

Research on the Effect of Tourism Industry on Economic Growth

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Abstract: After the reform and opening up, the tourism industry has developed rapidly, and the status of tourism in the national economic system has become increasingly prominent. With the rapid economic development, the rise of service-oriented tourism industry has driven the development of the world economy. Tourism is an important driving force to promote regional economic growth. Research on the effect of tourism industry development on economic growth is of great significance to the promotion of regional economy and tourism development. The study expounds the definition of the connotation of the tourism industry, discusses the promotion of the development of the tourism industry to economic growth, and proposes countermeasures to accelerate the development of the tourism industry and promote economic growth in response to the problems in the development of the tourism industry.

Keywords: Tourism Industry; Economic Growth; Relational role

With the development of the national economy, the rise of tourism has led to the rapid development of China's economy. The tourism industry is the fastest growing emerging industry in the world. The tourism industry aims to provide customers with satisfactory services, including food, housing, travel, shopping, and entertainment. It involves various fields of economic development and can promote the sustainable development of the regional economy. My country is rich in natural and human resources and has profound cultural connotations, which provide good conditions for the development of tourism. The development of my country's tourism industry started late, but it has made a huge contribution to the growth of the national economy. If we want to transform tourism development resource advantages into industrial advantages, market advantages into circulation advantages, and play the role of tourism in economic growth, we must pay attention to the research on the relationship between tourism industry and economic growth.

1 The role of tourism industry development on economic growth

Tourism involves many industries. Before studying the effect of tourism industry on economic growth, it is necessary to define the concept of tourism. According to the definition of the Tourism Administration, the tourism industry is a collection of services provided by the service department for people going out inside and outside the country, including transportation and post and telecommunications services, catering tourism services, and social tourism services. It can be seen that the tourism industry is an integrated industry of economy and culture composed of a series of industry sectors. The structure of the tourism industry is the composition of the various sectors of the tourism industry and the components of economic activities. Analyzing the structure of the tourism industry is conducive to ensuring that the scale of development meets the requirements of national economic development.

The tourism industry has the characteristics of low investment and quick results. The special function of the tourism industry plays an important role in spreading knowledge and so on. The status of tourism in the regional economy depends on the nature and scale of tourism. The tourism industry provides a way for material production departments to achieve. The tourism industry plays an important role in promoting regional ethnic exchanges and cooperation and promoting regional market competition. With the improvement of social productivity, tourism occupies an important position in the regional economy^[1]. At present, people's expenditure on spiritual needs is increasing, and the scale of tourism development continues to expand. Today's economically developed countries in the world are developed countries in the tourism economy, and tourism income accounts for a large proportion of the national economy. In recent years, the tourism industry has developed rapidly and has become the largest industry surpassing industries such as automobile manufacturing. Tourism is an industry that will not fail. In recent years, the output value of tourism in various places has accounted for a relatively large portion of the GDP, and its development status affects the development of the regional economy.

Tourism plays an important role in regional economic growth. Tourism can drive the development of related industries and open up new markets. Tourism is a comprehensive industry that can drive the development of transportation, catering, commerce and other related industries. The diversification of tourism demand makes the desert grassland very attractive, provides a broad space for the development of tourism resources, and tourism development and utilization produces greater economic benefits. To enable economically underdeveloped areas to accelerate economic development through the development of tourism industry. Promote the internationalization of central cities through the development of tourism. The elements of food, lodging, travel, shopping and

entertainment in the tourism industry continue to provide new markets. Industrial enterprises closely follow the development of the tourism industry and develop marketable industrial products.

2 Countermeasures for the development of tourism to promote economic growth

Tourism is an emerging industry sector, and the development of tourism is conducive to expanding economic exchanges between regions. After the reform and opening up, my country's tourism has developed rapidly, and tourism has shown an important role in social and economic development^[2]. my country's tourism industry has continued to develop rapidly for many years. However, due to the low level of overall development late in the start, the role of tourism in economic growth must be brought into play. The development of tourism must take effective measures to promote regional economic development in terms of overall layout and market promotion.

With the adjustment of the national industrial structure, tourism has become a competitive industry with growth vitality. The development of the tourism industry must improve the investment mechanism. Governments at all levels must try to increase investment, increase investment in infrastructure construction such as tourism and transportation; adopt various incentive policies to invest in the development of tourist attractions. The level of consumption affects the total scale of tourism consumption. The consumption level of the tourism industry should be increased to stimulate the demand for mass tourism consumption. The tourism consumption promotion can be carried out through the Internet and other media to enhance the people's tourism consumption concept.

The government's influence on the tourism industry is reflected in the aspects of financial support, tax reduction and exemption. The government's functions related to the tourism industry should be based on macro-control. It should be transformed from a management type to a service type, and the use of work methods turns to the use of market means. On the basis of analyzing the development of tourism industry, through the survey of tourist satisfaction, guide the investment direction of tourism industry, and formulate the medium and long-term strategic plan for tourism development. The development of tourism requires the support of professional talents. The key to transforming the tourism industry into an intelligence-intensive industry is to strengthen talent training. The development of human resources in the development of the tourism industry is the focus. The lack of high-quality professional talents restricts the development of the tourism economy. The market-oriented optimization of the training of tourism talents in universities should be guided by the market, and the cooperation between schools and enterprises should be emphasized to develop talents. The degree of cooperation between study and research. Analyze the positions of existing employees. The development of tourism must have new ideas to attract high-end foreign talents to serve the development of tourism.

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