



An Analysis of the Application of Flipped Classroom in Junior Middle School Reading Teaching

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Abstract: With the rise of the Khan Academy in the United States in 2011 and the MOOC, which introduced the foundation and implementation of overseas research, Chinese scholars began to attach importance to the systematic study of flipped classroom. While turning the classroom has been popular in some schools in 2007, before 2011, few people pay attention to the classroom. After 2013, the research about flipped classroom is much more obvious, and the application in the specific subjects also increased, for example, mathematics, Chinese, information technology, physics, and so on, but there still have little research on English reading. In this thesis, the author tries to apply flipped classroom in English reading teaching, exploring the combination of flipped classroom and reading teaching.

Keywords: Flipped Classroom; English Reading; Teaching Design

1. Introduction

With the development of information technology, the traditional English teaching model cannot highlight the characteristics of teaching students in accordance with their aptitude and mobilize students' learning enthusiasm, it also has been unable to meet the requirements of the new era. Facing the current teaching situation, the new curriculum reform is imminent. In 2012 our country introduced a new teaching model—flipped classroom, flipped classroom teaching pattern take the student as the main body, advocate students to study themselves before class, and have class discussion, which conforms to the new teaching idea, at the same time, the students' ability of autonomous learning and cooperative learning ability can get very good training, so that students can learn in their own hands.

2. The definition of flipped classroom

Flipped classroom is also called Reversed classroom, Inverted classroom etc. Flipped classroom is a new educational model with a new concept in recent years, and the flipped classroom is opposite to the traditional teaching classroom, which is also a further reform and sublimation of teaching methods on the basis of the traditional teaching classroom. It refers to the redistribution of learning tasks and time in and out of the classroom. The teacher transfers decision power to the student, lets the student have the study initiative, becomes the study master. In this mode of teaching, students are given more discretionary time and full freedom, can choose suitable individual learning way to accept new knowledge, complete knowledge assimilation in class, so that there are more communication and interaction to gain a deeper level of understanding between students and teachers.

3. The elements of flipped classroom

Flipped classroom should at least involves six elements, which are teachers, students, teaching modes, teaching contents, technology application, evaluation methods. The following table shows the differences between the five elements of traditional classroom and flipped classroom.

Teaching elements	Traditional classroom	Flipped classroom
Teacher	Knowledge imparter	Learning instructor
Student	Passive recipient	Active researcher
Teaching mode	Classroom instruction	Studying and discussing
Teaching contents	Knowledge explanation	Questions exploration
Technology application	Contents showing	Study by themselves
Evaluation way	Traditional test in paper	Multiple perspectives

Flipped classroom teaching mode has brought about significant changes in the roles of teachers and students, and new

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changes in classroom teaching. Students have changed from passive acceptance to active inquiry, teachers have changed from knowledge imparting to learning promoter and instructor, and students' cooperative inquiry is the main method in class.

4. The implementation ideas of flipped classroom

Before class, the teacher should understand students' learning situation, and record the problems existing in the students, when designing classroom content properly adjust the schedule, and will be important and difficult in the video, in turn, improve the students' learning efficiency, produce students' subjective initiative, make students actively involved in the English language learning, improve the quality of teaching. Next, language classes are opened, language skills are the key to learning English, teachers in teaching should provide students the opportunity to speak, through expression to find problems, and solve problems. After students express their ideas, teachers should give them positive encouragement and praise so as to improve their self-confidence. Last, improve teachers' professional skills. Students access to knowledge is the main task of the teacher. Today, with the constant development of information society, teachers should not only improve their professional skills, they should also strengthen learning and understanding of the Internet on the computer, master the skills of making video, at the same time, teachers should improve their learning, and understand the students' ideas and thinking habit, and design should conform to the students' development of curriculum content, in order to improve the teaching quality of English language skills.

5. The teaching design of flipped classroom

Based on the characteristics of flipped classroom and to achieve the teaching objectives, the author divides the middle school English reading teaching based on the flipped classroom model into three parts, including pre-reading, post-reading and post-reading. The following will be based on the compulsory textbook of people's education publishing house (2012 edition approved by the ministry of education), Unit 5: Why do you like pandas? As an example, this paper introduces the design of English teaching based on flipped classroom. Self-study before class: the teacher provides an 8-minute video of micro-class, in which the teacher operates PPT courseware and explains. Students are expected to achieve autonomous learning objectives in the learning process. The main function of learning objectives is to test whether students have completed the preview content as required. The class will test its effectiveness in the form of group discussion. The main parts of the class include:

Step1, Import. This section uses game import. Let's guess the name of the animal according to the characteristics of the animal described by the teacher to introduce the topic of this lesson. At the same time, students have an overall perception of the content.

Step2, Activity before reading. The subject of this lesson is the endangered animal, the elephant. Students can talk about animals as much as they like. Improve language skills and animal protection awareness. The new words are then displayed. In this part, according to the preview situation before class, some students are randomly selected from each group to show their achievements. Students should demonstrate the pronunciation, meaning, part of speech and usage of words and phrases. Other group students can continue to add and correct mistakes. Then the students in the group commented on the difficult words and phrases in this lesson, including Thailand, ivory, save, elephant, be from, a symbol of, in danger, live in, be made of. For example, when students demonstrate the phrase in danger, they should first present the phonetic symbol of the phrase, explain how the word is pronounced and spelled, and then explain what each part of the phrase represents. Next, let the students understand the meaning of the phrase in the context, for example: elephants are in great danger.

Step3. Read the section quickly. Answer the following questions by reading the text. After the students finish reading, they are given two minutes to exchange ideas and then ask questions to some of the group members.

- (1) What is the passage about?
- (2) What is the title for the passage?

Step4, Read carefully. Work in groups to answer the detailed questions below.

- (1) Why are elephants in great danger?
- (2) What can elephants do?
- (3) How to save elephants?
- (4) How many elephants are there today?

Summarize the general idea of each paragraph through group cooperation so that members of the group can complement each other. Animals are human's friends, so how should we live in harmony with nature?

Step5, Activity after reading. Students work in pairs. Student A acts as a reporter and student B is the interviewee. As more and more animals are in great danger, what is your feeling towards it? What would you do if you were the mayor in our city? During the presentation, other groups are required to record and comment on the presentation, draw on the unique ideas of other groups to enrich themselves. This part fully developed the spirit of cooperation between students, and then the emotional sublimation to the protection of animals, to protect our homes.

Step6, Make the summary of this lesson and release the homework. Let students have a new understanding of individual life, animals, human home. Based on the discussion results of each group in class, students in the group draw a table of the contents learned in this class from the article title, main idea of each paragraph, key words and phrases, impressions and other dimensions. Homework: Write a short passage elephants in your own words. (no less than 60words) The whole reading class mainly adopts the teaching mode of flipped classroom. It not only cultivates students' independent learning ability, but also enhances the sense of cooperation among classmates.

6. Conclusion

In this rapidly developing society, the gradual improvement of technology has provided good conditions for the flipped



Administrative Mode Innovation from the Perspective of Media Convergence: A Case Study of the Administrative Documents

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Abstract: This paper starts with the introduction of concepts of social media and its basic forms. Then it lists out social media's different features and current situation of administrative documents. Then, to help readers to have better understanding of administrative documents, this paper introduces three functions of administrative documents. After taking a look at social media and administrative documents, the paper shifts its focus to Wechat and Facebook. First, it introduces Wechat's development and status in the social media age, and then gives the understanding of administrative documents through Facebook and Wechat channels, and at last introduces three functions of administrative documents involving new principles of Separation Principle, Reprinting Principle and Moral Bottom Line Principle. Based on some researches about advertorial traditional writing principles, the paper lists following scholars' views as comparison of the new principles. As in the age of new media, most active users of mobile devices and services are making good use of reprinting principle, for there are a lot of new articles created every day, and some of which may match the targets of your own administrative documents. The last principle emphasizes on moral issues, which calls for practitioners' self-discipline to respect intellectual property and etiquette.

Keywords: administrative documents; writing principles; social media

The society has stepped into a social media age, which provides more complicated channels in people's communication. To conduct new principles of administrative documents, it's necessary to understand the social media age and administrative documents themselves. After that, understanding the basic information of social media is also important content of this article's analysis and it is also important for a better understanding of the later principles.

1. The Transform of Social Media

Social media are newly born network based on international technology and its content created by participators with no limitation as a platform for many-to-many communication. As the tool to share opinions, comment, experience and other information, social media have several main forms, including social networks, blog, wikis, podcasts, forums, and content communities.

With its special characteristics, there are several functions of administrative documents. First, it can lead fashion, especially on the Internet. According to the USA Internet development statistical investigation in 2018, "till 2018, the number of USA Internet

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classroom, but whether it can be successfully implemented in the middle school English class has always been the concern of people from all walks of life. In this thesis, the author introduces the flipped classroom to everyone and analyzes its advantages and disadvantages. It can be seen that flipped classroom plays a certain role in mobilizing students' initiative and improving their ability of independent thinking and innovation. However, flipped classroom is like a double-edged sword. For lazy and weary students, they can't concentrate on watching teaching videos before class. Without the constraint of teachers, they will not take learning seriously.

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