

# Exploration on the Concrete Path of Classroom Teaching Reform of "Introduction" Course Under New Media

Ning Zhang

Shi He Zi University, Shihezi 832000, Xinjiang, China

**Abstract:** In today's society, science and technology is becoming more and more developed, information technology is becoming more and more mature, with the maturity and development of basic conditions, a variety of new media is also slowly developing and growing. Nowadays, all walks of life have begun to widely use new media for publicity and management, and new media has gradually penetrated into the education industry. The main content of this paper is to discuss the significance of applying new media teaching methods in the introduction course, and how to reform and innovate the classroom teaching of the introduction course under the background of new media.

**Keywords:** New media; Introduction to course; The teaching reform

Introduction: Under the background of new media, the way of social information transmission has undergone great changes, and the application of new media is becoming more and more common in the teaching of colleges and universities. Under this background, the teaching of introduction course needs to be improved and adjusted to some extent. The traditional introduction course teaching is influenced by teaching methods, teaching ideas and teaching environment, and there are some problems and obstacles. In order to further improve the situation, teachers can use new media teaching methods to enrich the classroom teaching of introduction course and improve the teaching quality.

## 1. The significance of introducing new media technology into the teaching of introduction course

### 1.1 Meet students' interests

The traditional teaching mode of introduction course is relatively simple and rigid. Generally, teachers will focus on the content of the textbook in class teaching, give detailed explanation, and then ask students to recite the key knowledge. In addition, the theory of the course is strong, so teachers in the teaching is basically the theory of teaching, teaching content changes little, teaching mode is consistent, leading to the students gradually lose interest in learning the course of introduction. The application of new media technology in the teaching of the introduction course can effectively improve the classroom teaching atmosphere, enhance the fun of classroom teaching, make classroom teaching richer, more flexible, more in line with students' interests and characteristics, and stimulate their learning interest and internal learning initiative.

### 1.2 Improve the teaching quality of introduction courses

Teachers' application of multimedia technology in the course of introduction teaching is actually the embodiment of teachers' advanced teaching concepts. Teachers are willing to work hard on the reform of teaching mode, which shows that teachers pay more attention to students' interests and needs, and respect students' status as the main body of teaching. Teachers to respect students' subject status, will pay more attention to students' learning and growing demand, teachers aware of the needs of students, will target of survey course teaching under the new curriculum reform, innovation and reform of the teaching content and teaching method, so it can promote students' professional knowledge and the core accomplishment of ascension. Teacher is willing to try new things and introduction to the course teaching, will be trying to gain more experience in the process, its teaching quality can be effectively promoted, the teaching then can better improve the capacity to carry out the survey course teaching, students can also benefit for greater progress, finally realizes the survey course teaching quality improvement.

## 2. The problems existing in the course teaching

### 2.1 The timeliness of teaching materials needs to be improved

The implementation of the course of introduction is mainly based on the teaching materials. From the actual teaching situation at present, the teaching materials of the course of introduction are not timeliness. The reason why the timeliness of the introduction textbook is not strong is that the current new media industry is developing very rapidly, and many cases in the textbook are out of date. As the publication of the textbook requires a certain amount of time and process, cases, information and other contents cannot be updated in time, resulting in the timeliness of the textbook is not high. In addition, the new media industry has relatively high

requirements for students' practical ability, but there is obviously a phenomenon of rich theoretical knowledge but lack of practical content in the introduction course materials. Some textbooks are aware of such problems and give consideration to practical content, but practical problems lack pertinence and cannot play a substantial role in practical teaching. Survey course compiled team is mainly composed of university teachers, they are high degree of education, the theory of knowledge, but because they are not engaged in related to the new media industry, so in the new media practice, reflect on the teaching material is the theoretical knowledge, but lack of practice guidance, hindered the promotion of teaching effectiveness.

## **2.2 Lack of interactive teaching**

There is obviously insufficient interaction between teachers and students in the traditional introduction course teaching, which will lead to teachers unable to know students' learning demands, and unable to timely know students' classroom learning and grasp of the introduction course, and naturally unable to provide accurate guidance, which is not conducive to the improvement of the effectiveness of the introduction course teaching; At the same time, it will also lead to students unable to keep up with teachers' ideas, dare not or embarrassed to put forward their own questions, resulting in students' learning difficulties can not be timely solved. The classroom atmosphere of the introduction course lacking interactivity is too dull, which is not conducive to the improvement of students' subjective initiative.

## **3. Introduction to curriculum reform path under the background of new media**

### **3.1 Carry out PPT teaching method**

In the traditional introduction course teaching, "blackboard writing" can be said to be the highlight of the teaching process, the introduction course contains more knowledge content, teachers need to use the blackboard writing in this form to present the teaching content, a general introduction class down, teachers often need to write a lot of blackboard writing. It takes a certain amount of time for teachers to write on the blackboard. During this time, students are easy to zone out, resulting in lack of concentration and reduced learning effect. On the other hand, teachers spend a lot of time writing on the blackboard in the teaching process, wasting the limited class time, resulting in the ineffective use of class time, which is not conducive to the improvement of teaching effectiveness.

In order to solve this problem, we can use PPT to carry out teaching. The application of PPT can help teachers make better use of classroom teaching time and improve teaching effectiveness. With the support of PPT technology, teachers can put effort in extracurricular, better to complete the preparation work before class. For example, teachers can make the teaching content into PPT, so that the teaching content can be presented in the form of PPT in the teaching process, which saves a lot of time on the blackboard and effectively uses the class time, which is conducive to the improvement of teaching efficiency. In addition, PPT is a kind of teaching form that students are more interested in, which can stimulate students' initiative to participate in the learning of introduction courses and improve their learning effect.

### **3.2 Carry out situational teaching**

Introduction to traditional teaching, the teacher did not attach enough importance to classroom import link, always up and started to explain the teaching content, on the surface is teachers' managing the class time, but in fact the student teachers under the condition of the students has not yet been concentrating began to explain the teaching content, teaching effect is not ideal. In order to improve the teaching effect, teachers can use new media means to carry out the import situation teaching, as a class, for example, teachers can according to the teaching content, make up a good story ahead of time, with the aid of related elements and new media means, to the classroom into a more realistic life scenes, guides the student to play different roles in this scenario deduce make up good story ahead of time. Teachers take situational teaching as classroom introduction, which can effectively concentrate students' attention. Classroom teaching can be carried out after students' attention is concentrated, which is conducive to improving the classroom teaching effect.

### **3.3 Open teaching**

The traditional introduction course teaching is basically closed teaching, the teaching environment is limited to the classroom, and the teaching method is limited to teachers speaking, students listening, under this model, the teaching effect is not obvious. In order to improve the teaching effect, teachers should seek a breakthrough on the original basis and adopt the open teaching method to carry out the teaching of the introduction course. For example, teachers can carry out curriculum introduction teaching by changing roles between teachers and students. Under this teaching method, students need to play the role of teachers and independently complete teaching plan design, PPT design and teaching implementation according to the teaching content designated by teachers.

## **4. Conclusion**

The introduction course presents the characteristics of strong theory, so there is a single mode in the traditional introduction course teaching, resulting in the students' learning interest is not strong. Under the background of new media, teachers can fully apply the new media technology to the teaching of introduction course, with the help of new media to enhance the teaching effectiveness, enrich the teaching mode, improve the utilization rate of classroom teaching time, stimulate students' learning enthusiasm, promote the harmonious relationship between teachers and students, so that the teaching effectiveness of introduction course has been significantly improved.

## **References :**

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