

To Serve Yunnan “Three Positioning” College Characteristic Curriculum System Construction Research

Qiaoling Sun

Yunnan Institute of Economic and Management Yunnan Kunming 650000

Abstracts: From a worldwide perspective, Yunnan is an important channel for southwest China to connect Southeast Asian countries, connecting China with Southeast Asia and South Asia, with natural geographical advantages. These unique conditions for Yunnan’s “three positioning” strategic development provides conditions. Yunnan University is an important base to build and train talents who serve Yunnan’s “three orientations”. How to serve Yunnan’s “three positioning” strategic objectives according to the characteristic curriculum system of colleges and universities, so that professional role in students, students in the environment, post, environment, post to promote the implementation of the “three positioning” goal has become an important and arduous task.

Keywords: Serve Yunnan Three positioning characteristic course curriculum system

1. The service of Yunnan “three positioning” supporting talent importance in terms of national unity.

Yunnan, as the region with the largest number of ethnic minorities in the country, has a total of 26 ethnic groups, 15 of which are unique to Yunnan, but each ethnic group has its own unique history of development, and formed a corresponding national culture. To find out the cultural advantages of Yunnan’s national characteristics, to penetrate national unity into the spread of national culture, in the process of communication derived more cultural and social values.^[1]

1.1 From the aspect of ecological civilization construction.

Adhere to the green development line, the construction of ecological civilization as a hard provision for development, the system of ecological civilization system is constantly improved, to achieve legislative co-ordination, legislative norms, legislative constraints. At the same time, the management of cultivated land has been increased, and the battle of environmental protection and management has been promoted.^[2]

1.2 From the perspective of radiation centers in Southeast Asia.

According to the location advantage, Yunnan, as an important link of economic, cultural, and political exchanges and contacts between China and South and Southeast Asian countries, carries the important role of transmitting knowledge, culture, economy, and politics to Southeast Asian countries. Universities as an important base for personnel training, plays an important role in the construction of radiation center in Southeast Asia, while it has regional advantages and resource advantages in the process of training and serving Yunnan’s “three orientations” of high-quality professional talents.^[3]

2. The status quo of research at present

There is relatively little research at home and abroad on how to build a special curriculum system to serve the strategic objectives of Yunnan’s “three orientations”, and there is a lack of research on how to build and build an important base for the training of talents in colleges and universities that can be applied to the training of Yunnan’s “three orientations” strategic objectives. Most of the current research can only stay in the construction of local primary and secondary school ethnic culture curriculum, the goal is only retained in the local ethnic culture learning and preservation level, in the construction of services Yunnan “three positioning” strategic objectives of the construction of the university characteristic curriculum system construction is relatively few, some of the research is mainly on the local university united front issues, there is no service Yunnan “three positioning” college characteristics of the curriculum related research cases. From the point of view that the establishment of the united front of Yunnan local colleges and universities plays an important role in serving Yunnan’s “three orientations”.^[4]

In recent years, Yunnan universities have set up their own professional courses based on Yunnan’s unique climatic, geographical, historical, ethnic, humanistic, biological, and economic environment, combined with the actual situation and development needs. For example: ethnology and biology of Yunnan University, small language courses for Southeast Asian countries (including Vietnamese, Thai, Lao, Cambodian, Burmese, etc.) and Chinese ethnological literature, geological exploration at Kunming Polytechnic University, geography and tourism management of Yunnan Normal University, animal and plant conservation and tea science of Yunnan Agricultural University, forestry at Southwest Forestry University, and international economic and trade majors for Southeast Asian

countries. These professional disciplines are licensed as national priority projects.^[5] However, due to the different emphasis on the construction of specialty courses in colleges and universities, the advantages of professional disciplines with different characteristics are more independent and scattered, lack of contact, resulting in resources cannot be integrated, sharing and other issues. The training of students in colleges and universities can only be a certain field, lack of comprehensive and systematic. Secondly, because of Yunnan's special geographical, historical, and human environment, it is more difficult to carry out and implement the strategic objectives of Yunnan's "Three Positionings".^[6]

3. Study the dilemma

- (1) The rich and relatively independent ethnic culture has brought challenges to the work of national unity.
- (2) The lack of ecological protection consciousness in areas with backward economic and cultural development has made it more difficult to build ecological civilization.
- (3) The lack of professionals has affected the development of the radiation center for South-East Asia.^[7]
- (4) The characteristic courses of colleges and universities are relatively independent, and the curriculum resources are not systematic.
- (5) The construction of the special curriculum system of Yunnan, "three-positioned" colleges and universities is limited by human, talent and material resources.^[8]

4. The construction of services in Yunnan "three positioning" college characteristic curriculum system, training professional personnel

Taking a university in Yunnan as a pilot, set up a specialty, combined with the requirements of Yunnan's "three orientation" strategic objectives, the high-quality disciplines and professional curriculum resources of Yunnan universities through integration, the use of online and offline curriculum organization form to build a coverage: biology, national culture, geography, history, animals and plants, tourism, tea art, South Asia, Southeast Asia, small language, international trade and other related disciplines of the characteristic curriculum system,^[9] to create services in Yunnan "three positioning" of professional personnel. Through the development of special courses, combined with Yunnan's "three positioning" development needs, facing the international market in Southeast Asia, to create high-quality professionals, committed to the transmission of Yunnan's outstanding national culture and the transformation of national cultural values, ecological civilization construction and socio-economic development. After the students complete the theoretical course,^[10] the targeted students will be assigned to the corresponding posts in the form of internship or practice, so that students will learn the knowledge used in the post, in practice to find gaps, targeted understanding of their own professional quality and professional ability, to help students more quickly and better adapt to the needs of the post, clear their professional goals and development direction, to help students establish a sense of professional identity, for graduation, employment preparation.^[11] As an important base for personnel training, Yunnan's development is facing the radiation center of Southeast Asia under the background of Belt and Road.^[12] We should shoulder the arduous task of training talents who serve the important strategic objectives of Yunnan's "Three Positionings".^[13]

References:

- [1] Xie Xiaoqin. Yunnan local colleges and universities united front service Yunnan "three positioning" discussion. Teaching and educating people, 2016. 6
- [2] Mao Zhiqiang, Yang Dehui. Integrating the resources of university united front to help Yunnan "Three Positionings. Reform and Openness, 2016.1
- [3] Sun Jinhua, Zhang Guofu. Sublimation of the concept of harmonious development: building an ecological civilization. Journal of Wuhan University (Humanities Edition), 2008 (5).
- [4] Gu Dong. Some Thoughts on building Ecological Civilization --Studying the Experience of the Report of the 17th National Congress of the Communist Party of China (CPC) . Proceedings of Nantong Shipping Vocational and Technical College, 2008 (1).
- [5] He Xiaofang. Building a Harmonious Socialist Society and Ethnic Relations Beijing: Central University of Nationalities, 2005.
- [6] Manduzeva. The View of National Unity with Chinese Characteristics and Its Contemporary Values. Hohhot: Inner Mongolia Agricultural University, 2011.
- [7] Liu Zhi. Participation in the Construction of the China-ASEAN Free Trade Area and the Economic Restructuring of Yunnan.
- [8] Single Jiaping. The exploration of regional economy of university service to promote the cooperation of university land. China Higher Education, 2007 (12).
- [9] Guo Li, Chen Xulei. On the Expansion and Realization Path of Social Service Functions in Local Colleges and Universities in China. Journal of the National School of Education and Administration, 2013 (4).
- [10] Lai Xuemei. Research on the strategy of serving local economic development in colleges and universities on the united front. Journal of Sichuan Academy of Socialism, 2012 (8).
- [11] Lai Xuemei. A realistic study of the united front in colleges and universities to serve local economic development. Journal of the School of Socialism, Hubei Province, 2012 (10).
- [12] Zhong Jinsong. The constraints and countermeasures of the construction of the characteristics of running a university in China. Journal of Qiqihar University, 2004 (3).
- [13] Yu Yu. The inevitable choice for the development of local universities with special features is the Forum of Higher Education, 2004 (12).