

Reflections on College Counselors' Management of Students

Zhongyuan Liu

Sichuan Vocational And Technical College Of Communications, Department of Road and Bridge, Chengdu In Sichuan Province 611130

Abstract: Colleges and universities are important fields of education and cultivation of socialist construction talents. Ideological and moral education is the education of purifying people's mind and improving people's moral quality. College counselors are the main backbone of ideological and political education, so the position and function of counselors are very important. Facing the new changes of the situation at home and abroad, college counselors must improve their understanding, seriously study and actively explore new ways of ideological and political education for college students. Therefore, as a counselor, we should strengthen and improve the party construction work in colleges and universities, so as to promote the ideological and political education of college students and improve their ideological and political quality, which is one of the important contents of college personnel training.

Keywords: College counselors; Students; Management

The ideological and political education of college students is related to the future of the country and the fate of the nation. In December 2016, General Secretary Xi Jinping gave important instructions on the ideological and political education in colleges and universities at the National Conference on Ideological and Political Work in Colleges and universities, clarifying the priorities and tasks of ideological and political education in colleges and universities. [1] College counselors are an indispensable and important module in students' daily learning and life, as well as a major part of the college management team. They are responsible for the management of students' normal work and life, and shoulder the implementation and concrete implementation of students' ideological and political education. [2] Therefore, as college counselors, we should, through the study of college Party organizations, promote Marxist theory to college students, carry out the education of the Party's basic line and policy, guide young college students to take the initiative to get closer to the Party organization, and absorb advanced elements into the Party, so as to provide fresh blood for the cause and development of the Party. Combining with the characteristics of the new era, we should innovate the management methods of students, better carry out the management work, strengthen the development of students' abilities, and set up the correct values and ideas for the students in colleges and universities.

1. Focusing on self-improvement and playing a key role

Ideological and political education is the basis of college education, the premise of college students to establish correct outlook on life and values, and the important guarantee to promote the development of socialism. As the backbone of college students' ideological and political education, we as college counselors play an important role in college students' education, life, emotion and other aspects. In view of the problems in the ideological education of college students, counselors should combine with the characteristics of the development of The Times, comprehensively understand the psychological characteristics of college students, constantly improve their own quality, do a good job in the ideological and political education of students, and cultivate excellent talents for socialism.

2. Strengthen political and ideological education and improve the psychological quality of college students

We should pay attention to adhere to the political orientation of ideological and political education, pay attention to strengthen the characteristics of The Times of ideological and political education, pay attention to improve the methods of ideological and political education, pay attention to the full force of ideological and political education, pay attention to humanistic care and psychological counseling. In addition, it is necessary to improve the student party members' leadership, supervision, assessment, incentive and other mechanisms to stimulate the enthusiasm and initiative of student party members to carry out ideological and political education. Student Party members are not only the object of education in party construction in colleges and universities, but also the backbone of ideological and political education for college students. Counsellors should pay more attention to it and urge student party members to set up lofty ideal and firm correct political direction of socialist cause through perfect party member management mechanism. At the same time, mobilize the political enthusiasm of student party members, take the initiative to join the ideological and political education work of college students, and lead the student group to carry out self-education.

3. Innovate education methods and make progress with The Times

3.1 Strengthen the ideological and political education function of student associations by combining party construction with associations

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doi: 10.18282/l-e.v10i4.2578

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Student association is an important position for college students' ideological and political education and party construction. In colleges and universities, the majority of student associations are organized by students spontaneously. The rich content and style of activities can attract different types of students, with certain flexibility and diversity. College counselors should strengthen the guidance and help of student associations, absorb and develop excellent backbone members of student associations into the Party, let student party members organize and lead the work of student associations, and closely link party building, student ideological and political education with student associations. In this way, students can make full use of the activities of associations, teaching and fun, so that in the process of participating in lively and meaningful activities of associations, students gradually form correct ideals and beliefs and scientific concepts.

3.2. Carry out online education to realize ideological and political education

Online is the most active place for college students to exchange ideas. We must keep pace with The Times. The emergence and application of micro-blog have a profound impact on the way college students acquire information and communicate with each other. At the same time, it also poses new challenges for us to make good use of this carrier and platform. For the counselors engaged in the front-line work of ideological and political education in colleges and universities, it is particularly important to make good use of the platform of microblog and explore the operation mode of microblog in accordance with the law of ideological and political education in colleges and universities, so as to effectively carry out ideological and political education.

3.3. Pay attention to the ideological trends of college students, monitor the public opinion on weibo, and create a harmonious campus.

By means of network visual, openness and universality and other characteristics, college counselor can listen to the views of students on weibo, to degree of mental health and political thought education on college students' judgement, can also be spread through the network theory of the party's advanced thought, realize the modernization of ideological and political education. Through the establishment of party special subject, for the students' ideological and theoretical study to provide convenience. Open network information release channel, spread current affairs news of ideological and political education, adhere to the correct guidance of public opinion. At the same time, online discussion positions can also be established. After all college counselors determine the theme of party construction study and discussion, they can participate in the discussion. Online discussion can also be carried out with students to help them improve their ideological understanding. Guide students to use web pages, mailboxes, QQ, blogs and other tools to communicate with counselors on an equal basis, so that our counselors can help students solve ideological problems in time.

In the new era, the work of college counselors also faces many new challenges due to the changes of the characteristics of student groups caused by social development and the reform of educational system, as well as the changes in psychology and ideology when facing the environmental changes. However, as long as we effectively carry out the ideological and political education of employment of college students, we can carry out the ideological and political education of employment pertinently on the basis of in-depth analysis of our own factors and the objective environment, grasp the ideological characteristics of employment of college students in the new period, and weigh all kinds of advantages and disadvantages. Ideological and political education is the basis of college education, the premise of college students to establish correct outlook on life and values, and the important guarantee to promote the development of socialism. However, ideological and political education is a long way to go. As college counselors, we should be more clear about our own influence and key points of work and education, improve ourselves, combine the ideological reality of contemporary college students, constantly promote ideological and political education of college students, and transport more reliable successors for the socialist cause.

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