

Original Research Article

Research on the Teaching Model of Traditional Chinese Culture under the Internet Media

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Abstract: At present, the Internet media have a great impact on the educational pattern in China. Therefore, a targeted innovation and development is required for the teaching model of traditional Chinese culture to continuously improve the quality of the education. Given the significant reference meaning of Internet media on the teaching model of the traditional Chinese culture, the organic combination of the Internet and traditional Chinese culture is required to quickly improve the quality of the traditional Chinese culture education.

Keywords: Internet Media; Traditional Chinese Culture; Teaching Model

Culture is of great significance to the progress and development of a nation. The traditional Chinese culture has a long historical standing, which can reflect the cultural essence to some extent. In our daily work and life, the traditional Chinese culture plays a guiding role. Therefore, it is required to constantly carry forward the Chinese culture, through which, the comprehensive quality of Chinese students can be improved.

1. Teaching Analysis of Traditional Chinese Culture under the Internet Media

1.1 The Internet media drive the transformation of the teaching model of the traditional Chinese culture

At present, the Internet information technology has become an important tool in our work and life, enabling us to master various information quickly. The rapid development of the Internet mainly relies on the faster progress in the information technology. On the basis of the influence of the Internet on all walks of life, the education industry also needs to adapt to the rapid development of the Internet according to its own actual situation. The teaching model of the traditional Chinese culture is relatively traditional. Although the teaching of traditional Chinese culture is always consistent with the knowledge age, it is often unable to effectively use the Internet media to make a faster progress, which enables the Internet to efficiently drive the fast progress and innovation of traditional Chinese culture.

1.2 The Internet always brings more possibilities to innovate

The rapid development of China is based on the continuous innovation of talents. Therefore, it is necessary for China to actively transform the teaching model and continuously innovate the cultivating mode of talents. There are always many cultivating modes of talents during the teaching of the traditional Chinese culture, among which, it is necessary to explore those innovative modes to realize the continuous innovation of the cultivating model of talents. can search for the teaching information in a rapid way through the Internet media, which can effectively serve the teaching of traditional Chinese culture. Thus, in the teaching process of the traditional Chinese culture, more attention should be paid to the talent cultivating, further providing a personnel security for the Internet innovation. A virtuous circle can be realized through the innovation of the teaching model of the traditional Chinese culture driven by the Internet and the progress of the Internet promoted by the talents trained under the teaching model of the traditional Chinese culture.

2. Research on the Teaching Model of Traditional Chinese Culture under the Internet Media

2.1 Massive educational information can be quickly searched through Internet media

While preparing the teaching contents, some teachers always combine relevant contents in the book first and then refer to the contents in the teaching assistance. The teachers often display the relevant contents in the form of text or PPT, which is mainly static and cannot display relevant contents of the traditional Chinese culture course dynamically. With the help of the Internet media, the

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relevant knowledge about the traditional Chinese culture can be displayed dynamically, through which, students will become more interested in the course and master the relevant contents better. If multiple sensory organs can be mobilized in the learning process, students' learning cells can be stimulated by the information to be learned, so that students can better understand the internal relationship between knowledge, exercise their learning and thinking logic, and arouse their interest in learning, enabling them to take the initiative in learning. Therefore, the teachers can, through the Internet media, display the teaching contents dynamically and collect a large amount of teaching information and tools, thus improving the teaching quality of the traditional Chinese culture.

2.2 Teachers can constantly improve the learning resources of the traditional Chinese culture

Relevant international departments have drawn the conclusion that evaluation over and publicity of mobile applications can specially change the traditional teaching model. Students can realize mobile learning by use of Internet media, and mobile learning can help students realize autonomous learning. This provides infinite possibilities for individualized education of students. Now, the rapid spread of computer, mobile phone, and tablet computer makes mobile learning of students possible, and teachers can apply Internet technologies to the teaching process to make students fully feel the teaching charm of traditional Chinese culture and continuously arouse the learning interest of students, thus improving the teaching achievements effectively.

2.3 Internet gives full expression to the rich and varied traditional festivals

Traditional festivals are of important educational value to the public and students, so teachers shall continuously dig the intrinsic cultural value of traditional festivals by effectively exploiting the advantages of traditional festivals to the full to make students quickly master the intrinsic cultural characteristics of traditional festivals. Students are very interested in traditional festivals, and many of them usually choose to reunite with their families or go out with their relatives and friends during traditional festivals. However, some of them may neither understand the significance of traditional festivals nor feel the intrinsic cultural meaning of traditional festivals. Teachers can teach traditional festivals through the Internet, such as the origins of traditional festivals and actively carrying out traditional festival activities to make students fully understand the intrinsic cultural meaning of traditional festivals and feel the atmosphere of traditional festivals. Students can video the contents of traditional festival activities and upload them to the network platform for sharing. This can effectively develop the identification of students with traditional festivals, advance the understanding of students of traditional festivals, and make students further feel the cultural charm of traditional festivals.

2.4 Internet media helps explore the teaching model based on autonomous learning

When inheriting traditional culture, teachers shall also continuously cultivate the autonomous learning ability of students in the process of learning to make students actively learn by themselves. Teachers can actively explore the teaching model based on autonomous learning by use of Internet media. As traditional culture pays relatively close attention to the innovation ability of students in the process of autonomous learning, teachers shall actively lead students to learn by themselves when teaching traditional Chinese culture to continuously help students improve themselves. As mentors of students, teachers shall ask students questions about the teaching contents of traditional culture in advance when teaching traditional culture to make students actively find answers through the Internet. In the teaching process, teachers shall also actively cultivate the independent thinking ability of students to prevent students from heavily depending on teachers and classmates. As the teaching model based on autonomous learning of students makes high requirements to teachers, teachers shall specially cultivate the ability of raising and solving problems of students. So teachers shall fully cultivate the autonomous learning ability of students through the Internet media in class.

3. Conclusions

As traditional Chinese culture is important to the development of China, the organic combination of Internet media with the teaching model of traditional Chinese culture can raise the enthusiasm of students in learning traditional Chinese culture and enhance the teaching effect of teachers to a certain extent. As the teaching model of traditional Chinese culture needs long-term exploration, teachers shall effectively improve the humanistic quality of students by taking advantage of Internet media.

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