

Strengthen the Ideological Position of Higher Education Through Telling the Story of the Chinese Communist Party

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Abstract: The centuries-old story of the Chinese Communist Party(CCP) contains a prosperous educational value which is a treasure for college ideological and political lecturers to educate college students and it is also a piece of essential equipment to build a solid ideological position among the higher education system in China. Telling the CCP's struggle story positively can cultivate college students' sense of historical responsibility for building socialism with Chinese characteristics. Telling the story of the CCP's spiritual genes would help enhance college students' cultural confidence in socialism with Chinese characteristics. Tell the CCP's story about serving the people could encourage college students to establish a mass historical outlook and pay attention to people's feelings. The in-depth study and application of the Marxist view of history, culture and party theory could guide the teaching of the CCP story in ideological and political classes. It also contributes to avoid the influence of various ideological trends in China. Building a firm ideological position in colleges is undoubtedly an essential and critical link in the extremely important work. In order to establish a strong position, it is necessary to clear the correct thinking. As ideological and political teachers in colleges and universities, we must attach importance to politics, respond from a theoretical perspective, and overcome the practical problems. Tell the party's story well, consolidate the ideological position of colleges and universities, and clarify the ideology of college students.

Keywords: The story of the Communist Party of China; Marxism, ideology; Position

At the celebration of the 100th anniversary of the founding of the Communist Party of China(CCP), General Secretary of the CCP Xi Jinping(2021) gave a speech with the glory of Marxist truth. The address reviewed the historical merits of the CCP for the great cause of Chinese national rejuvenation. In the speech, for the relay struggle of the second 100 years of the new journey, Xi made clear 'nine must', with issued a call to all the communists, placed high hopes on the young people. The speech pointed out the direction for our party to lead hundreds of millions of people and sternly responded to major theoretical and practical problems in the field of ideology. It played a decisive role in clarifying erroneous social thoughts, consolidating the consensus of the entire people, and continuing to struggle in unison. Ideological and political teachers in colleges put effort to tell the stories of the CCP to college students could inspire the spirit of striving for the future builders of socialism with Chinese characteristics, strengthen theoretical research and education in the field of ideology, and assist in building the ideological position of higher education part and maintain the future of socialism with Chinese characteristics. Staying political sobriety of the successor is a glorious mission.^[1]

1. Tell the story of the Communist Party of China and continue the spirit of struggle

The 100-year history of the CCP is magnificent, which contains inexhaustible educational resources. It is an essential part in telling the story of the CCP in the cultivation practice of forging college and university students into socialist builders and successors with Chinese characteristics. General Secretary Xi Jinping asked ideological and political teachers to improve the capability about tell stories well, and clarify the methods of ideological and political education. The teachers must make great efforts to research, detect, organize, and disseminate the 100-year story of the CCP. Significantly, as the primary channel of the higher education area, the ideological and political teaching inspires college students always maintain the attitude about following the party's high emotional identity, internal thought sublimation, and active action consciously. Therefore, attaching importance to ideological and political education, and telling the party's story well in ideological and political education is a section that cannot be ignored and it is an important way to lead college students to the right path.

1.1 Tell the story of the party's struggle and cultivate the historical responsibility of college students to build socialism with Chinese characteristics

The centuries-old history of the party is an epic of struggle with the communists' courage to sacrifice. Many martyrs sacrificed for the national flag flying in 28 years revolutionary work. They had courage to struggle and brought Chinese people a new world. During the rearrange epic, the 'iron man' jumped into the oil field to help Daqing produce oil. The Red Flag Canal was successfully constructed, and the struggle for socialist exploration and construction. In the story of spring, some farmers had the dare totally take the responsible for their work in Xiaogang village, and there were youths in the particular zone who believe "time is the money, efficiency

is the life". And there are Zhejiang merchants who travelled thousands of miles to sell goods. The Chinese women's volleyball team contributed to revitalizing Chinese sports and won glory for the country. In these scenarios, people could say the struggle of China's Reform and Opening-up Policy lead to earth-shaking changes. In the new era and new journey, particularly on the road of poverty alleviation, communists leave their homes to the village for reducing the region poverty rate. Under the Covid-19 pandemic, communists resolutely willing to sacrifice their lives to retrograde and isolated the stubborn virus. Therefore, in the contemporary practice of carrying out the struggle in the new era, college students should maintain the CCP's spirit of struggle and remember the truth that all good lives are the result of struggle.

1.2 Tell the story of the party's spiritual genes could enhance the cultural confidence of college students in socialism with Chinese characteristics

From the day it was founded, CCP has set up a great aspiration to fight for the great rejuvenation of the Chinese nation. Based on combining Marxism with the reality of China, a tremendous party-building spirit has been formed, and a party that sticks to its original aspirations and experiences hundred years of seeking happiness for the Chinese people, that is, always upholds the truth, upholds the ideals, and always fulfils the original aspirations and assumes the mission. CCP has always maintain the belief that not be afraid of sacrifices, fight bravely, always be loyal to the people and live up to the great spirit of the people. As a star-up party which only had around 50 people at the time of its establishment, CCP has firm ambitions to overthrow the three big mountains that were pressing down on the modern Chinese people, and to remove institutional obstacles for the rejuvenation of the Chinese nation, this is the arduous beginning of the communist party's spirit. Under the no economic foundation, CCP leads the people to self-reliance, broke the blockade from all sides, established a complete industrial system, and lay the material foundation for socialism with Chinese characteristics. These are the inevitable pursuits of the party-building spirit. Grasping the historical opportunity of China's development, making the historic decision of reform and opening up policy helped to find the path of socialism with Chinese characteristics, created miracles like sustained economic development and sustained social stability. These are brand-new explorations of the party-building spirit. Entering the new era comprehensively strengthened CCP's leadership and achieved historical changes, especially achieved the decisive victory in the fight against poverty and the epidemic. China's influence has become higher globally, and the people have become more prosperous. China is becoming stronger and stronger, allowing the Chinese people to look at the world. This is the continuation of the party-building spirit. The revolutionary culture formed by the CCP over the past century with the revival of Chinese traditional culture radiated by the party are the spiritual foundation for establishing and consolidating the national pride of college students in the new era and the source of enhancing college students' cultural confidence.

1.3 Tell the story of the Communist Party of China for the people could help college and university students to establish a mass historical outlook and people's feelings

The original intention of the CCP to establish a party for the public and govern for the people is fulfilled by its mission. In the war years, even if in some situation like the CCP had only one quilt, it had to divide it in half and give it to its people. Under the party's command, the people's army practised three significant disciplines and eight points of attention to carry out the mass production movement. Through carrying out the War of Resistance Against Japan and the War of Liberation and launching a large-scale production movement, the CCP liberated and enriched the people in China. During the construction period, the Three Gorges Dam Project and Qinghai-Tibet Railroad building successfully improved people's lives. During the period of reform, CCP leads China to the expansion of the opening up project, which just like the coming of the Oriental wind stimulate people's creative and innovative potential which is also for the Chinese people. In the new era, protecting the environment, regarding the green waters and green mountains as the gold and silver mountains which had improved the life standards of people as well. The CCP believes that the country belongs to the people, and the people equal to the country, fighting for the country and guarding the country is the same thing about protecting the people's hearts. The communists always have the same mindset as their people and are willing to work with the people. They believe this is the source of the party's strength, and the only correct direction to guide the future of college students in the new era as well.

The centuries-old story of the CCP converged into the most straightforward truth. A good life only could be achieved through hard work! In this case, the education and dissemination of the stories about the CCP is a powerful weapon and effective method for countering wrong thoughts in the ideological field.

2 Tell the story of the Chinese Communist Party by strengthening theoretical research and education in the field of ideology

The content of the story of the CCP is perceptual, which shows the moral strength of the party with a strong appeal. However, there lies the power of rational truth behind the story, and all embodying the Marxist theory which includes the driving force of creating history and the theory of creating advanced culture. As long as the theory is thorough, its correct treatment and handling of the relationship between the masses and political parties can persuade people. Once the Young is willing to learn the Marxist and believe Marxist, it will become a powerful material force for CCP. Strengthening the research and education of the theories mentioned above can better enhance the educational persuasiveness of the story of the CCP. The new youth is the backbone of Chinese future, and making the new youth a member of a strong party group is conducive to achieving the great rejuvenation of the Chinese nation.

2.1 Research and education of Marxist historical view

Learning and reviewing history is not for nostalgia but is useful to find the right way of the future. When summarizing the history, we must uphold a correct view of history. And this can only be the historical materialism of Marxism. As one of the two great discoveries of Marx, historical materialism view correctly revealed the mystery behind the history of human creation for the first time (Zhou, Wei, 2013)^[2]. To apply the principles of historical materialism to historical events and historical figures, we must completely abandon and resolutely oppose historical nihilism and historical idealism. In the meantime, we are fighting historical metaphysics

and other erroneous trends of incorrect thought. We must reveal both historical facts and historical truth through objectively treat the historical times, historical events, and historical figures. Not only does it focus on revealing historical facts and realities but also explains it with the materialistic, historical, and dialectical point of view and conducts a comprehensive, objective, and fair historical evaluation. Only a historical review which combines and surpasses the evaluation of the times can withstand the test of history. When we treat the history of the CCP, we must also observe the Marxist view of history, point out the great glory and correctness of the party's history, and systematically summarize its experience. It is also necessary to objectively acknowledge the mistakes made in a specific historical period, scientifically summarize the lessons, and sum up outstanding achievements and summing up errors and lessons. We must have the capability about distinguishing between mainstream and tributaries. At the same time, we must also see the leading role and hard work of the CCP itself in correcting mistakes. Only in this way can we make a comprehensive and accurate judgment on the party's history, which is a crucial part of the education of party history among college and university students.

2.2 Research and education of Marxist cultural view.

The Marxist view of culture believes that culture is the most profound power, culture is the blood of a nation, it is the spiritual home of a nation. It has been proved by history that culture gives vital contribution to both country and the nation. Culture has characters such as historical, diverse, practical and open. The formation and development of different ethnic cultures are historic and diverse as they have influenced by different historical conditions, geographical environment, production and lifestyles and some other related factors. Without specific historical conditions and production and lifestyles, cultural patterns will migrate, determined by the law of social existence that determines social consciousness. Only progressive and advanced cultures will be selected by history and thus be inherited and developed. That is to say, a part of social consciousness will form a unique cultural memory and will be passed on beyond history and combined with new social existence. Culture cannot be immutable but is in a dynamic process of development. The openness of the Chinese excellent traditional culture determines the possibility and feasibility of its integration with Marxism and defines its relationship with modern revolutionary culture and contemporary reformed culture. It can be interoperable, inclusive, and able to achieve harmonious symbiosis. The CCP has always represented the forward direction of my country's advanced culture. It is the one responsible for the mission of combining Marxism with Chinese excellent traditional culture. This can combine the ideological essence of Chinese traditional culture with necessary enlightenment and guiding significance for the development of reality with modernization. Selectively absorb and learn from the unique culture conducive to the cause of socialism and could transform it into the social, spiritual wealth that our country needs to realize modernization.

2.3 Research and education of Marxist party theory

The masses are the main body of history makers. In most periods of human history, self-contribution is a prominent feature of the masses' historical activities. Once the masses are organized, their actions to create the account will become conscious actions. In modern society, political parties are a new organization that contains the masses to make history and are the protagonists in the modern political arena. The method to distinguish advanced and backward parties is whether a political party can correctly grasp the laws of historical development, represent the interests of the overwhelming majority of the people, and be willing to dedicate, not afraid of sacrifices, and the persistent struggle. Since its birth, CCP has taken the great rejuvenation of the Chinese nation as its mission. It is a party that strives for the fundamental and long-term interests of the Chinese people. As a result, the relationship between the CCP and the people has formed inseparable ties of flesh and blood from the very beginning. All the victory of the party cannot be separated from the support of the people, and the acquisition of all the interests of the people cannot be separated from the correct leadership of the party. In the momentous speech on July 1st, General Secretary Xi Jinping made it clear that the CCP always represents the fundamental interests of the overwhelming majority of the people, which means it has no special interests of its own, and never represents the interests of any interest group or any privileged class. This has been recognized by the awakened Chinese people and contemporary college and university students.

3 Against the influence of incorrect thoughts by building a solid ideological position in colleges

Building a firm ideological position in colleges and universities is undoubtedly an essential and critical link in the extremely important work. In order to build a strong position, it is necessary to clarify the direction of the opponent's attack and the target which could be attacked easily. As ideological and political teachers in colleges and universities, we must attach importance to politics, respond from a theoretical point of view, and overcome it practically. For instance, teachers could use the spirit of General Secretary Xi Jinping's important speech at the July 1 Meeting as an ideological weapon on the basis of strengthening ideological, theoretical research and education. We will fight head-on by telling the story of the CCP, build a solid ideological position in colleges and universities, and achieve clarification in the ideology of college students. One essential way to know or predict our future is taking history as a mirror. The ideological and political teachers in colleges and universities must use history to mirror reality and see the future from a long-term perspective. From the centuries of struggle of the CCP, we must see why we succeeded in the past and how we can continue to succeed in the future(XI, 2021)^[3].

3.1 The first is to revise the 'historical opposition' trend of thought that has tried to divide the party's history into different periods

The evaluation of the history of the CCP is related to the legitimacy and legitimacy of the ruling position of the Chinese Communist Party (Wu, Zhang, 2013)^[3]. The evaluation of the history of the CCP is related to the legitimacy and legitimacy of the ruling position of the CCP .

For college and university students, it is necessary to strengthen history education. Especially about different policies before and after reform and opening up, we should realize that different policies that suit different historical periods are appropriate and normal. Acknowledging the correctness of the previous historical period does not mean denying the latter one is essential in understanding

the current situation of China. In the early stage of reform and opening up, the “Resolution on Several Historical Issues of the Party Since the Founding of the People’s Republic” passed at the Sixth Plenary Session of the 11th Central Committee of the Party affirmed that the party’s achievements in leading the people to explore and build socialism are the mainstream and have a significant impact on the history before reform and opening up. To give correct historical conclusions during this period, college ideological and political teachers should pay attention and guide college and university students to recognize this historical conclusion politically and conduct revision education for avoiding the thoughts about separated the party’s history in different periods.

3.2 The second is to strengthen the correction of the trend of “cultural opposition” by linking Marxism with the excellent traditional Chinese culture

Socialism with Chinese characteristics is derived from Marxism and rooted in Chinese excellent traditional culture (Li, 2016)^[4]. China has experienced 5,000 years of Chinese civilization, 500 years of the socialist movement, and more than 170 years of scientific socialist practice. It has also experienced a century of struggle by the CCP, thus it finally formed the path, theory, system, and culture of socialism with Chinese characteristics through all of these. This is the result of the CCP combining Marxism with the practice of the Chinese revolution, construction, and reform. It is also the result of integrating with the excellent traditional Chinese culture. General Secretary Xi Jinping’s important speech on July 1 emphasized the combination of these two. It is necessary to attach importance to the excellent Chinese traditional culture and firmly follow the Marxist road of Chinese socialism. Combine these two to promote the creative transformation and development of traditional Chinese culture. Educating college and university students to recognize and pay attention to the relationship between these two is the crucial and challenging point of the ideological and political course.

3.3 The third is to strengthen the revision of ideological trends aimed at ‘opposition between the party and the masses’ by linking the Communist Party of China with the Chinese people

Historical and realistic confirms that China’s outstanding achievements in socialist construction, the significant changes in reform and opening up, and the remarkable breakthroughs in socialism with Chinese characteristics in the new era are the result of the joint efforts of the CCP and the Chinese people. We must recognize that the leadership, struggle and dedication of the CCP will lead the Chinese people to the great rejuvenation of the Chinese nation step by step. Ideological and political courses teachers in colleges and universities should strengthen the revision of ideological trends aimed at “party-mass antagonism” by linking the CCP with the Chinese people, studying the methodology of world outlook that runs through dialectical materialism and historical materialism in General Secretary Xi’s speech on July 1 and helping college students distinguish political right from wrong (Sun, 2016)^[5]. Really and correctly understand the close connection between the party and the people, and educate college and university students to strengthen the connection between the party and the masses by learning history.

A century of CCP history is the history of a party leading the Chinese people to transform the objective world and the subjective world. People could read the party-building spirit and original mission are integrated into the story of the CCP. Ideological and political teachers in colleges and universities should work in the same direction with the party, concentrate on telling the story of the CCP, build a strong ideological position, and make new achievements in the new era and new journey.

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Project:

1. This article is the phased result of the ideological and political demonstration course project of the provincial quality project of higher education in Anhui Province in 2020, “Ideological and Moral Cultivation and Legal Foundation”, topic number: 2020SZSFKC0679, host: Dong Wang, Huiming Wu.
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