

# The Construction of College English Online Teaching from the Perspective of Ideological and Political Education

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**Abstract:** Developing ideological and political education in online course is significant in implementing the fundamental task of cultivating talents with morality in the online teaching environment. College English should emphasize the ideological and political education based on inheriting Chinese spirit and culture while adhering to English language learning. This paper explores how to integrate ideological and political elements into online teaching design, and how to optimize the online teaching to promote College English course effectively.

**Keywords:** College English; Ideological and political education; Online teaching

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## Introduction

In May 2020, the Ministry of Education promulgated the Guidelines for Ideological and Political Construction of Higher Education Courses, which suggested that ideological and political education should be implemented in all aspects of course teaching, and optimize the ideological and political contents of courses centering on patriotism, cultural accomplishment and moral cultivation. In addition, the Department of Higher Education proposed to build “online gold courses”, promote the sharing of quality course resources, and lead the in-depth integration of information technology with education and teaching.

The above points show that college English courses aim to adhere to the instrumental nature of English learning while highlighting the humanistic nature of the course, reflecting the core values of socialism and the Chinese culture, paying attention to telling Chinese stories, inheriting Chinese culture, and enhancing their confidence in socialist culture. The construction of “online ideological and political gold course” needs to innovate online classroom teaching mode, adhere to the unity of education and talent cultivation, and educate young students to consciously integrate the inheritance of Chinese culture into the realization of the Chinese dream.

## 1. The significance of building online courses on ideological and political education

In the era of globalization, countries around the world have frequent economic, cultural and ideological exchanges. Building a community with a shared future for mankind is essential for the development of the world. The course construction of ideological and political education in college English plays a very important role in helping college students to show the spirit of contemporary China, promote their confidence in communicating with foreigners about Chinese culture, and improve their ability to interact effectively.

First of all, the “ideological and political online gold course” is the basis for college students to inherit and carry forward the Chinese spirit and culture. As a compulsory course, college English shoulders the new mission of language teaching in the new era, that is, to train students to tell Chinese cultural stories in English, to show the Chinese spirit to the world, and to promote effective communication with foreigners in different cultures.

Secondly, the construction of “ideological and political online gold course” is conducive to the realization of the goal of course education under the background of online teaching. Teachers select teaching material with ideological and political resources, which emphasize the guidance of the mainstream value of moral education, and opens up a new way of ideological and political education in online courses.

Finally, the “online ideological and political courses” will improve the ideological and political awareness of college English teachers, and help teachers to actively transmit the positive energy of Chinese culture in teaching. This puts forward new requirements for foreign language teachers, who should not only teach the content of teaching materials, but also creatively integrate the Chinese spirit and Chinese culture naturally into college English classroom teaching.

## 2. The construction of “online course of ideological and political education” in College English

The key of College English teaching reform is to start from the course itself. The teaching materials should match the content of moral education, the knowledge should serve to enhance students' cultural confidence, and the teaching goal should reach the height of emotional value. College English textbooks are rich in content, including natural sciences, humanities, economics, politics, culture, social life, etc. Teachers should fully excavate the ideological and political elements from the teaching materials and integrate them into English teaching in multiple dimensions such as in the text theme, text structure and text understanding, language point teaching, exercises in and after the class.

### **2.1 Adopt diverse teaching modes**

Teachers can make full use of the advantage of Internet and the multimedia, change single teaching mode, adding words, pictures, music, video, and other forms to classroom teaching. Teachers can select learning materials from TED speeches, China Daily, CGTN, Netease public class, and MOOC of Chinese universities. And some classic literary works, excellent films can fully arouse the enthusiasm of students' learning.

### **2.2 Integrate Chinese culture into online teaching**

Teachers should pay close attention to cutting-edge and contemporary topics with a "constant teaching and new" attitude in lesson preparation, and collect extracurricular ideological and political materials from English media such as China Daily, People Daily and CGTN. College English teachers should add some educational content with Chinese characteristics and the characteristics of the times in their teaching design, integrate the spirit of the 19th National Congress of the Communist Party of China and the spirit of Xi Jinping's series of speeches into classroom education, cultivate the identity of the great motherland, and promote the national spirit.

### **2.3 Enhance students' cultural confidence by cultural contrast**

The teaching reform from the perspective of ideological and political education requires universities and teachers to actively undertake the responsibilities of the times, and serve for cultivating the "four self-confidence" of college students and strengthening their ideals and beliefs. College English teaching should also focus on content construction. Teachers can help students establish and consolidate cultural confidence by comparing Chinese and western cultures.

### **2.4 Guide students to tell Chinese stories by after-class tasks**

Teachers are suggested to integrate ideological and political education into the autonomous learning task after class, guide students to learn English expressions of Chinese language and culture, and tell Chinese stories well. For example, after learning the origin and customs of Halloween, teachers can ask students to collect related materials, introduce the origin and customs of Qingming Festival, understand the different attitudes towards the dead in the East and the West, further guide students to learn the expressions of "filial piety" and "rites" in traditional culture, cultivate students' awareness of Chinese culture, and establish cultural confidence. At the same time, students can also watch the BBC documentary "Chinese Spring Festival", "China Story", national Geographic documentary "A Bird's Eye View of China", and so on. English teachers should have a sense of mission and responsibility, combine the actual situation of students, adhere to the integration of ideological and political education content through various ways, and lay a solid foundation for the future development of students.

## **3. Conclusion**

In general, English teaching reform should focus on the content of teaching materials, and maximize the comprehensive benefits of education and teaching through effective reform and optimization. The exploration of ideological and political elements is a process from the superficial to the deep. College English teaching should not only strengthen the integration of theory and practice, but also pay attention to the integration of Chinese and western cultures, guide students to identify differences in cultural similarities, seek commonalities in cultural differences. Teachers need to actively explore, innovate and reconstruct the content of the teaching material, grasp the theme of the article, and brainstorm ideological and political elements around the theme of the text. Through English teaching, students will be trained to become citizens with an international perspective, who can appreciate different cultures, and objectively and rationally conduct international communication.

## **References:**

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