

Study on Rural Revitalization Strategy Based on Agricultural Economics

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Abstract: In 2018, the No. 1 document of the CPC Central Committee proposed the comprehensive implementation of rural revitalization strategy, which is an important top-level design for comprehensively planning rural revitalization in the new era after the 19th CPC National Congress. Rural revitalization is a new systematic project and an important institutional guarantee for the healthy development of agricultural economy in the new era. One of the primary bases of rural revitalization is that agriculture becomes a promising industry. It is of great practical significance to comprehensively explain the rural revitalization strategy from the perspective of agricultural economics.

Keywords : Rural revitalization strategy; Agricultural economics

1. The important connotation of rural revitalization strategy

“Rural Revitalization Strategy” is a completely new and systematic expression of the concept of “rural revitalization” at the 19th National Congress of the People’s Republic of China. It contains many new ideas, new theories and new concepts, which together constitute the important connotation of rural revitalization strategy.

1.1 Three important signs of “rural revitalization” are put forward

In the strategy of rejuvenating “country” clearly put forward the comprehensive implementation country plays an important role in the revitalization of the three, namely “make agriculture have look forward industry, farmers become attractive career, make rural live beautiful homes”, the three important symbol is with one to one correspondence of the “three rural issues”, including developing agriculture and rural economy has become the most important foundation, which fully meet the universal law of the development of modern economics. Agricultural economy and agro-industry are the important basis for solving the problems of “agriculture, rural areas and farmers”, as well as the important guarantee for accelerating rural construction and farmers’ happy life. In order to turn agriculture into a forward-looking industry, we need to enable its practitioners to have dignity and gain benefits, both in material terms and in the general respect and recognition of the society. From this perspective, agriculture in the future will become a good profession generally recognized by the society with a good rate of return on investment. Through the basic allocation of resources by the market, more high-quality social resources and outstanding talents can be attracted to invest in it.

1.2 Five new requirements for “rural revitalization” were put forward

Strategy of rejuvenation “country” is proposed to promote rural revitalization of the five requirements of “new”, namely “to the prosperous industry focusing on improving the quality of agricultural development to foster new kinetic energy, rural development with ecological livable rural as the key to promote green development create the human and the nature harmonious coexistence and development of new pattern, local custom civilization as a new-look prosper rural culture with local custom civilization, on the basis of effective governance to strengthen the rural grassroots foundation work to build new rural governance system, rich in life, as fundamental to improve rural people’s livelihood security level shape beautiful country new style”, etc. Among them, “new drivers”, “new pattern” and “new outlook” are directly related to the speed and level of agricultural economic development, while “new atmosphere” and “new system” are also based on agricultural economic development. It should be said that the overall development degree and level of agricultural economy are the important premise of whether the “five new requirements” can be realized. Only when the agricultural economy is fully developed, can the rural industrial structure be more reasonable, the rural economic development speed be faster, the rural social civilization level be continuously improved, the new social governance structure be truly established, and finally can bring the farmers a happier life.

1.3 Make a list of “forbidden” behaviors explicit

In the strategy of rejuvenating “country”, also made clear a series of “no”, “strictly forbidden” and other words, it not only reflects the importance of the party central committee to do a good job of “three agriculture” determination, but also for any organization or individual cannot touch the policy of “red line”, many of which are prohibitive behavior is closely related to the agricultural economy. For example, the “strategy” clearly stated that “the transfer of industrial and urban pollution to agriculture and rural areas”,

“strictly prohibit the use of rural homesteads in the countryside to build villas and courtyards and private clubhouses”. Although on the surface, these prohibited behaviors are in line with the previous policies, but from a deeper analysis, behind these provisions contain the inevitable requirements for the healthy development of modern agricultural economy. It is an inevitable requirement for ecological and environmental governance and an important safeguard measure for optimizing agricultural economic development to prevent industrial and urban pollution from transferring to agriculture and rural areas. Agricultural economy and urban economy are the same as an important part of social economy, must not appear the phenomenon of favoritization, the countryside can no longer for the negative benefits of urban economic development “pay the bill”, more can not become the victim of urban economic development. However, the development pattern of urban and rural economic integration has been formed, and all kinds of short-sighted behaviors and practices should be strictly prohibited. In addition, it is strictly prohibited to use rural homestead to build villas and clubs, which is not only the requirement of comprehensively strictly governing the party and building a clean and honest government, but also the requirement of promoting the optimization of agricultural economic structure and ensuring the healthy development. Using rural homestead to build villas and clubs can only bring short-term benefits to the countryside, but it is extremely disadvantageous to the fundamental optimization and adjustment of agricultural structure and the healthy and sustainable development of agricultural economy. In the overall layout of rural revitalization in the new era, the efforts to promote the fundamental adjustment and transformation of the agricultural economic structure are unprecedented, and the agricultural economy is more closely linked with the rural social governance system, ecological environmental protection and cultural construction.

2. Implementing the important significance of rural revitalization strategy

From the perspective of developing agricultural economy, the implementation of “rural revitalization strategy” at this stage has the following practical functions and significance:

2.1 Implementing rural revitalization strategy is the inevitable requirement of optimizing agricultural economic structure and implementing the adjustment of agricultural industrial structure

As mentioned above, there are many reasons for the unreasonable layout of the industrial structure of China’s agricultural economy. It is very necessary to carry out the “rural revitalization strategy” to adjust the industrial structure of agricultural economy and optimize the industrial layout. In the overall layout of “Rural Revitalization Strategy”, it is a basic premise to drive the overall rural revitalization through the development of modern agricultural economy, and it has become a general consensus of the whole society that rural revitalization economy should go first. The comprehensive readjustment of agricultural industrial organization and layout will not only bring great potential to the development of agricultural economy, but also promote the comprehensive and coordinated development of rural politics, economy, society, culture and ecology, which is the real sense of the comprehensive revitalization of rural areas.

2.2 Implementing rural revitalization strategy is an effective measure to solve the problem of rural economic development

The rural revitalization strategy is a comprehensive and systematic project, involving all aspects of “agriculture, rural areas and farmers”. While the agricultural economy development is the important precondition for rural revitalization, but through implement the strategy of rejuvenating the country, “three rural” every aspect and the agricultural economy realize the organic combination and mutual promotion, it not only has provided a broad space for the agricultural economy development and huge market, but also for the birth and development of new agricultural economy model provides greater innovation space, thus effectively solved the problem of the current lack of staying power of development of rural economy.

3. To view rural revitalization strategy from the perspective of agricultural economics

First of all, we must respect the laws of the market, give play to the role of the market in resource allocation, adjust agricultural institutions and agricultural industries in strict accordance with the principles of market competition, and must conform to the law of market development. Secondly, we must introduce the new economic forms of business into the rural production and life, to the rural economic construction into a new batch of blood. With the development of economy, some emerging industries have emerged in rural areas. However, due to the restriction of past ideas, these emerging industries have not developed rapidly. Therefore, it is necessary to promote the convergent development of emerging industries and maintain this batch of emerging industries. The Internet, big data and artificial intelligence should be combined with the rural economy through continuous evolution and integration.

Conclusion

To sum up, the party central committee has mapped out the strategy of rejuvenating the country full of grand blueprint, believe that by 2020, our country will build a well-off society in an all-round way, in the near future, you will see after rural comprehensive revitalization of the beautiful countryside, believe that through continuous efforts of all parties concerned, the rural economy is bound to happen a qualitative leap, in order to achieve this grand blueprint, the social all parties need to work together to lay solid foundation for the great rejuvenation of the Chinese nation, contribute more power.

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