

Original Research Article

The Conception and Practice of the Diversified Mode of Foreign Language Teaching in Colleges and Universities

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Abstract: With the deepening of internationalization in China, the application of foreign languages in the economic trade and daily life is becoming more and more popular, and the society demands more professional talents. The application of foreign language is reflected in listening, speaking, reading, and writing. Therefore, in the process of foreign language teaching, colleges and universities should pay attention to the diversification of education for students, including the diversity of teaching content and teaching forms, to help students improve their comprehensive English level. This paper includes the concept of English pluralism teaching, the necessity of developing diversified foreign language teaching, the current situation of foreign language teaching practice in colleges and universities, the advantages of diversified foreign language teaching, the conception and practice of diversified foreign language teaching.

Keywords: Colleges and universities; Foreign languages; Diversified teaching

Preface: Under the background of economic globalization, China's opening-up has been further improved. The development of foreign trade activities requires higher qualified foreign language talents; ^[1] therefore, it is very important to master English as an international language. As the demand for foreign language talents is higher and higher in modern society, English teaching in colleges and universities is becoming more and more advanced. The traditional English teaching mode has trained talents who are good at reading and writing but have weak listening and speaking abilities. In view of this problem, English teaching in colleges and universities in China has been reformed. The idea of teaching by diversified teaching method has been deeply rooted in the people's hearts. All universities and teachers have focused on the concept and practice of the diversified mode of foreign language teaching. Under the new educational concept, teachers pay more attention to the function of language tools in teaching, and then weaken the function of test-oriented foreign language gradually.

1. The concept of diversified teaching mode of English in colleges and universities

The so-called "diversification" refers to the organic combination of multiple objects with different characteristics. The application of diversified teaching mode in college English teaching means that teachers should enrich teaching methods in teaching, and use teaching methods composed of many different elements, which are conducive to improving teaching efficiency and promoting the realization of teaching effect. The diversified teaching mode advocates flexible teaching and does not advocate the teaching by solidifying and imprisoning the development of teachers and students' thinking. The diversified teaching mode can make the English teaching more comprehensive and systematic, and it is conducive to cultivate excellent talents who are proficient in English listening, speaking, reading, writing and practical application.

The diversity of the diversified teaching mode of English in colleges and universities is mainly reflected in the teaching methods, which advocates teachers to actively adopt various teaching methods and carry out teaching in a targeted way. Under the diversified teaching mode, most colleges and universities in China have begun to improve and innovate the teaching methods and strive to make sure that the teaching mode contains more elements that conform to the times, with the teaching needs and the characteristics of students, and further enrich the types of teaching models. Universities have also made some achievements in the innovation of diversified teaching models. For example, some teachers will use the English competition to adjust the classroom atmosphere, mobilize the enthusiasm of students to learn English, enhance their learning competition consciousness and strengthen the theoretical basis of English. Some teachers will lead students to participate in extracurricular English practice activities in a timely manner, such as organizing students to visit the areas where foreign friends gather to increase the opportunities for communication with foreign friends, finding their own shortcomings in the communication process, correcting their pronunciation, increasing English communication information, and enhancing students' oral English ability and self-confidence. The diversity of the teaching mode of foreign languages in colleges and universities is mainly reflected in the richness of teaching content, the variety of teaching forms and the pluralism of teaching theory. Under the teaching concept, teachers not only pay attention to the teaching of English theory, enrich the vocabulary and grammar of students, but also pay attention to the cultivation of students' English practice and application ability, actively create a suitable way for students to communicate in English, such as using situational classroom facilities, organizing

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students to play English roles in foreign stories, etc. to create a good context for students.

2. The practical significance of developing the diversified teaching mode of English in colleges and universities.

2.1 Make English teaching more in line with the actual needs

Considering the advantages of various foreign language teaching modes, promoting strengths, and avoiding weaknesses, and building a new diversified mode of foreign language teaching in colleges and universities can greatly improve the effect of foreign language teaching in colleges and universities.^[2] There is a long-term problem in the history of foreign language teaching in China, that is, the lack of demand oriented teaching strategy planning on foreign language teaching problems, which leads to the mere superficial of foreign language teaching. In the teaching process, too much attention is paid to the exam-oriented task and usability has been neglected. The teaching method is relatively single, including teaching vocabulary, teaching grammar, and practicing writing. All of them are conducted with exam, which leads to the strong ability of reading and writing, and the inability to use English for practical communication. This is equivalent to the invalidity of English teaching to some extent. The idea of diversified teaching mode subverts the teachers' idea and begins to adopt the diversified mode to teach. In terms of teaching objectives, teachers begin to take the needs of the society for foreign language talents as the teaching goal, and help students to clarify their learning objectives, pay attention to strengthening their English practical ability, and use diversified teaching mode to create interesting atmosphere in class for students, help students build an English exchange environment and improve their oral English.

2.2 Improve the theory of English Teaching

From the theoretical perspective, the diversification of English teaching is a further development and improvement based on the previous exam oriented education and is an inevitable trend of English teaching. Because the teaching mode has multiple factors, it can reflect the characteristics and advantages of various teaching modes in the process of diversified teaching. It can promote the advantages and disadvantages in English teaching, therefore greatly improve the teaching efficiency of English teaching, effectively stimulate students' interest and autonomous learning, promote the realization of the teaching goal of cultivating one-time and multifunctional talents, and also make the English teaching theory richer in colleges and universities.

3. The current situation of diversified practice of English teaching mode in colleges and universities

3.1 The current situation of diversified practice in English teaching mode

While the curriculum reform is being carried out in our basic education, the teaching mode of university education is also developing in a diversified direction. The application of the diversified education concept of English teaching mode in colleges and universities is outstanding in the aspect of educational innovation, which subverts the traditional exam-oriented education based on textbooks. Teachers should pay attention to and implement English practical teaching in the teaching process to improve students' comprehensive English ability. There are also outstanding reforms and changes in the teaching mode of English. Now teachers pay more attention to the social needs, students' needs and teaching objectives. And based on this, they carry out different classroom teaching methods, enriching the teaching content, and making the whole teaching more interesting. The application of different teaching modes also greatly promotes the realization of teaching objectives.

3.2 The current situation of diversified practice in the theory of English teaching in colleges and universities

The pluralism of English teaching mode in colleges and universities emphasizes not only education mode, but also educational concept. Because the idea is the first and the guidance of practice, if the teachers cannot change the educational idea, there is no way to change the teaching method. In the case of no change in the educational concept, even if the teachers copy the diversified mode of other education, it is difficult to play the advantages of the model, and it is not conducive to the promotion of the diversification of teaching mode in the campus.

4. Conclusion

The teaching of English needs a good language environment, rich teaching content, flexible teaching mode, diversified practical training methods, etc. With the introduction of diversified concept of college English teaching mode, teachers should innovate and reform English teaching in many aspects.

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