

Research on the Present Situation and Countermeasures of University Sailing Sport in Qingdao City

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Abstract: In this paper, the present situation of university sailing sport in Qingdao was systematically studied by adopting the methods of literature, expert interview and observation. The problems existing in the process of carrying on university sailing sport were analyzed, and some corresponding development countermeasures were also put forward.

Keywords: Sailing Sport; University; Qingdao City

Qingdao, as the birthplace of sailing in China, has a good cultural environment for sailing sport. At the same time, Qingdao is very suitable for sailing sport, because it has unique water resources. Qingdao was selected as the host city for the 2008 Olympic Sailing Events due to its excellent natural and geographical conditions, profound historical and cultural accumulation. Taking this opportunity, Qingdao strives to build the city brand image of “Sailing City”. By carrying out “Sailing Sports on Campus” and “Welcome to Sailing”, Qingdao has expanded the mass base of sailing sport. Under this background, it is an irresistible trend to promote university sailing sport in Qingdao city.

1 The present situation of university sailing sport in Qingdao city

1.1 The university sailing sport teams

At present, there are five universities in Qingdao, namely Ocean University of China, Qingdao University, Qingdao University of Science and Technology, Qingdao Ocean Seafarer Vocational College and Qingdao Transportation Vocational School, which have set up sailing sport teams. Among them, Ocean University of China, whose sport training major recruits sailing event, is the only university in Qingdao to enroll sailing program, and offers special training courses of 10 classes a week for students majoring in sports training. The other four universities all organize daily training, once or twice a week, during the spare time.

1.2 University sailing sport association

At present, the phenomenon of setting up university sailing sport association in Qingdao is quite common, and the main forms of activities carried out by most schools are remote control sailing operation and sailing theory learning. Due to the limitation of the field equipment and financial support, there are very few opportunities for members to carry out practical sailing on the sea, which causes the association member to have a poor experience sense of sailing. Due to its lack of attractiveness, the association staff loss is serious, and the success rate of recruitment is low. Therefore, the association has insufficient influence within the scope of the school, leading to a poor popularity of sailing sport.

1.3 University sailing sport courses

At present, there are three universities offering sailing courses in Qingdao, namely Ocean University of China, Qingdao University of Science and Technology and Qingdao University. In the terms of sailing course content, there are not only theoretical knowledge and culture of sailing, but also practical sailing courses on the sea. However, due to the shortage of marine teaching resources and special funds in schools, it is difficult for students to carry out large-scale and multi-class marine practice courses. Therefore, theoretical courses account for far more than practical courses, and the teaching quality is difficult to be guaranteed.^[1]

1.4 University sailing sport teachers

According to the survey, most of the physical education teachers who serve as sailing sport teaching in universities have not received systematic sailing training and have no basic knowledge, skills and sport accomplishments of sailing. Although some professional sailing coaches are employed for short-term sailing training in some colleges and universities, which should need to train or introduce their own professional teachers from the perspective of long-term development. At the same time, the existing number of teachers cannot meet the needs of increasing development of sailing sports in universities, and it is urgent to expand the number of teachers.

1.5 University sailing sport facilities

Most universities in Qingdao may choose the Olympic Sailing Center as the venue for sailing activities. As the venue of the 2008

Olympic Sailing Event, the Olympic Sailing Center has the world's best launching ramp and pile-free berth. So far, most universities in Qingdao have purchased sailing boats, which is unable to meet the needs of developing university sailing sport because of its scarcity. In addition, Qingdao University of Science and Technology has built the only indoor sailing base in China.

2 Problems existing in the development of university sailing sport in Qingdao

2.1 Weak teacher resources

Sailing sport requires a certain level of professionalism. The large-scale development of sailing sport should be based on a certain quantity and quality of sailing teachers, otherwise it can seriously hinder the development of sailing sport in colleges and universities. At present, the phenomenon that physical education teachers who are not professional in sailing are in charge of teaching university sailing sport in Qingdao is widespread, which cannot meet the needs of developing sailing sport in universities.

2.2 Field and equipment restrictions

Because of its own characteristics, the development process of sailing sport must be based on practical operation and supplemented by theoretical learning. However, due to the limited number of sailing sport equipment in most universities, it is unable to meet the students' large-scale sailing practice, which leads to the poor popularity of sailing within the school scope. In addition, most universities in Qingdao are far away from the sailing venues, so it takes a lot of time to travel between the schools and the sports venues, which seriously affects the enthusiasm of students to participate in sailing sport.

2.3 Insufficient financial support

Sailing sport requires a large amount of capital investment, including the purchase of sailing boats, berth charge, vessel maintenance cost, etc. In order to improve the quality of faculty, some universities hire some professional sailing talents from the society to teach sailing courses. At the same time, the schools also have to be responsible for transportation expenses, insurance premiums and so on. From the perspective of the capital investment of universities at present, it is difficult to carry out sailing sport on a large scale only with the financial support of universities.^[2]

3 Research on countermeasures of developing university sailing sport in Qingdao

3.1 Enhancing the construction of sailing teachers

The lack of sailing teachers has seriously hindered the further development of university sailing sport in Qingdao. Therefore, it is necessary to build a qualified team of sailing teachers and reserve the teaching resources. Universities can adopt the mode of combining cultivating talents and introducing talents, specifically, strengthening the training of physical education teachers in the school and recruiting high level athletes and senior coaches outside the school.^[3]

3.2 Strengthening intercollegiate exchanges and creating a strong sailing atmosphere

Through establishing Qingdao University Sailing Association Union, universities can organize cross-school sailing activities and strengthen intercollegiate exchanges, so as to achieve complementary advantages among universities, promote resource sharing, and overcome the shortage of venue equipment and teachers. Furthermore, it is conducive to create a strong sailing atmosphere and expand the influence of sailing in universities.

3.3 Enhancing the school-enterprise cooperation to achieve mutual benefit and win-win results

In order to relieve the financial shortage of sailing sport in universities, the school-enterprise cooperation mode can be adopted to achieve mutual benefit and win-win results. Enterprises provide financial support for universities through title sponsorship. The excellent achievements of the sailing team can enhance the exposure rate of the enterprise. Universities can also cooperate with sailing clubs, which can provide venues and equipment support for schools and open up the college market after being introduced into campus.

4 Conclusion

At present, the main forms of university sailing sport in Qingdao include offering sailing courses, setting up sailing teams and establishing sailing associations. In the process of developing university sailing sport, there are some problems such as lack of special funds, weak teachers, limitation of venue and equipment, which need to be solved. ^[4]In order to meet the development needs of The Times and cultivate qualified sailing talents for the country, universities should vigorously develop the sailing sport in the key period when Qingdao is building the city brand of "Sailing City" by means of strengthening teachers, promoting school-enterprise cooperation and strengthening resource sharing.

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