

Exploration and Reform of Ideological and Political Teaching in Western Economics Courses Under the Background of New Liberal Arts

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Abstract: The construction of new liberal arts arises at the historic moment under the background of higher education reform and new engineering construction. Promoting the development of liberal arts higher education is an important measure to adjust the structure of higher education reform and promote the overall development of higher education. Under the background of the construction of new liberal arts, it is of great reform and practical significance to promote the reform of the ways and methods of cultivating talents in economics. The theoretical course of western economics specialty is the basic theoretical course in the training program of economics specialty, and the exploration of ideological and political teaching of western economics curriculum is of great educational significance for cultivating economic talents. By the theory of microeconomics and macroeconomics course of ideological elements of digging, redesign the corresponding teaching content, innovative use of teaching methods and teaching methods, reform the teaching effect evaluation system and methods, combination of western economics teaching and the present ideological content, so as to achieve the unification of the theory and practice, The integration and synergy of professional curriculum education and ideological and political theory system and human effect.

Keywords: New liberal arts; Western economics; Course education

1. The necessity of western economics curriculum ideological and political

First, the ideological and political theory curriculum system in universities has its own defects, which makes it difficult to complete ideological and political education tasks in the whole university stage. In today's higher education system, all colleges and universities set up principles of marxism, socialism with Chinese characteristics, ideological and moral cultivation education, political education theory courses, but in the whole system of talents cultivation of college students' political education class, professor of political theory course view, outlook on life and world view of learning and professional curriculum system alignment is not enough, Existing in two sets of ideological and political curriculum education system, ideological and political curriculum and professional courses did not form the teaching synergy. The political education of college students only combined with specialized courses of course education to fusion, to complement each other, through the ideological elements of the professional course of mining, the innovation education teaching way and change the teaching effect evaluation way, to enhance students for countries and people's cultural self-confidence, system of national self-confidence, self-confidence, etc., to improve the level of college students' ideological and political culture, To cultivate beneficial talents for the country and its people.

Second, it is necessary to combine the history and content of western economics with ideological and political content to achieve the purpose of Chinese characteristic education and teaching. The major of economics was formed after the Industrial Revolution in western countries and was represented by Adam Smith's *The Wealth of Nations*. Our country present stage of economic development system is the combination of marxist economics and China's characteristic socialism economic construction in the process of practice experience and experience to set up, of course also draw lessons from the western economics in the process of building the theoretical results and the teaching methods, to form the different from western economics economics system with Chinese characteristics. Western economics theory system is based on the development of the western capitalism and the way of development, on the basis of characteristics with manifest the bourgeoisie itself, with a strong exploitation features, this requests us to use in the process of the development of economics and the teaching criticism and doubt to treat the spirit of the western economics theory achievement, It is necessary to revise and guide some theoretical achievements of western economics to achieve the teaching purpose of training successors of socialism. "Economic man" hypothesis of western economics, for example, requires us to dialectical view of nature of "economic man" hypothesis is the enterprise or individual and personal interests first, is the requirement in certain resources, the characteristics of environmental constraints to the pursuit of personal interests but in teaching practice of our country should be the "economic man" to treat objectively, Abide by national laws and regulations and ethics in pursuit of maximum personal interests.

Third, ideological and political education in western economics courses is a compulsory course for college students majoring in economics. These graduates majoring in economics will work in banks, insurance and financial service companies in the future.

These positions require high political literacy and moral accomplishment, as well as strict professional ethics requirements. Reality in financial and economic class company workers, illegal and criminal behavior is more, show the financial fraud, financial, financial fraud and corruption, especially in the process of the development of the Internet financial, national laws and regulations in the financial field is not sound, give the chance of financial fraud and corruption in many entrepreneurs, this violated the power and interests of the citizens in our country. Therefore, western economic theory courses need to be combined with ideological and political courses to carry out ideological and political education in western economics courses, so as to cultivate the ideological and political moral level and political accomplishment of economic college students.

2. Ideological and political practice exploration of microeconomics course

There are abundant ideological and political elements in the teaching content of microeconomics theory, which can be explored. It is the key stage of cultivating economic talents to combine the theoretical content with ideological and political courses to give play to the educational function of microeconomics.

2.1 Innovate ideas and update methods

Microeconomic theory content is the actual joint national consumption, can innovation when microeconomics teaching design teaching conception, update teaching methods, select some with better ways of teaching results, such as immersion teaching method, role, deductive method, etc., and pays attention to the application of multimedia classroom equipment, put the students into the teaching rhythm. When explaining the development and changes of national economy, we can select some short documentary films of China's contemporary economic development and summary of economic development achievements and other videos and pictures, so that college students can feel the great achievements of China's economic construction and feel the sense of pride and identity of China's national development.

2.2 Dig into the ideological and political elements of the course

Many key teaching contents in the course of microeconomics theory contain available ideological and political elements. In the course of microeconomics teaching design, we should actively use the ideological and political elements for reference, so that college students can improve their political literacy and ideological and moral cultivation in the course of theoretical learning. In the interpretation of residents consumption price index, for example, since the founding of residents consumption price index can be changed via the icon in the form of image display, it can intuitively reflect the living standards of the masses of the people in our country under the leadership of the communist party of China is higher and higher, the quality of life is getting better and better, through this to strengthen college students' group for the support and love of the communist party of China, At the same time, we can further feel the superiority of the socialist market economy system with Chinese characteristics. Microeconomic research on individual businesses and consumers, the teaching content is more fit the actual situation of People's Daily life, when teaching, we should use the marxist basic viewpoint and the method to correct learning microeconomics theory content, so that we can to ensure that college students can be more system accurately grasp the overall connotation of microeconomics. Since the introduction of China's reform and opening up in teaching achievements and major breakthroughs, students can enhance confidence in the socialist system with Chinese characteristics, for the future "two centenary goals" and the realization of the Chinese dream to lay a solid ideological foundation.

2.3 Integrate ideological and political teaching content

In the theoretical system of microeconomics, efficiency and fairness are two relatively unrelated economic terms, and the realization of efficiency has no direct and inevitable connection with fair distribution. In the distribution of social resources, a small number of people occupy more resources, so that another large number of people occupy less resources, and there will be the phenomenon of unfair distribution of resources. The basic goal of Chinese characteristic socialism market economy is to realize the common prosperity of all citizens, the reform and open policy to allow some people through the form of the unfair distribution become prosperous first, then on the basis of emphasis on efficiency to pay attention to fairness, pay attention to the comprehensive and balanced development of China's economic and social, the actual driving after rich, to become bigger and stronger, the national economy to achieve common prosperity, We will share the fruits of reform and opening-up. We should integrate microeconomics course education teaching content, to grasp the social and economic development of our country drives the profound connotation of political change, the microeconomic teach deep links to the actual situation of China's economic and social development to the teaching, the ideological elements closely combined with the actual situation of China's economic development, integration of microeconomics course education teaching content, Through a series of innovation and reform to promote the microeconomics course ideological and political teaching exploration and research.

3. Ideological and political practice exploration of macroeconomics course

3.1 Improve the assessment system

To establish an assessment system suitable for curriculum ideological and political teaching, reflecting the teaching effect of curriculum ideological and political teaching. Assessment can be divided into two stages: process assessment and final assessment.

3.1.1. Process assessment

Process assessment results are often based on attendance, single form, assessment results are not very reference. Process assessment can mobilize students' enthusiasm through flexible and diversified forms. On the one hand, students can connect theory with practice and cultivate their ability to apply what they learn; On the other hand, ideological and political elements can be embedded in specific problems to achieve the teaching goal of ideological and political curriculum.

3.1.2. Final examination

As a specialized basic course, the final examination of macroeconomics should focus on the examination of professional

knowledge. In the topic design, the objective questions of “rote memorization” should be appropriately reduced, and the examination that can reflect students’ economic literacy and the ability to analyze economic problems should be increased. In short, the assessment system should be based on ability assessment.

3.2 Enrich case teaching

Case teaching is to explain the principle of macroeconomics well in the event and deliver the teaching goal of ideological and political course in the event.

First, we should combine theory with practice and use China stories to make macroeconomics more dynamic and accessible. In case teaching, teachers should be fully prepared, analyze the historical background, cause and effect of cases, and guide students to think about cases, so as to achieve the dual purpose of professional teaching and curriculum ideological and political. For example, when explaining inflation, teachers can explain the meaning and causes of inflation based on the experience of inflation since China’s reform and opening up, and then strengthen students’ confidence in the system by analyzing the macro policies of the Chinese government.

Second, the advantages and disadvantages of China’s economic development are analyzed by using Chinese and foreign comparative method, so as to enhance students’ sense of responsibility and mission for national rejuvenation. For example, by comparing the economic development of China and Japan, students can see the rapid development of China’s economy and realize the gap between China and Japan in many aspects, so as to enhance students’ sense of responsibility and mission for national rejuvenation.

3.3 Expand practical teaching

Classroom teaching is confined to the limited space of the classroom, and students’ perception of economic problems is also affected to a certain extent. Therefore, if conditions permit, classroom teaching can be expanded to lead students to the society, to perceive and experience the real dynamics of economic and social development, and to understand all aspects of China’s economy. For example, teachers lead students to conduct field investigations into enterprises to investigate their r&d and independent innovation capabilities and understand their competitiveness in the international market, so that students can have practical experience of China’s current economic strength. Lead the students to the countryside, understand the practice of the rural revitalization plan, feel the spirit of the new countryside, so that the students have a deeper understanding of the national policy. These practical activities can cultivate the students’ family and country feelings and prepare them for the modern economic construction in the future.

4. Summary

The course of western economics is an important front of ideological and political education, and it is also a long-term work that cannot be interrupted. The college needs to train batches of socialist successors. Therefore, while improving their ideological and political literacy and undertaking the task of professional knowledge cultivation, teachers should also make use of their professional characteristics to effectively carry out ideological and political education. From the perspective of concept and implementation, this paper puts forward the practical strategies of ideological and political education in professional courses, so as to promote students’ moral accomplishment and the improvement of ideological and political education level in colleges and universities.

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