

# On the Business Administration Mode of Enterprises Under the Development of Economic Structure Transformation

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**Abstract:** With the rapid development of China's socialist market economy, the economic and social structure is also changing. In the process of development and change, enterprise business administration has played an important guiding role in the development of enterprises. However, in the context of the current transformation of social and economic structure, enterprises must actively explore and build a perfect enterprise business management model, grasp the development period, grasp the general direction of the overall operation and management development of Chinese enterprises, and constantly optimize and innovate enterprise optimization and management. In this context, this paper explores the development of enterprise business administration mode under the transformation and development of economic structure.

**Keywords:** Economic structure transformation; Business administration; Management model

Introduction: the so-called economic structure transformation refers to the rapid transformation from the management state of planned economy to the operation and management state of market economy. At present, in the process of rapid transformation of China's economic and social structure, it mainly emphasizes the continuous transformation and rapid development from the planned economy management system to the free market economy management system. However, with the continuous deepening of China's reform and opening up and the rapid transformation of China's economic structure growth and development mode, China actively explores and promotes the rapid transformation of China's economic and social structure, and constantly speeds up the rapid adjustment of technology industrial structure, technology import structure, product export structure and China's regional economic layout.<sup>[1]</sup>As an important economic carrier to promote the rapid development of industry, the rapid transformation of its business management mode will help to accelerate the rapid development of Chinese enterprises and promote the rapid transformation of China's economic and social structure.<sup>[2]</sup>

## 1 At present, there are still many deficiencies in business administration

### 1.1 Low management efficiency

In order to adapt to the changeable market economic system as soon as possible, many enterprises have begun to strive to improve their operation and management level, so as to obtain more economic benefits. However, at present, many companies are blindly improving and do not fully understand the basic concept of the actual work of enterprise business administration, There may be some deficiencies in actual cooperation and business operation between individuals and departments, and the relationship between them is not enough.<sup>[3]</sup> Many start-ups do not fully understand the actual application needs of customers, which seriously hinders the normal enterprise operation of the enterprise and the lack of truly effective strategic partnership, which will also have a great impact on the business management mode of the enterprise, as well as the development of the internal economic and social development management level of the whole enterprise.<sup>[4]</sup>

### 1.2 There are deficiencies in the positioning of enterprise business administration

The transformation of the requirements of the new economic structure has directly led to changes in the requirements of the domestic market and international industries, and these requirements change faster and newer. Many enterprises have not been able to respond in time. In the actual development process of enterprises, the development environment and development direction will be different. However, these enterprises themselves still operate and manage with the traditional enterprise management economic concept and business model, which directly leads to some deficiencies in the internal business management positioning of the whole enterprise. The most serious one is the deviation of the whole enterprise management and internal management benefit objectives. At present, many enterprises put the operation economic benefit objectives first in the whole enterprise management and internal management. Under the current international market economic environment, this enterprise management concept and enterprise management objectives, Although it is also conducive to the economic development of Chinese enterprises, in the process of transformation required by the new structure of Chinese economy, it may seriously affect the sustainable and healthy economic development of the whole enterprise, because under this transformation form, the enterprise itself should focus on internal operation and management to ensure that the enterprise itself can better and effectively respond to the transformation required by the new

structure, So that enterprises can have long-term sustainable development rather than short-term economic benefits. Otherwise, when these transformation tasks are completed, enterprises are likely to face the embarrassing end of being eliminated because their development can not keep up with the development and changes of domestic industries and international markets.<sup>[5]</sup>

## **2. Innovation of business administration service mode under the development of economic structure transformation**

### **2.1 Strengthen talent training**

Under the new situation of continuous transformation and rapid development of China's economic and social structure, enterprises need to fully cultivate a management talent team in order to achieve healthy and sustainable development. Under the new economic system and new management, one of the three key assets of modern enterprises is human resources. Therefore, enterprises must continue to attach great importance to the cultivation of management talents, and regularly carry out talent education and management training for their members, so as to create more high management quality, high management ability and managerial talents for modern enterprises.<sup>[6]</sup>

### **2.2 Update management concept**

The main method commonly used by traditional Chinese enterprises is the extensive enterprise economic and social development management mode, which can easily lead to serious waste of human resources. Therefore, enterprises must completely break through the traditional business philosophy of enterprises with high resource consumption, high operating income and high yield, update the business management philosophy and remove the obstacles of traditional ideological management, Only then can it be further transformed into a business model for high-end international talents, and then enterprises can continuously improve an enterprise's international core comprehensive competitiveness. Moreover, in the process of promoting the development of business administration, enterprises still need to constantly introduce some advanced enterprise ideas and new ideas at home and abroad, so as to realize the transformation of China's industrial structure in a real and fundamental sense and improve the efficiency and economy of China's business administration.<sup>[7]</sup>

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