network Environment

Ning An

Education Bureau of Jinzhong City, Shanxi Province 030600

Abstract: The Internet provides convenient conditions for the dissemination of Marxist theory and accelerates the popularization of Marxism among the majority of students.However, the dissemination of Marxist theory among college students in the network environment is also influenced by the strong academic color, the poor quality of theoretical workers,The challenge of non-Marxist ideology and the influence of factors such as the squeeze of diversified Internet content. The solution is to build attractiveEstablish a proactive communication concept, strengthen the construction of the network communication team, and improve the Marxist theoretical knowledge of college studentskeep.

Keywords: Internet; Marxist theory; Communication; College students

The new method of the Internet has brought great convenience to cultural dissemination. College students account for a large part of online life, and how to use the Internet as a new way to improve students' enhancement of Marxist theory is related to how to spread Marxist culture. The emergence of the Internet can indeed help people obtain information faster, but because the information is too messy and difficult to integrate, it is difficult for people to effectively extract the information they see, and Marxist theory is a more complex and deep knowledge.

1. The spread of Marxism on the Internet Influence

The impact of information networking. The times areProgress, the rapid development of the network has given rise to information disseminationProvides a good way to make people faster and moreEffectively receive information from the outside world, which is different fromtransmittingThe spread speed is slow and there are few channels like the traditional way,Internet life has brought many things to people's livesConvenience has now become a way for people to exchange ideas,An important tool for spreading a good culture. The internetThe development of information provides people with better access to information.For convenience, for the spread of Marxist theoryProvide a new platform to show people, letPeople have a better understanding of Marxist theoryTo further develop Marxism. Despite itThere are many benefits, but there are still deficienciesFang, the complexity of network information makes everyone Have the right to speak on the Internet, and these comments bringIt's not only an exchange of ideas, but also badInfluence, and these overly opinionated information.

2. Internet informatization to spread Marxism

Provide an effective way. Quick information disseminationThe spread of Marx's culture can also be helpful, butIn order to make the country as big as the city as small as every villageSufficient or easy access to the transmission of online cultural knowledgebroadcast. The Internet can make the party's voice more clearlyVoice, the needs of society can be conveyed, and it can also be People express their personal opinions autonomously and let the countryThe voice of the people can be heard, and the people canGet the country's instructions and send theCultural dissemination of different groups greatly providesIncreased convenience and increased the relationship between the country and the peopleCommunication to make Marxist theoretical thinking moreRich, appearing in the masses in an innovative wayIn front of us, to help people better learn from Marx's masterThe spirit of righteousness theory is implemented in life practice.At the same time, the convenience of online life can be used asIf youencounter any problems, you can directly on the networkWhen asked in person, there will be a related person in charge.Solve the problem well, let people answer all questions and doubtsIt must be solved, instead of asking questions unilaterally,Can make the work better and more effective. Network Network life bringsconvenience to people and can help peopleWe strengthen the view of Marxist theory in mindRead, to achieve the purpose of spreading excellent culture.

3. Spreading Marxist Master in the Network Environment Righteous way

Ism. First of all, regardless of the network life network environmentHow complicated the environment is, people must stick to the horseThe core of Crexism, the traditional ministry cannot be discardedPoints, we must insist that Marxism is in ideologyThe guiding position of the state, adhere to the essence of MarxismA New Probe into the Effective Dissemination of Marxist Theories in the Network EnvironmentPolitical Work AreaThree, concluding remarksGodguidesthe people's lives and behaviors, combined

with the new network methods, helps spreadMarxistprinciples, grasps the trend of changes in the thinking of the times, and further consolidatesMarxism. Theoretical thoughts core the theoretical achievements of Marxism through the network environmentShow the heart content to the public, let people build a harmonious society, Marxism is no longer a flat theory, but let it really go deep into theclassroom into the classroom, into people's lives, and implement people's thoughts and behaviors. Among them, this isThe most effective way to spread ideology. One more point, Marxism must retain the traditional content, and then improve according to the requirements of the new era, promote people's more acceptable theoretical knowledge, and help people learn and understand the guiding ideology of Marxism in a clearer way, and everything should be based on reality. Begin with party members, students, and mass cadres, and each part must be grasped earnestly. Do a good job in dissemination of theory in front of studentsWork, focus on work in front of the cadres, implement the anti-corruption and anti-corruption efforts, and do things for the masses with the guiding ideology of serving the people with the spirit of Marxism. Persist in the implementation of the combination of theory and practice, implement the theory into life, and use the theory to help in an effective wayPeople solve practical problems in life, persuade people with reason, and emotional people, so that theoretical education deeply enters people's thoughts.

4. Effective means of transmission. Use popularization

The way of communication can make the masses feel the horseThe charm of Crexism. Popularization is to fulfilMeet the needs of the masses and truly achieve the goals of the masses To achieve the needs of the masses, it is also necessary toDisseminate to the masses in an easy-to-understand way, not fakeDakong's noble theory must be under MarxismTo the masses, spread the word, use the people Spread the culture in a way that you like to hear and hear. MarxDoctrine is no longer an empty theory, but based onTo implement the guidelines, use the networkWay of dissemination to help Marxism realize the rationaleThe popularization of the theory must maintain the popular form.Can not only spread the value content of excellent culture, but also bodyNow its value. Close to the People's Mark in contentGuidance of thinking theory. The content is more theoretical Knowledge, it's hard for people to understand what's inside at a timeDeep connotation, it's not hard to understand, it's all peopleGuidance based on past experienceResults, so many people find it difficult to understand MarkThe connotation of the spiritual theory of thought, what we have to doIs to let him get closer to the peopleUnderstand that this is the culture of the country must be adhered toTo spread the country's excellent traditions, you must understand it.

5. If you want moreTo spread the spirit of Marxism,

we must rejectAbandon the original indoctrination method of dissemination of theory. do not wantBlindly talk about some theoretical knowledge of fake DakongTo the masses, but to be truly implementedThings, let the masses see the results, from their hearts to MarkThe spirit of ideological theory produces admiration and admirationSense, let people's conscious awareness autonomously increaseAdd, instead of compulsively instilling theoretical knowledge,Not only does this fail to spread good culture, but it willTo make people bored, to make learning more

Be entertaining, so that you can teach thoughts happilyEducation, so that the masses can truly feel the horseFun in the theoretical education of Crexism, happy to goLearn the spirit of Marxist theory through the InternetLife can better reflect the era of MarxismSex, using new media resources for online educationProvides a good platform to showcase cultureThe results of education also bring to the promotion of a good cultureHas a positive effect, but the same diversity of informationAnd complexity will bring a series of problems. for exampleSaid that the amount of reading is not high, and the form is relatively simple, appearingIn this case, it is necessary to make full use of the advantages of the network.Measure the situation and shortcomings, adjust the problems in timePlan, solve it, develop an effectiveActivities, truly combined with multimedia transmissionSpread excellent culture, blend the scenes, and entertaining through education,Let the masses accept the dissemination of theoretical culture withoutIt's blindly instilling, so it's useful for teachingmeaningless

6. Concluding remarks

In short, the rapid development of the Internet age is rightIt's not a small challenge for us, but at the same timeIs a good way to help us betterTo promote theorization of Marxism and bring ideasJoin the masses and truly implement it. therefore,Make good use of the network environment and increase publicity efforts.Spread the socialist culture with Chinese characteristics, soSo that people can truly feel MarxismThe charm of theoretical spirit promotes the modern society development.

References:

[1] Chen Antao. Marxist popularization of Internet language norms [J]. Social science scholar,2010, (11).

[2] Xie Chunhong, Zeng Linghui. Network Culture Dissemination and the Popularization of Marxism in Contemporary ChinaRealize [J]. Journal of Yunnan Administration Institute, 2010, (01).