

Practical Research on the Combination of Traditional Chinese Culture and Campus Culture in the Internationalized College Running of Higher Vocational Education

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Abstract: The traditional Chinese culture carries the basic value pursuit of the Chinese nation, and contains the Chinese national spirit, with unique national characteristics. It is necessary for higher vocational colleges to reform the traditional education and training model, and explore the construction of a model combining traditional Chinese culture education with professional education, science with humanities in practice.

Keywords: Higher vocational education; Internationalized college running; Traditional Chinese culture; Campus culture

As the deepening of "The Belt and Road", the internationalization of education has played an increasingly important role in serving China to enter the center stage of the world and promoting the building of a community with a shared future for mankind. Accordingly, improving the cultural literacy of higher vocational students becomes prominent gradually during the construction of "The Belt and Road". It will help students establish a positive outlook on life and values in both their daily life and future work, and help them build the foundation and spirit of cultural confidence.

Jinan Engineering Polytechnic (the College) launched the international development strategy in 2016. Since then, the College has been actively implementing the supply side structural reform of vocational education, improving the level of international cultural exchange, and promoting the internationalized college running in a deep, wide-ranging, high-level and sustainable direction. While attaching importance to the role of teachers, the College also pays attention to its overall college environment and the classroom openness so that every student can feel the power of cultural confidence and better serve the national strategy^[1].

1 Seek the momentum to establish the concept of internationalized college running

1.1 Explore the historical tradition of China and highlight the concept of internationalized college running

The establishment of campus culture in higher vocational colleges needs to accumulate and rise in the long college running history. Adhering to the principle of "focusing on the education with Chinese characteristics and being inclusive to foreign cultures", all staff of the College have concentrated on common development to comprehensively improve the quality of education and training and the core competitiveness of college running so as to strive to build an international brand of vocational education.

1.2 Strengthen the top-level design and actively integrate into "The Belt and Road" construction

The establishment of campus culture in higher vocational colleges is both a complex system engineering and a long-term strategic task. By continuing to expand the scale of overseas exchanges of teachers and students, strengthening the China-foreign cooperation in college running, improving the quality and efficiency of college running, and building a high-end international cooperation platform, the College has actively integrated into the construction of "The Belt and Road", improved its quality assurance mechanism of college running, and created an international campus culture atmosphere.

2. Seize the momentum to establish an internationalized college running system

The innovation and improvement of internationalized management system and mechanism is an important guarantee for the orderly development of internationalized college running. A five-in-one college running mechanism has been formed, including "China-foreign college running cooperation program", "overseas visiting study program for students", "training program for international students", "overseas training and college running program" and "international certification program of specialized courses".

2.1 Promote the establishment of an internationalized college running organization system

A leading group for foreign affairs has been set up to study and decide on major activities of the College in foreign affairs, and coordinate the external cooperation and exchange work of the College, forming a work pattern of "big foreign affairs". According to the modern project management theory, the internationalization organization system has been divided into decision-making level, tactical level, and operation level, to strengthen the implementation of international projects and ensure the realization of strategic goals.

3. Make precise efforts to implement the five major projects of internationalized college running

The implementation of the five major projects enables the concept of internationalization to be highly compatible with the development of specialized group and the goal of education and training, so as to improve the quality of the College to create "both a high level vocational college and high level specialties", and to add value to the "construction of new heights for the innovation and development of vocational education" of Ji'nan City.

3.1 Implement the China-foreign college running cooperation project to assimilate outstanding elements of foreign cultures

One China-Australia college running cooperation project plays a role of demonstration, leading and radiation; and three China-Germany college running cooperation projects facilitate the construction of advantageous specialized groups.

3.2 Implement the international standard development project to promote the long-term development of cross-cultural education

Taking the international cutting-edge technology standards as the benchmark, and using its own discipline and resource advantages, the College carries out cross-cultural education research in a planned way, to realize the localization of international standards, promote the mutual recognition and exchange of Chinese standards, and promote the long-term development of the College's cross-cultural education operation. The College has set up the first overseas college in Thailand, the China-Thailand "Haiyou International College", and established an integrated international cooperation model of "Chinese + culture + specialty + industry" to cultivate skilled talents who are proficient in Chinese, familiar with Chinese culture, and adapt to the strategic needs of Thailand 4.0, and create the high quality project of "study in Shandong".

3.3 Implement the international education and training project to create a strong international atmosphere in the campus

The College has incorporated the cross-cultural education into the education and training program to improve students' international literacy; created a learning environment and communication platform to improve students' cross-cultural communication level; built a two-way exchange and learning platform for students to create an international cultural atmosphere; organized the participation in the World Skills Competition to promote professional teaching reform; and given full play to the role of associations to encourage students to actively participate in cultural practice.

3.4 Implement the project of improving teachers' international ability to create an international environment for humanistic education

The quality of teachers is an important factor in the establishment of campus culture. Enhancing teachers' humanistic consciousness and improving their qualifications are the basic guarantee for improving the culture level and taste of higher vocational colleges. Only fertile soil can produce rich fruits through sowing and fertilization. Similarly, only qualified teachers with an international perspective can create a good environment for international humanistic education.

4. Seek common development to achieve remarkable results in internationalized education

The College has been awarded the "Top 50 Influential Vocational Colleges in Asia Pacific" for three consecutive years from 2018 to 2020, and has won the sixth "Huang Yanpei Vocational Education Award (Outstanding College Award)". In the process of education and teaching for overseas students, the College highlights the integration of Chinese cultural characteristics, and summarizes and promotes the experience in both the cross-cultural education & teaching practice and the cross-cultural adaptation and management. The education and training project of "Haiyou International College" was rated as "2019 China-Thailand Vocational Education Cooperation Demonstration Project" by the Ministry of Education of Thailand and The Belt and Road Foundation of Thailand, and was also listed among the third batch of characteristic cooperation projects of the 2020 "China-ASEAN 100+100 Institutional Cooperation Flagship Programs".

Internationalized education is a dynamic, gradual and developing process, which is a breakthrough for higher vocational colleges to improve their comprehensive college running strength^[2]. We are soberly aware that the international education work of the College is just in its infancy. We will further emancipate our minds, draw up a new vision for international education, show new deeds, build a cultural bridge that promotes international exchanges, and promote the international cooperation to go deeper, practical, and be recognized by both teachers and students, to cultivate more high-quality, international, and interdisciplinary talents, showing our undertaking of serving China (Shandong) Pilot Free Trade Zone, the conversion of new and old growth drivers and building Ji'nan into a "big, strong, beautiful, prosperous, and smooth" modern international metropolis".

References:

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